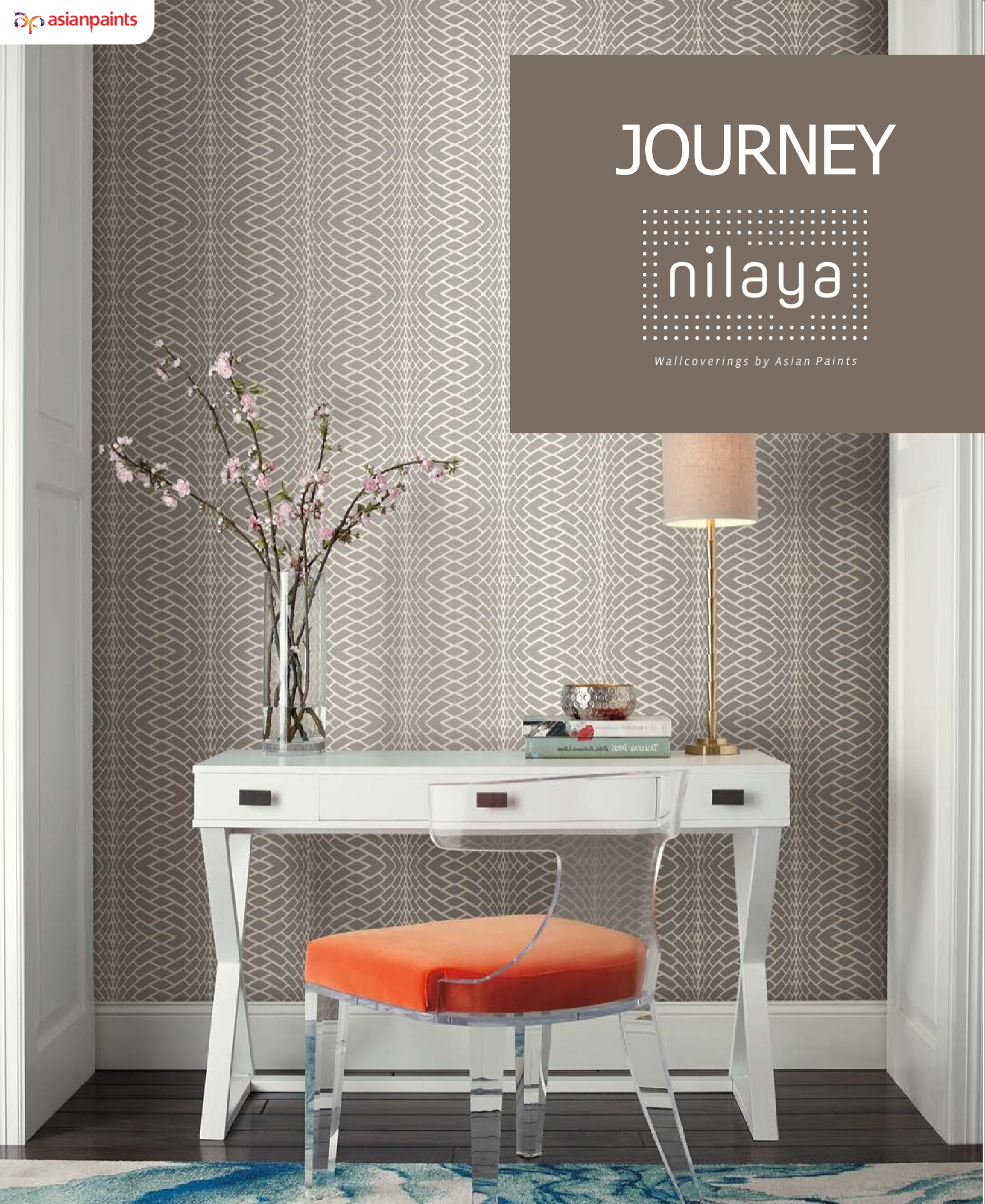


JOURNEY

nilaya

Wallcoverings by Asian Paints



ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

NILAYA

Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces -wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned designers, from collaborations with Indian creative artists and from our own Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations are as perfect as the visions that transform your spaces.

T O P A Z

All that glitters could be Topaz. A glimmer here, a sparkle there, this collection gets up close and personal with gem stones and metallic, crystalline surfaces designed to bewitch. Geometric pizzazz and industrial chic fuse to create contemporary and edgy designs. It's time to be opulent. It's time for Topaz.

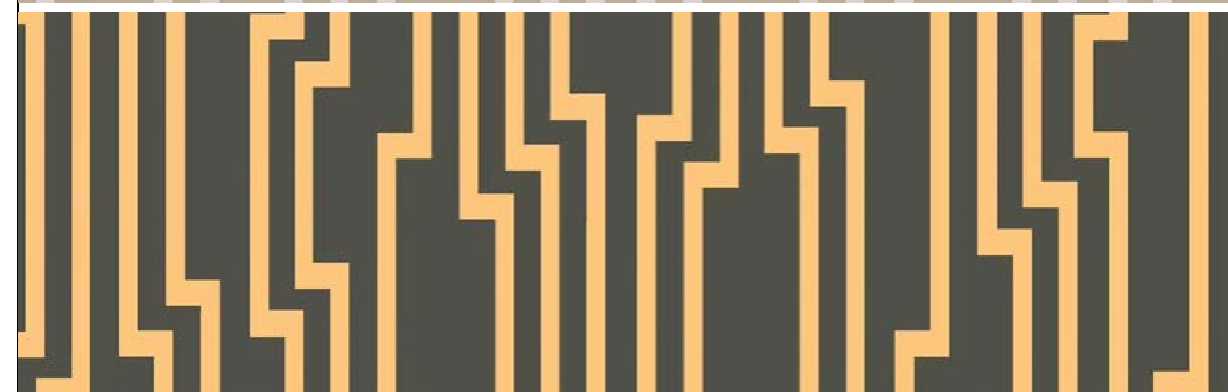




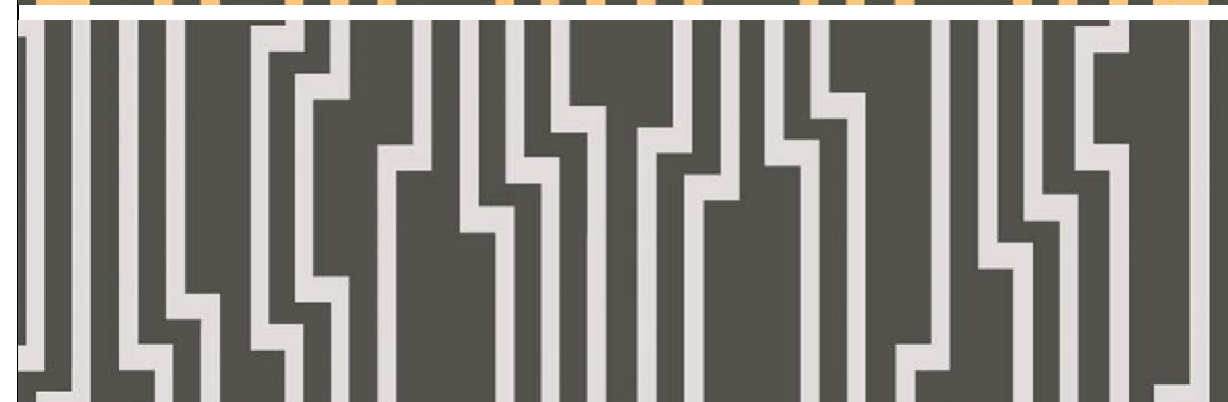
W124WV97Y75 *Studio Allure*
Design Personified...



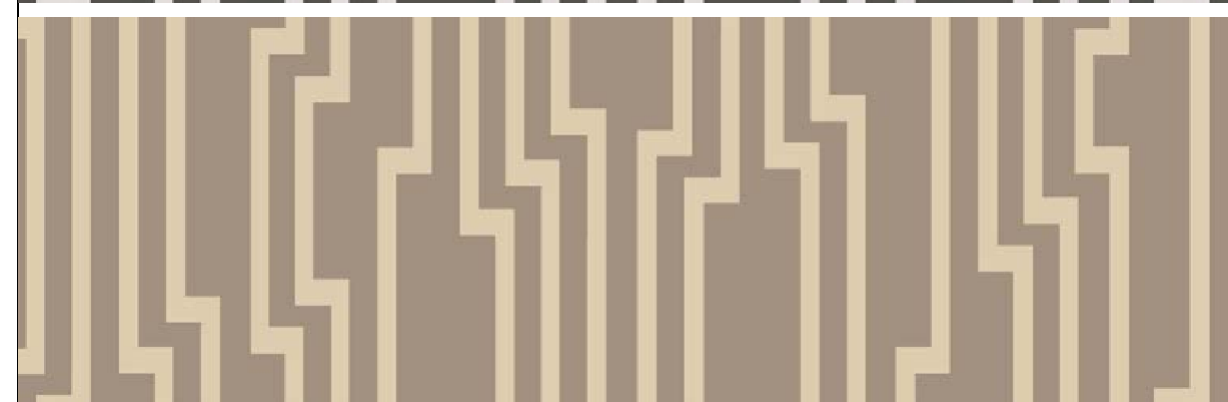
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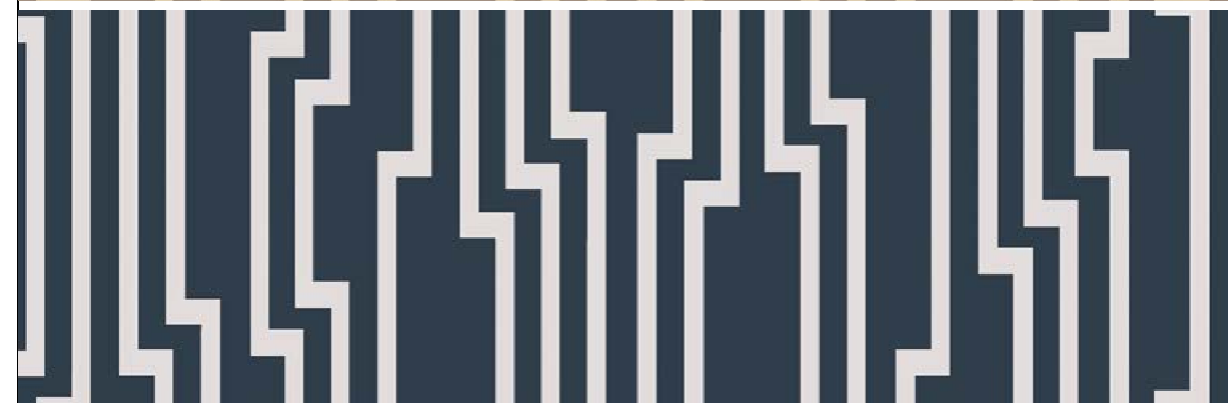
W124WV99Y75



W124WW46Y75



W124WW47Y75



Destiny | W124WV98Y75

Strength and dynamism characterize this pattern designed to turn heads. Carry on the geometric theme with streamlined furniture and angular touches.

W124WW00Y75



W124WW01Y75



W124WW02Y75



Asgard | W124WW01Y75

A dream like composition of swirls and whorls has a hypnotic effect. The result is stunning. A perfect companion to a soft space.



Studio Allure
Design Personified...

W124WW03Y75

W124WW04Y75

W124WW05Y75

W124WW06Y75

W124WW07Y75



Samara | W124WW06Y75

A dense pattern of grooves has an animated, elegant quality. A busy backdrop such as this would be a perfect foil for a striking monochromatic scheme.

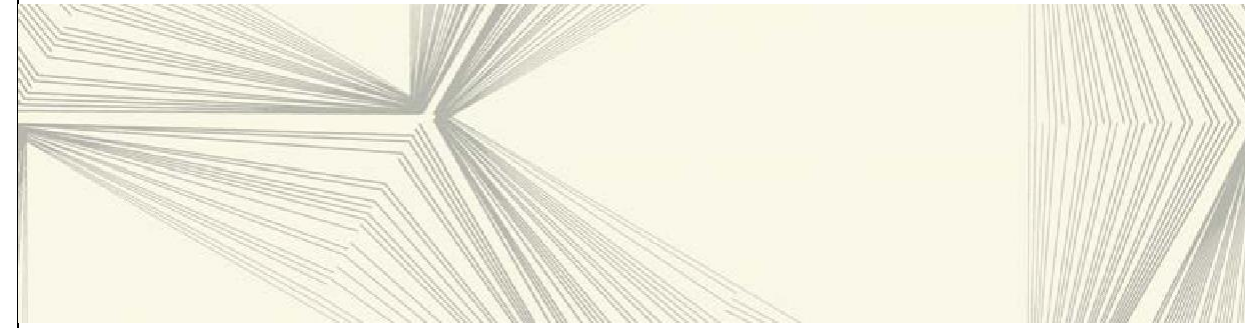
W124WW08Y75



W124WW09Y75



W124WW10Y75



W124WW11Y75



W124WW12Y75



W124WW13Y75



Lace | W124WW12Y75

Fine lines group together into a handsome honeycomb pattern creating a distinct atmosphere.
Rich silks and velvet furnishings would be the way to go.

W124WW14Y75



W124WW15Y75



W124WW16Y75



W124WW17Y75



Diamante | W124WW17Y75

A diamond grille pattern has a contemporary yet rustic vibe and suggests a scheme with plenty of metal and steel - a little masculine, a little playful.





Studio Allure
Design Personified...

W124WW18Y75

W124WW19Y75

W124WW20Y75

W124WW21Y75

W124WW22Y75



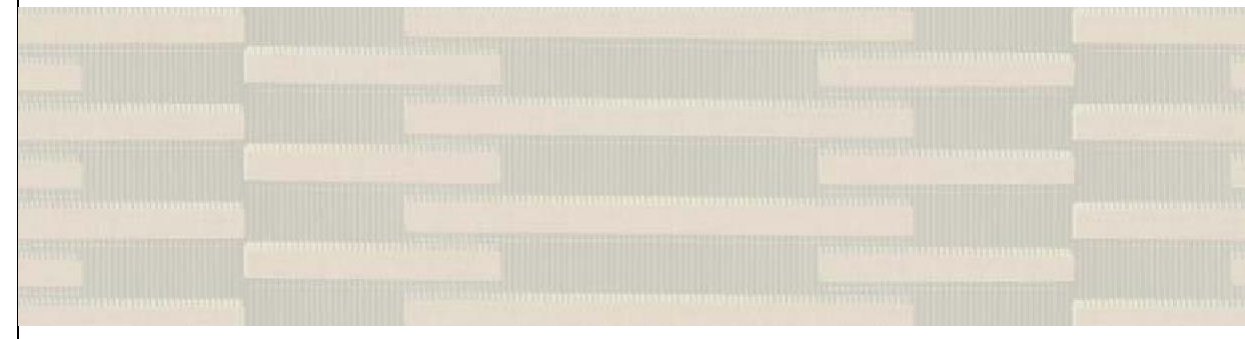
Revel | W124WW21Y75

Facets or triangular pockets have a crystalline effect and a modern look. This futuristic design calls for a scheme in that direction - minimalist and imaginative.

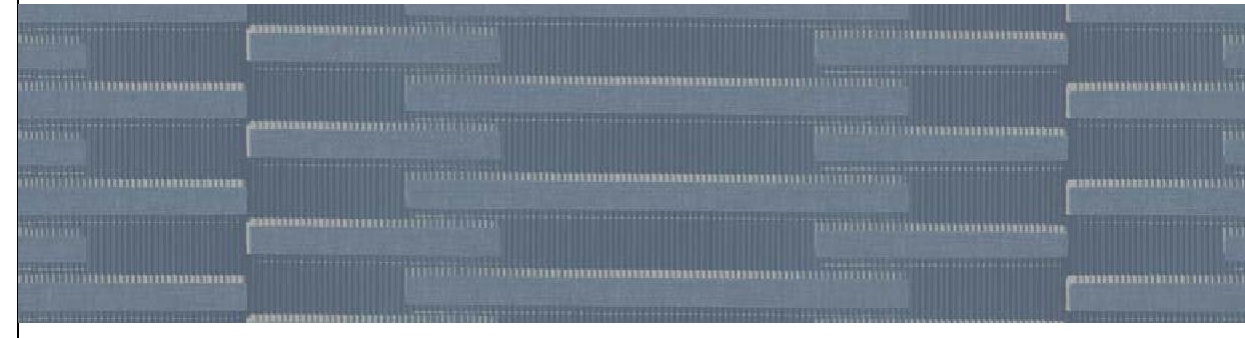
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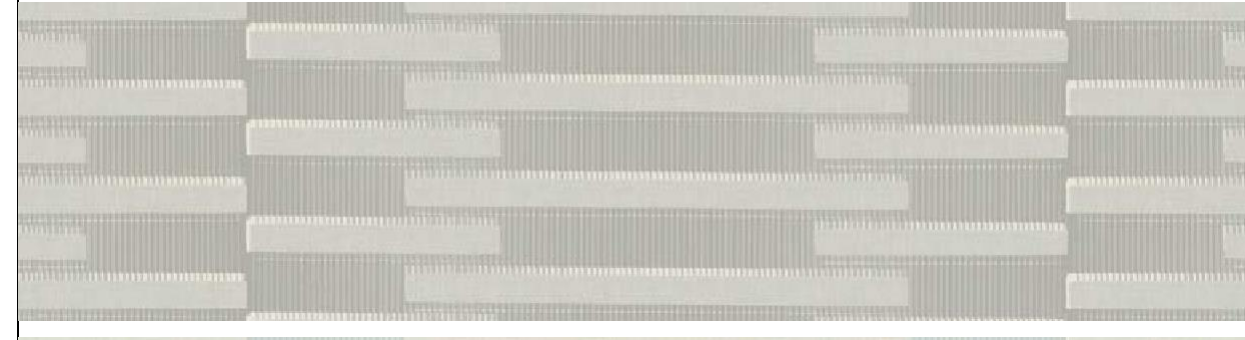
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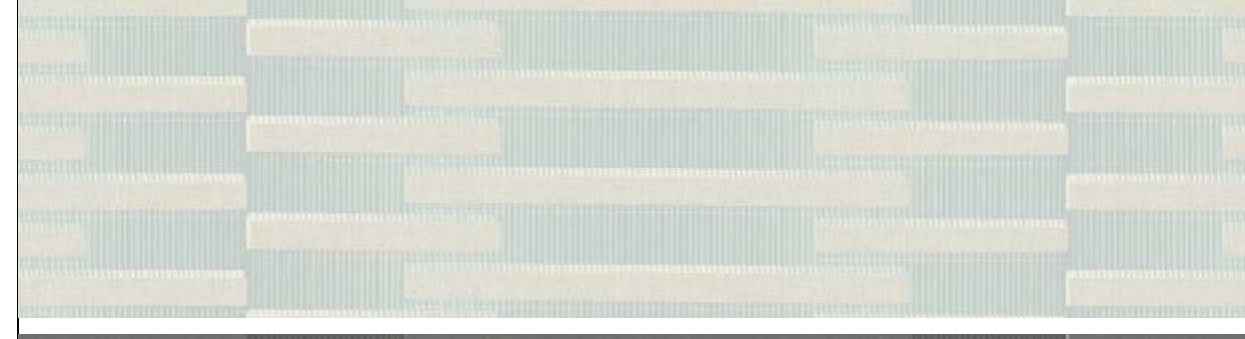
W124WW25Y75



W124WW26Y75



W124WW27Y75



W124WW28Y75



Cirrus | W124WW25Y75

Sculptural and dramatic, an interplay of raised and receding bars creates magic. This kind of design, charged with movement is as soothing as an aria and complements a quiet scheme.



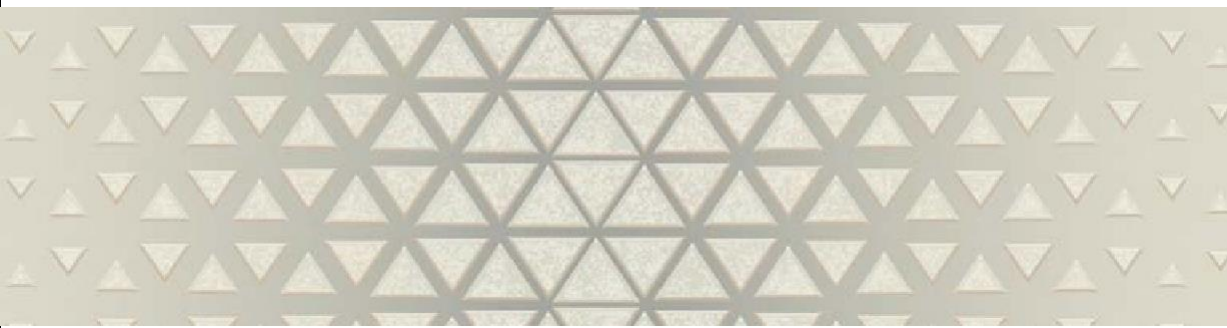


Studio Allure
Design Personified...

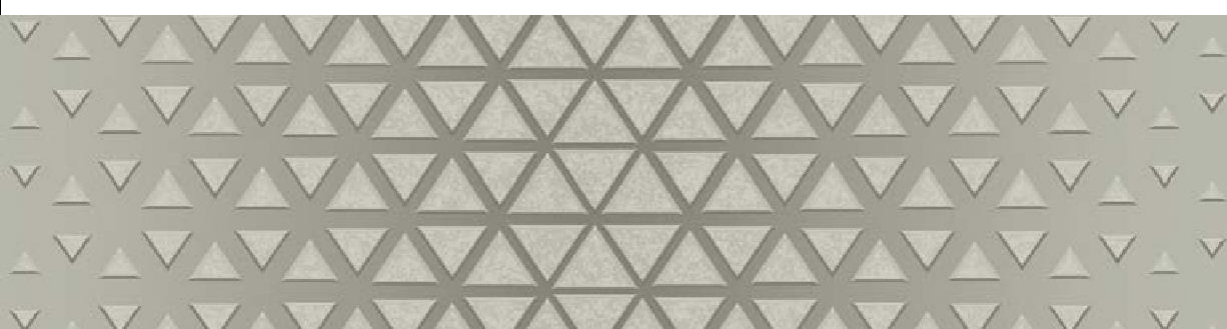
W124WW29Y75



W124WW30Y75



W124WW31Y75



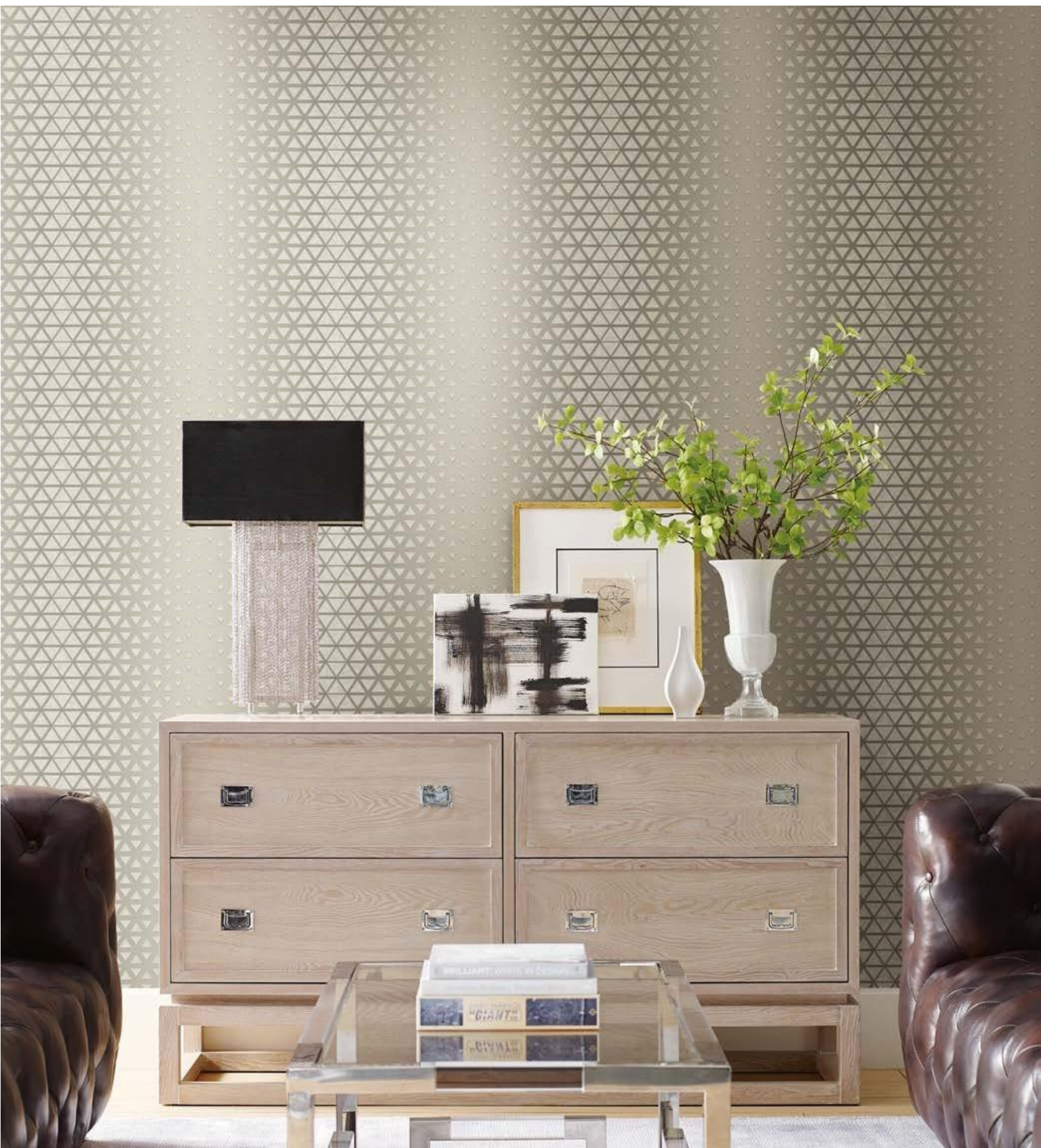
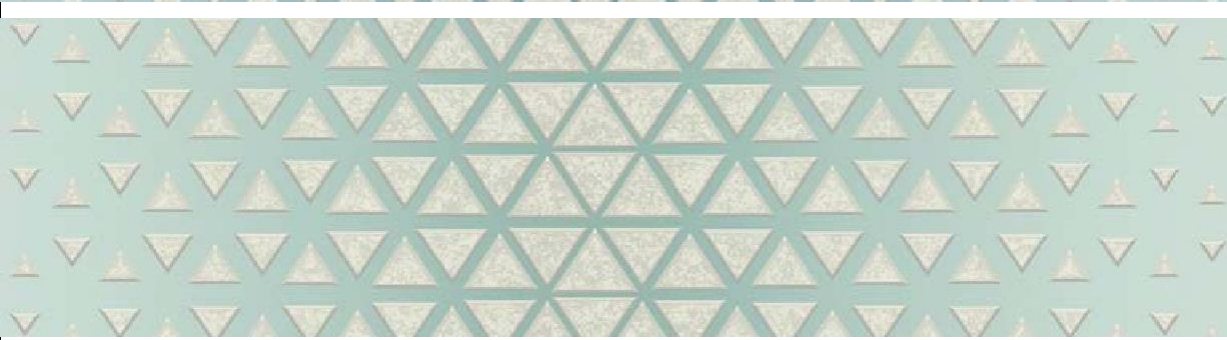
W124WW32Y75



W124WW33Y75



W124WW34Y75



Odin | W124WW30Y75

Cleverly graduated bars, wide at one end while gradually narrowing at the other intersect into hexagons. An optical playground that adds much charisma to a room.

W124WW35Y75



W124WW36Y75



W124WW37Y75



W124WW38Y75



W124WW39Y75



W124WW40Y75



Merlin | W124WW39Y75

A mirage of fine lines fan out to form splendid showers. A standout pattern that invites you to engage with your surroundings.



Studio Allure
Design Personified...

W124WW48Y75



W124WW49Y75



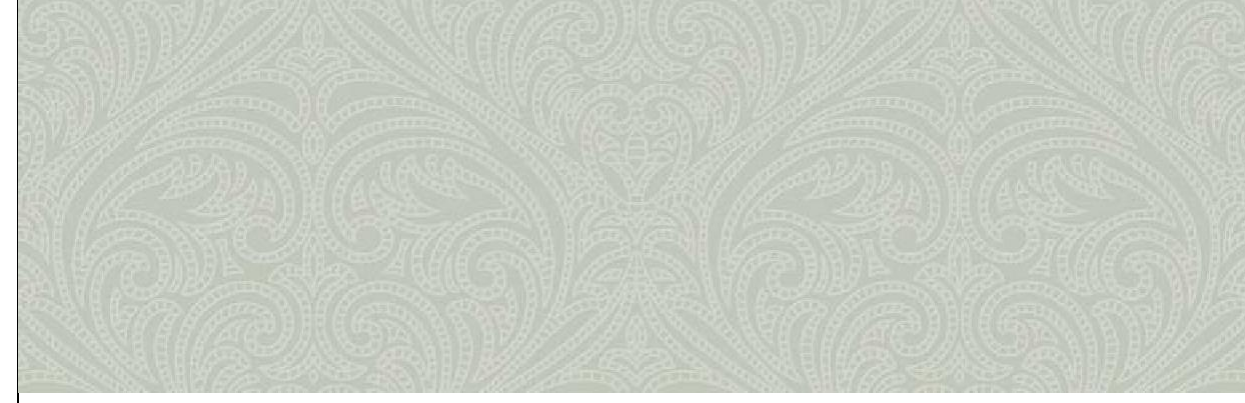
W124WW50Y75



W124WW51Y75



W124WW52Y75



Atlanta | W124WW51Y75

Damask is given a futuristic plot twist with a fading effect. Classic and current have their say and a room is the richer for it. Play with modern and traditional appointments.



Studio Allure
Design Personified...

W124WW41Y75



W124WW42Y75



W124WW43Y75



W124WW44Y75



W124WW45Y75



Daze | W124WW50Y75

Don't look. Gaze. A fantastic creation charged with movement and drama.
Keep things simple and let your walls do the talking.



W124WW53Y75



W124WW55Y75



W124WW54Y75



W124WW56Y75

Desert Storm

Like a comet swept past. Calming, intriguing, stunning. This simple but strong design demands a bold decor scheme and big personality shades like shimmering red and sea blues.

N I L A Y A E C O S Y S T E M

P A T T E R N S E L E C T I O N

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with

our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

S A M P L I N G & M O C K U P S

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

P R O J E C T P L A N N I N G & M A T E R I A L D E L I V E R Y

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

I N S T A L L A T I O N

Surface preparation: Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as

a primer coat- it seals the surface well and prepares it for the adhesive coat.

Adhesive: The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

Trained installers: Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and ~~your~~ ^{meet} expectations.



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