

Linda

nilaya

Wallcoverings by Asian Paints



ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

NILAYA

Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces -wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned designers, from collaborations with Indian creative artists and from our own Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations are as perfect as the visions that transform your spaces.

L I N D A

Patterns for grown up children or child like adults – sparky, illuminating, energizing and above all – fun! This dazzling collection features funky elements, shiny tones and decorations, bringing a space alive.



W112WK60B75

W112WK57B75

W112WK58B75

W112WK59B75

W112WK61B75

W112WK62B75

Victoria | W112WK60B75

So much atmosphere and drama comes in with smudged paint and industrial walls.
An edgy, abstract design creates a stunning, modern look.



Studio Allure
Design Personified...

W112WK65B75



W112WK63B75



W112WK64B75



W112WK66B75



W112WK67B75



Mary Ann | W112WK65B75

Natural woodgrain on planks, old fashioned and joyful taking us back to simpler times, creates a soothing and relaxing feel just perfect for a country setting or as a special effect.





Studio Allure
Design Personified...

W112WK82B75

W112WK83B75

W112WK84B75

W112WK85B75

W112WK86B75



Jane | W112WK82B75

An elegant weave becomes a charming backdrop with the warmth of a natural texture and a warm, welcoming feel.

W112WL19B75

W112WL20B75

W112WL18B75

W112WL21B75



Christina | W112WL19B75

Barely there pattern and soft shades create a soothing and sophisticated effect.



Studio Allure

Design Personified...

W112WK73B75



W112WK74B75



W112WK75B75

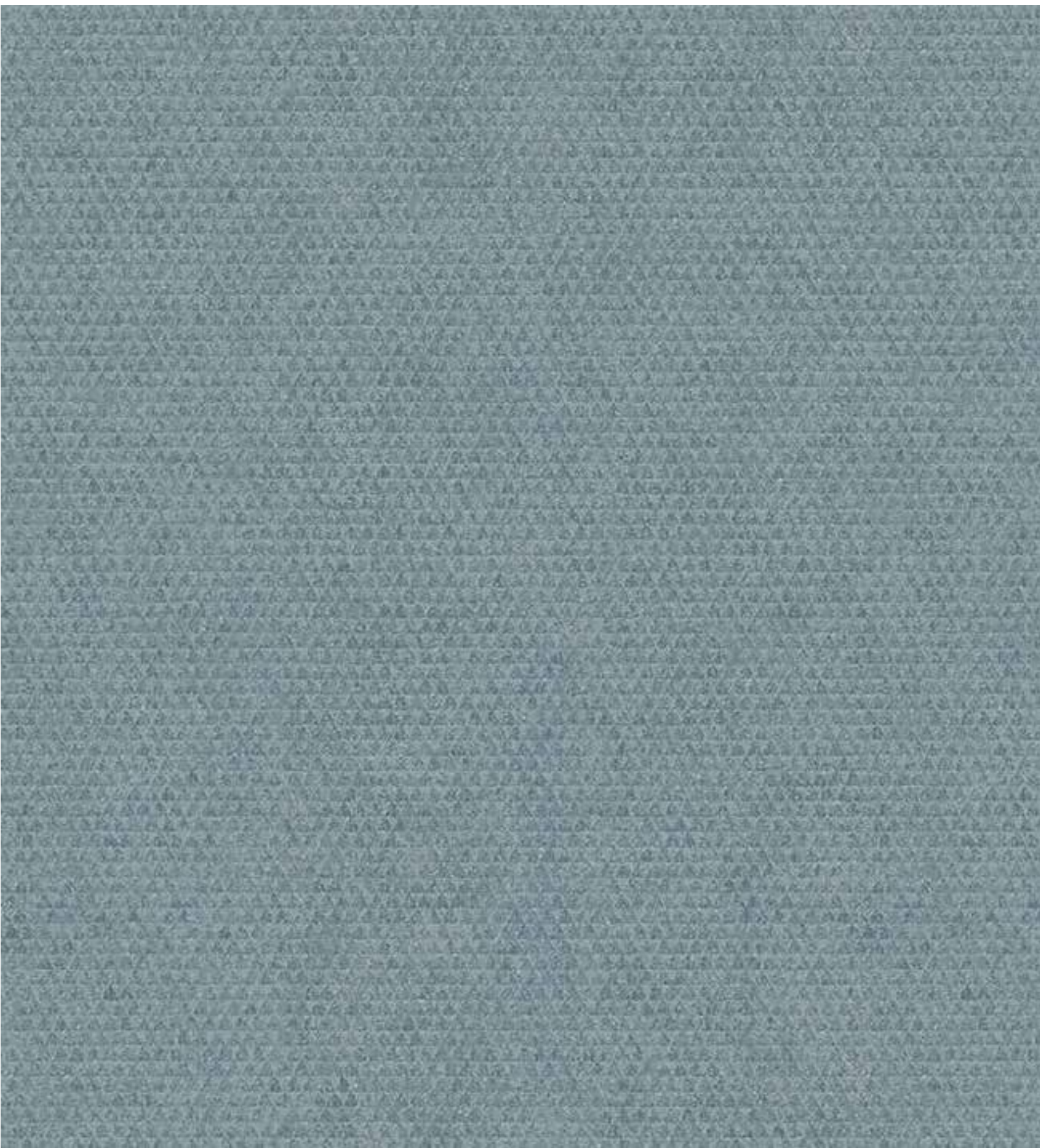


W112WK76B75



Celina | W112WK77B75

A simple and charming texture becomes a backdrop for a understated and refined look.





Studio Allure
Design Personified...

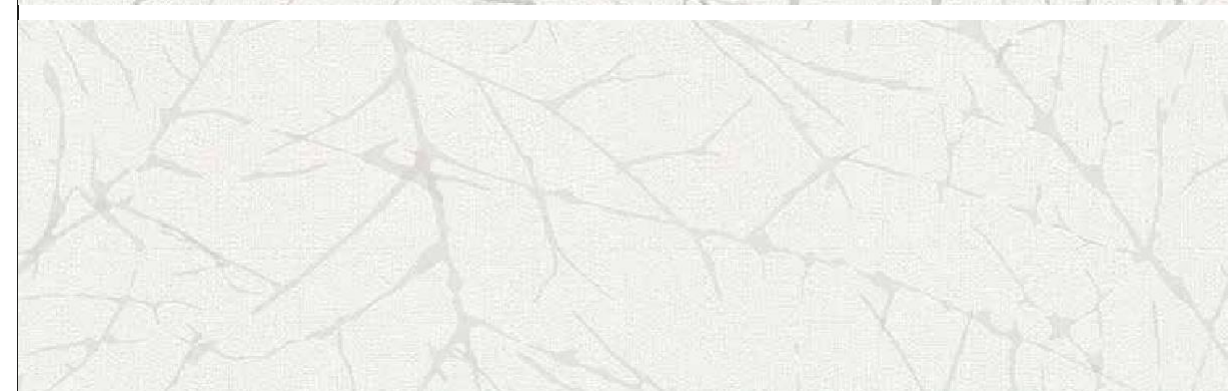
W112WK68B75



W112WK69B75



W112WK70B75



W112WK71B75



W112WK72B75



Helga | W112WK68B75
Fine branches against cool backdrops create a wintry feel and a modern, Nordic effect is the result.

W112WK52B75

W112WK53B75

W112WK54B75

W112WK49B75

W112WK50B75

W112WK51B75

Diana | *W112WK55B75*
Neutral, understated and timeless. Single tones are
a great way to create a soothing atmosphere.

W112WL15B75

W112WL12B75

W112WL13B75

W112WL14B75

Anna | W112WL15B75

A raw silk effect adds just a hint of sheen and glauour for a sophisticated atmosphere.

W112WK88B75

W112WK87B75

W112WK89B75



Helena | W112WK88B75

Diamonds etched as if with charcoal creates a modern, arty and sophisticated look.

W112WK99B75

W112WL00B75

Madeline | W112WK98B75

Ultra fine lines combined with pastel shades keep things simple but add a lot of personality to a space.

W112WK96B75

W112WK94B75

W112WK95B75

W097WB90Y75

Isabelle | W112WK96B75
Exposed stonework create an old timey effect and add a lot of raw character to a space.

W112WK90B75

W112WK91B75

W112WK92B75

W112WK93B75

Francesca | W112WK90B75

Stone, cool and calming, has a strong impact on a space. A strong design that brings the outdoors inside creating a unique decor experience.

W112WK80B75

W112WK78B75

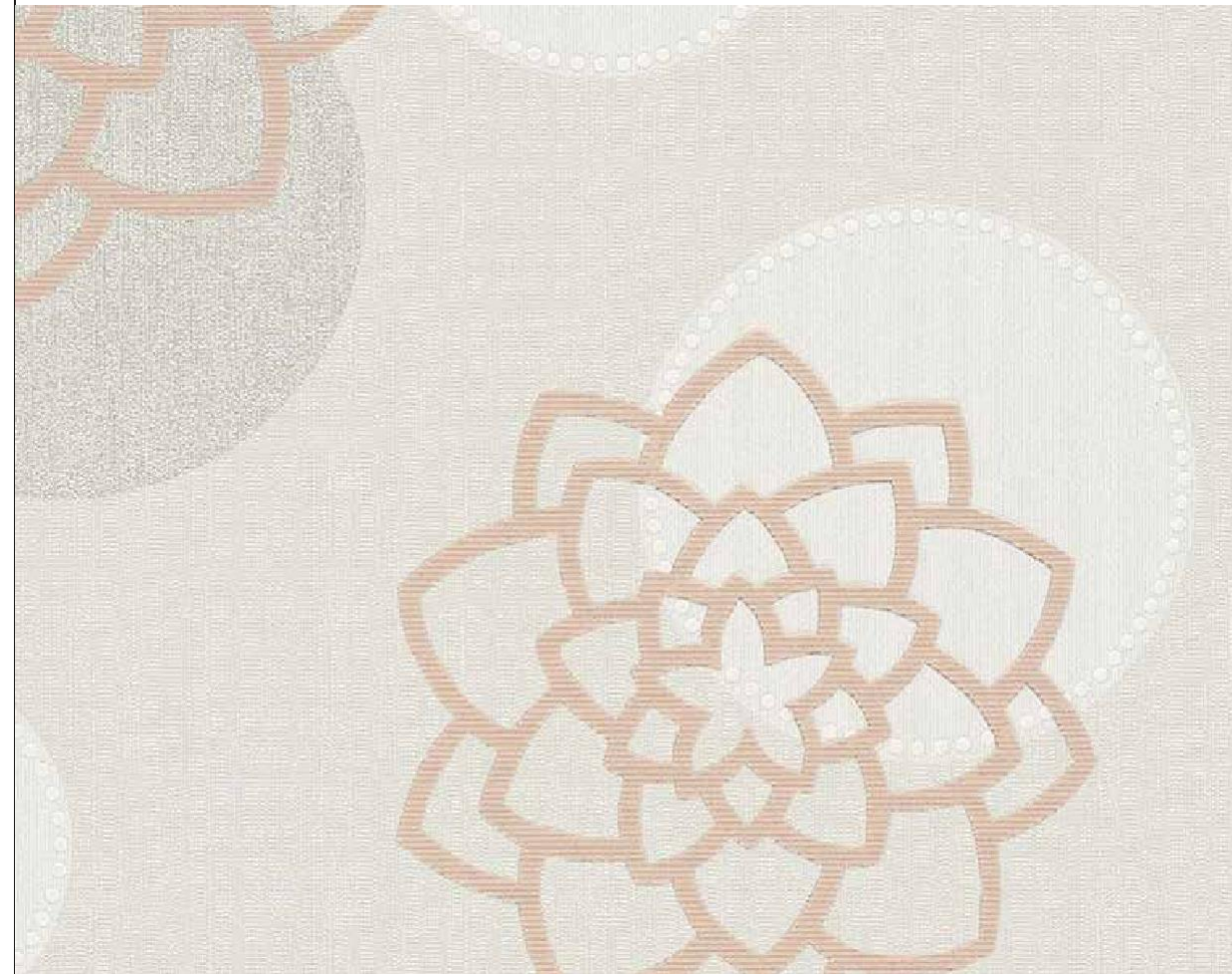
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W112WK81B75

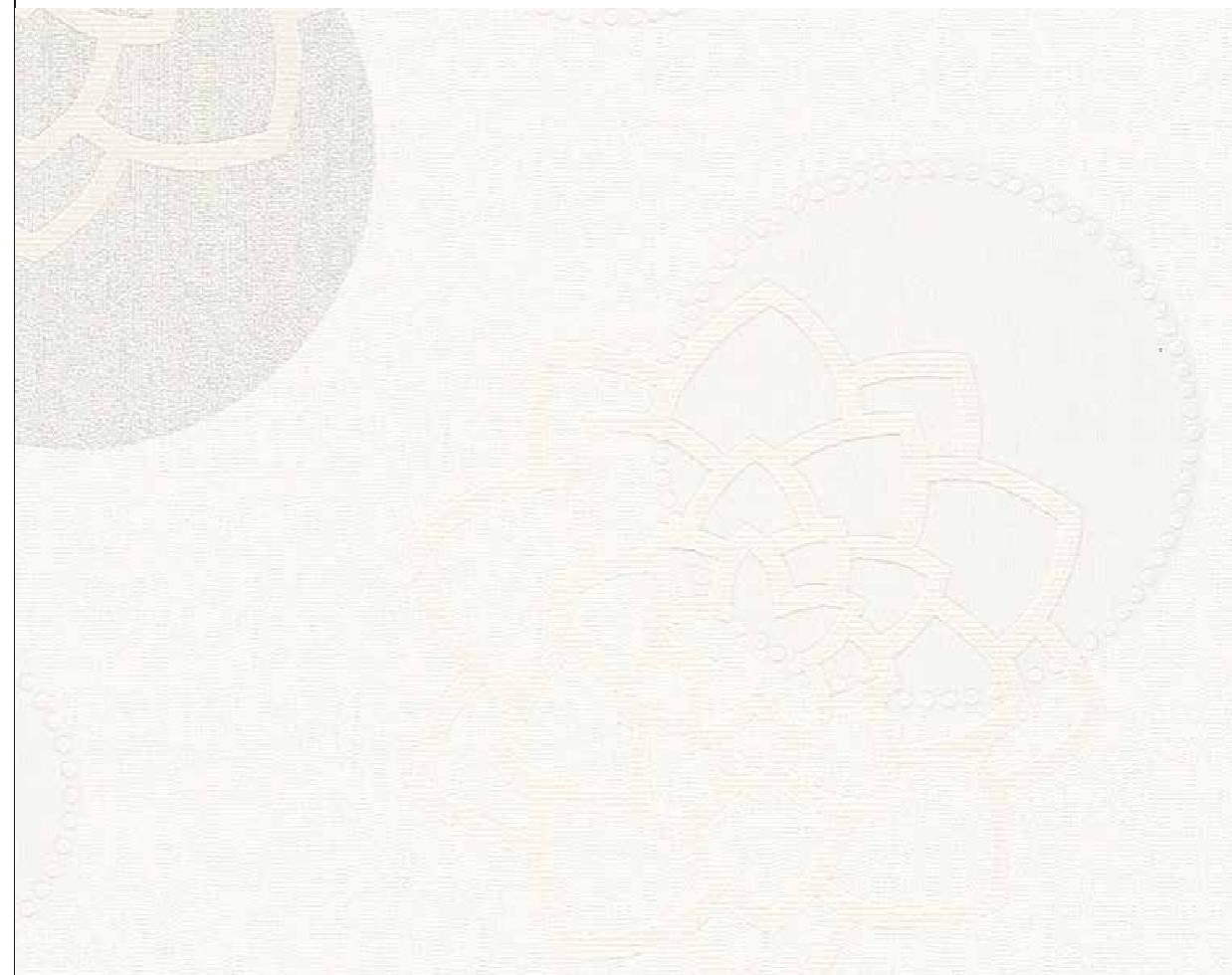
Daphne | W112WK80B75

A raw paint texture has a warm, country effect on a space creating a welcoming atmosphere.

W112WL17B75



W112WL16B75



Rosaline | W112WL17B75

Stylised blossoms float in a neutral background and
a whimsical, modern effect is the result.



W112WL11B75



W112WL10B75



W112WL09B75



Louisa | W112WL11B75

An overlapping pattern of allover hexagons has a bold, geometric, modern impact on a space.



W112WL06B75



W112WL07B75



W112WL08B75



W112WL03B75



W112WL05B75

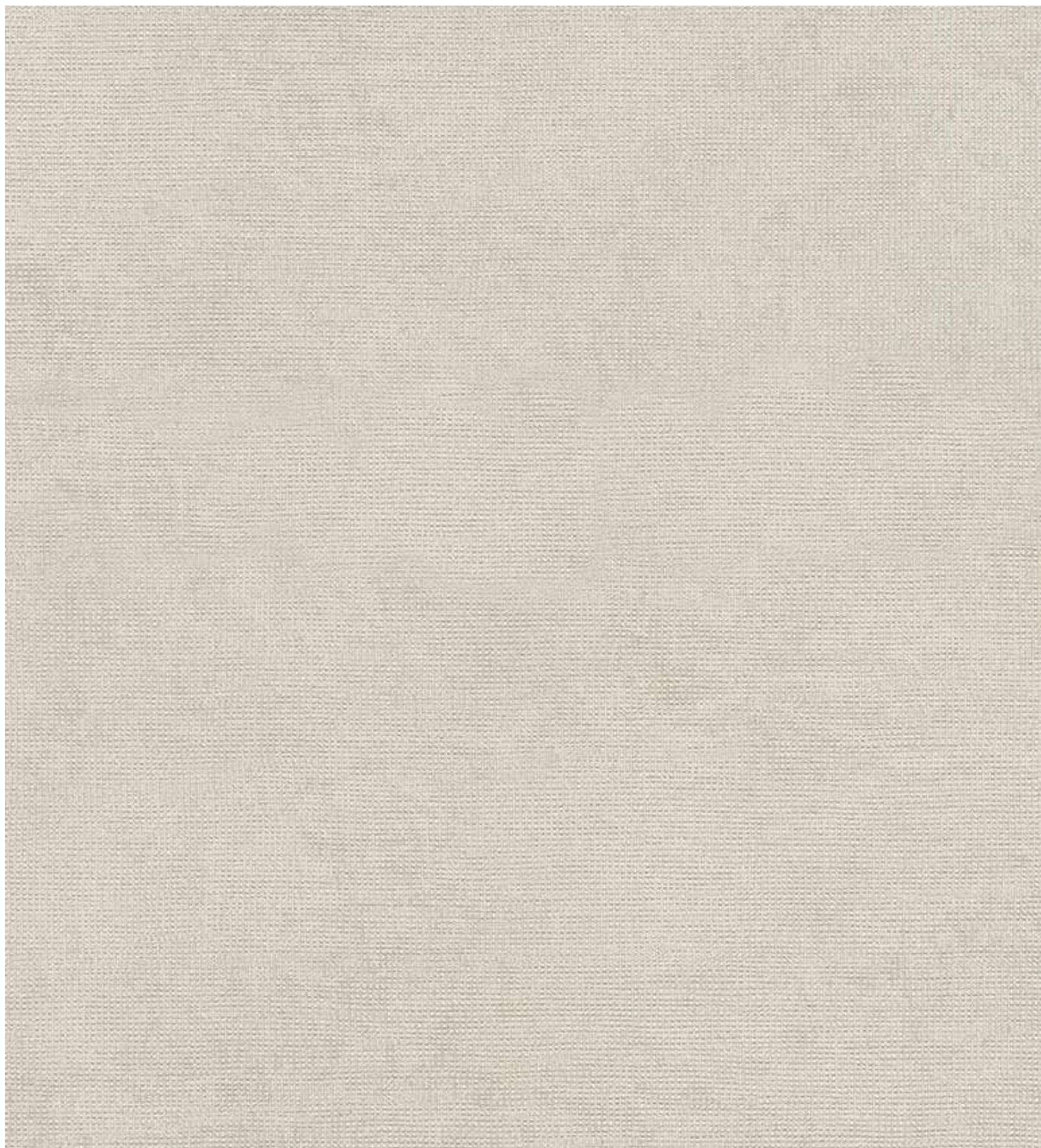


W112WL02B75



Elina | W112WL01B75

Like faded corduroy, this pattern is more texture and soft colour adding a dose of calm to a space.



N I L A Y A E C O S Y S T E M

P A T T E R N S E L E C T I O N

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with

our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

S A M P L I N G & M O C K U P S

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

P R O J E C T P L A N N I N G & M A T E R I A L D E L I V E R Y

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

I N S T A L L A T I O N

Surface preparation: Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

Adhesive: The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

Trained installers: Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and ~~your~~ ^{meet} expectations.



Design Personified...

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