

Tango

nilaya

Wallcoverings by Asian Paints



A S I A N P A I N T S

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

N I L A Y A

By creating designs for our own label, collaborating with the world's celebrated designers and curating from the best there is – we bring you an almost endless array of the finest and highest quality surfaces, wallcoverings, decals, borders. Nilaya wallcoverings from Asian Paints allow you to transform your home into the visions you imagine.

The background of the slide is a photograph of two tall, cylindrical vases with a metallic, brushed texture. The vases are filled with several thin, dark brown branches that have small, delicate pink blossoms. The scene is set against a light-colored, textured wall, possibly a fabric backdrop, which is softly lit, creating a subtle gradient of light and shadow.

T A N G O

A dance between **understated** textures inspired by nature and **bold** shades result in multitalented backdrops that add to any décor scheme alone or as a coordinate.

W114WN00B75



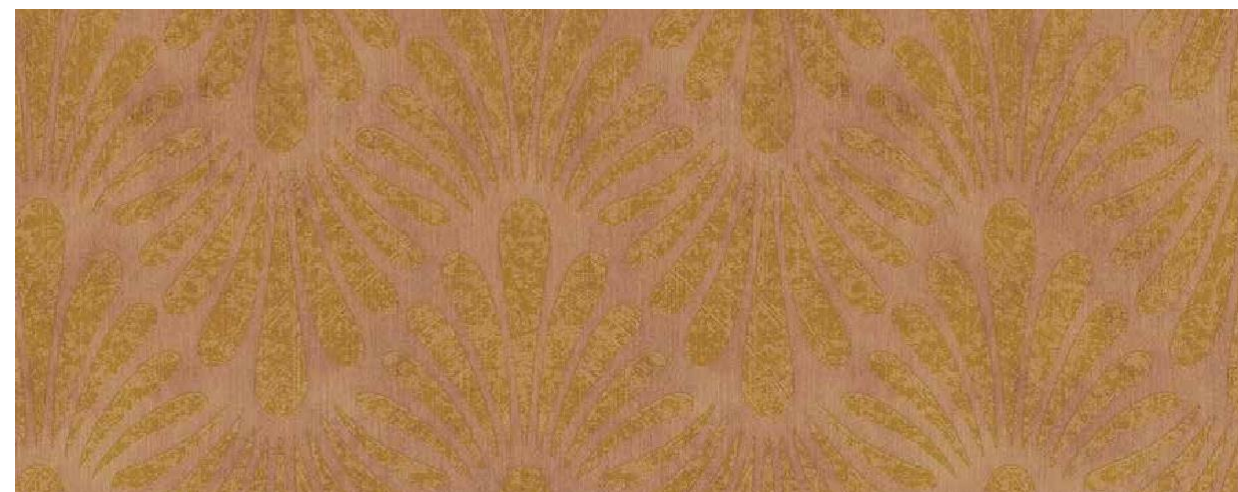
W114WN01B75



W114WN02B75



W114WN03B75



Winter Leaf | W114WN01B75

This is a collaboration of different kinds of soft hues - grey, white and cream gracing a refined leaf pattern. Perfect for a relaxing yet sophisticated scheme.





Studio Allure
Design Personified...

W114WN04B75



W114WN05B75



W114WN06B75



W114WN07B75



W114WN08B75



Concrete Stuff | W114WN07B75

This provocative design marries rough cement with jagged checks and awakens a big city aesthetics. It adds to any scheme on its own or as a coordinate.

W114WN09B75

W114WN10B75

W114WN11B75

Teak Please | *W114WN12B75*

Understatement in the form of wood adds quiet majesty to a room, adding elegance without overwhelming the senses. Complements almost any other pattern or works well alone.



Studio Allure

Design Personified...

W114WN13B75



W114WN14B75



W114WN15B75



W114WN16B75



W114WN17B75



Stone Storm | *W114WN16B75*

A strong, authoritative look in the form of stone adds a touch of delicate texture and organic beauty to form a contemporary canvas.

W114WN18B75

W114WN19B75

W114WN20B75

W114WN21B75

W114WN22B75



Pure Passion | W114WN18B75

An evocative reddish stone effect offers a handsome backdrop that adds atmosphere and elegance and complements any decor scheme.

W114WN23B75

W114WN24B75

W114WN25B75

W114WN26B75

W114WN27B75



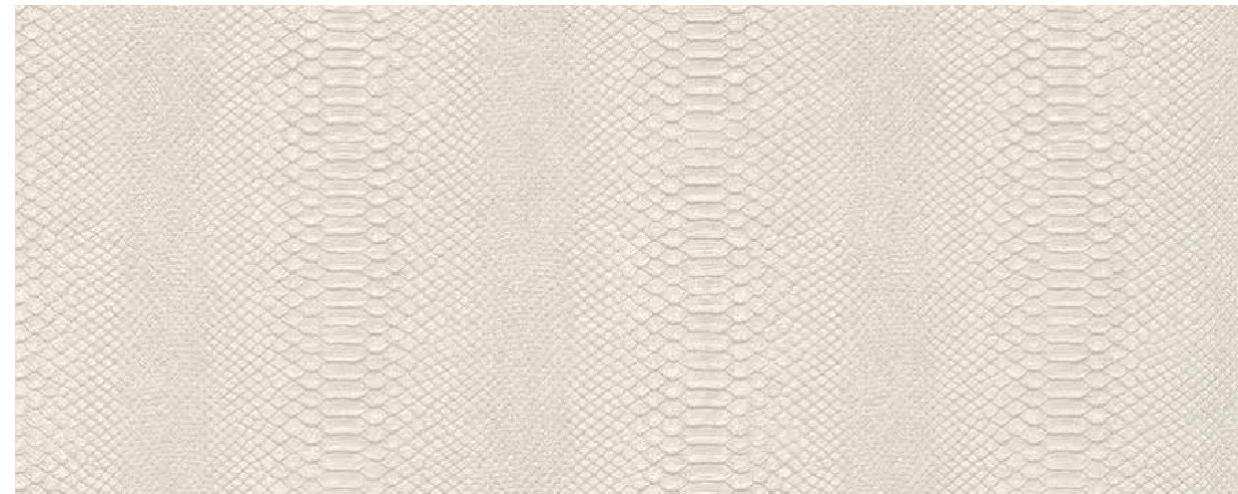
Bits and Bobs | W114WN24B75

A friendly pattern of odd shaped squares adds just the right amount of character to a room without being overwhelming, working well alone or as a coordinate.

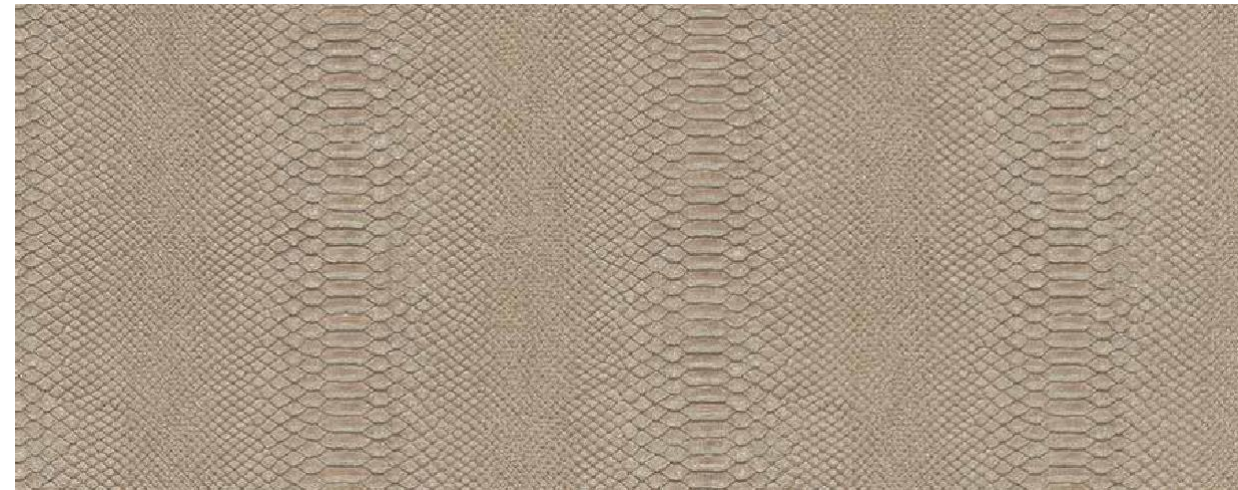
W114WN28B75



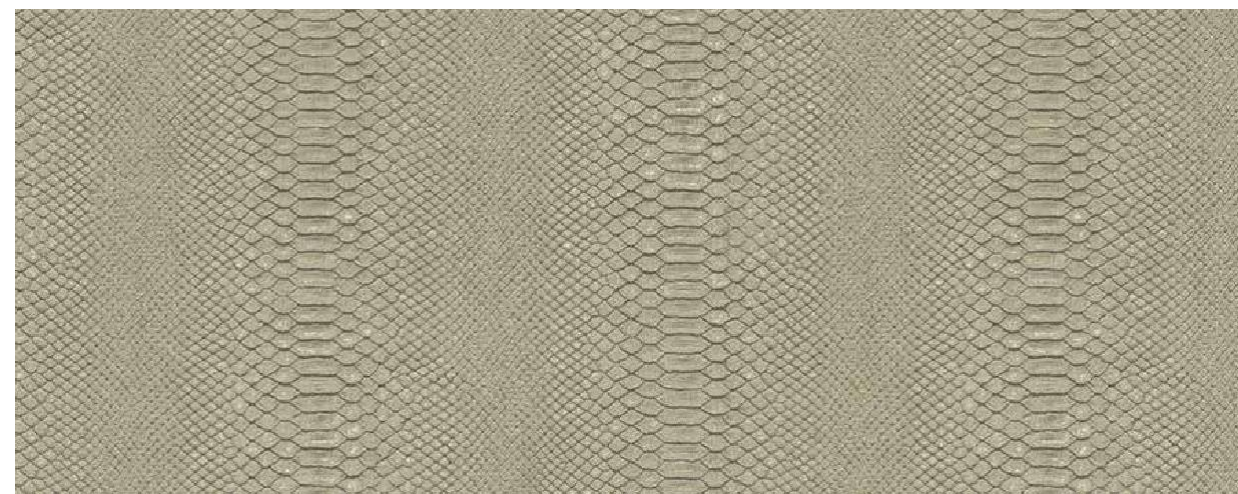
W114WN34B75



W114WN35B75



W114WN36B75



Jungle Style | W114WN28B75

An exotic snake skin pattern in a tropical shade adds an adventurous look to your decor scheme and invites you to try something exciting.



W114WN37B75

W114WN38B75

W114WN39B75

Jungle Style | W114WN35B75

An exotic snake skin pattern in a tropical shade adds an adventurous look to your decor scheme and invites you to try something exciting.

W114WN29B75



W114WN30B75



W114WN31B75



W114WN32B75



W114WN33B75



Concrete Plans | W114WN30B75

This provocative design marries rough cement with jagged checks and awakens a big city aesthetics. It adds to any scheme on its own or as a coordinate.

W114WN40B75

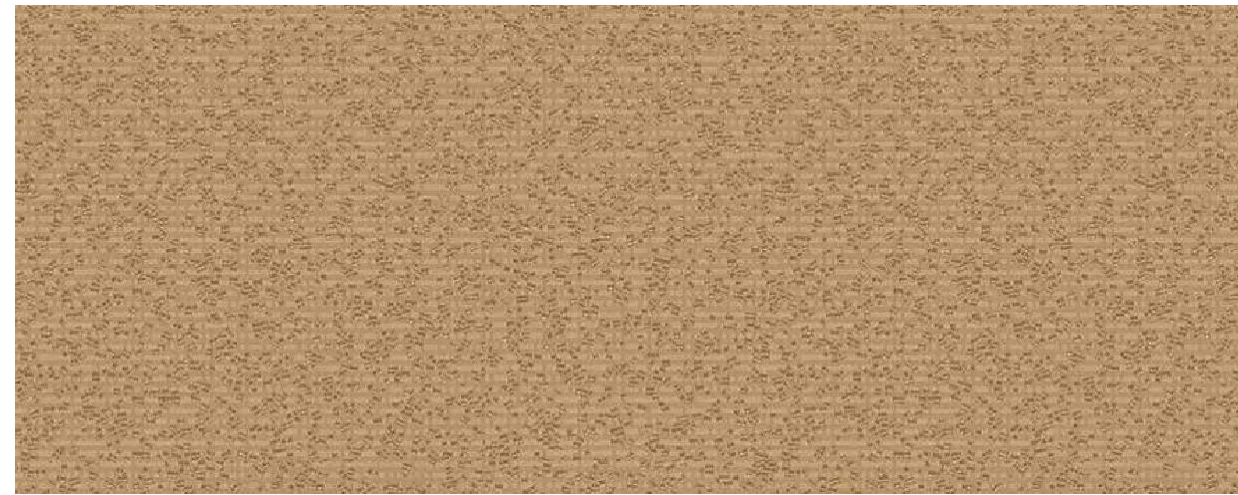
W114WN41B75

W114WN42B75

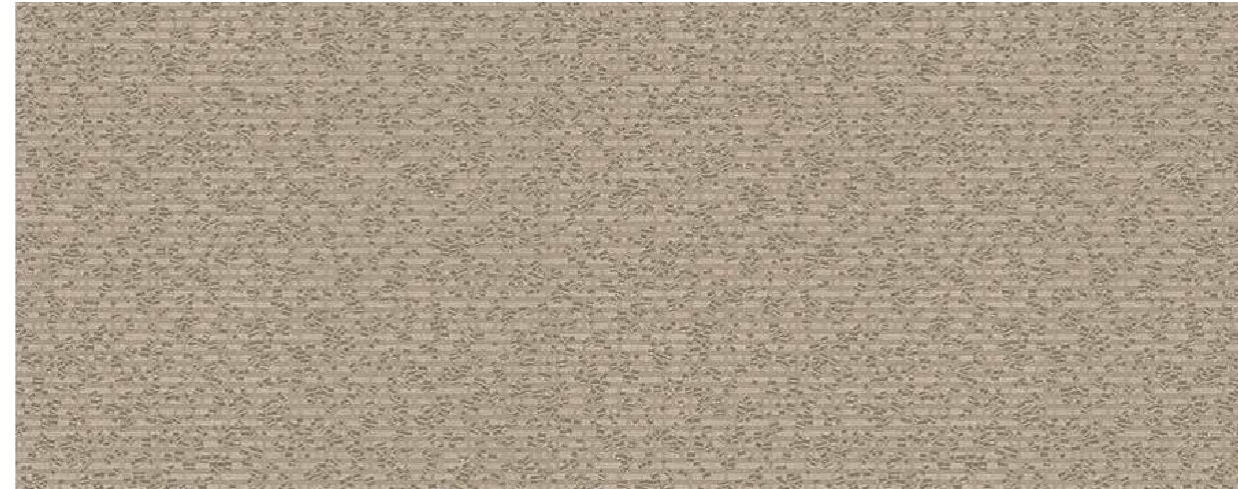
Digital Grass | W114WN40B75

Flecks and a muted grid pattern combine to create a modern effect giving a space a quiet rhythm and style.

W114WN43B75



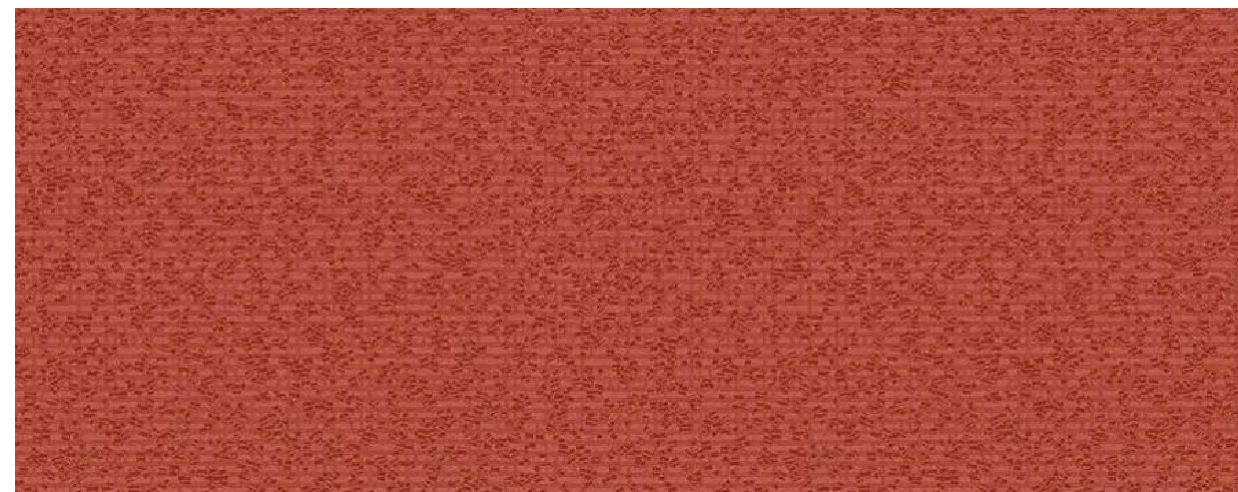
W114WN44B75



W114WN45B75



W114WN50B75



Digital Grass | W114WN45B75

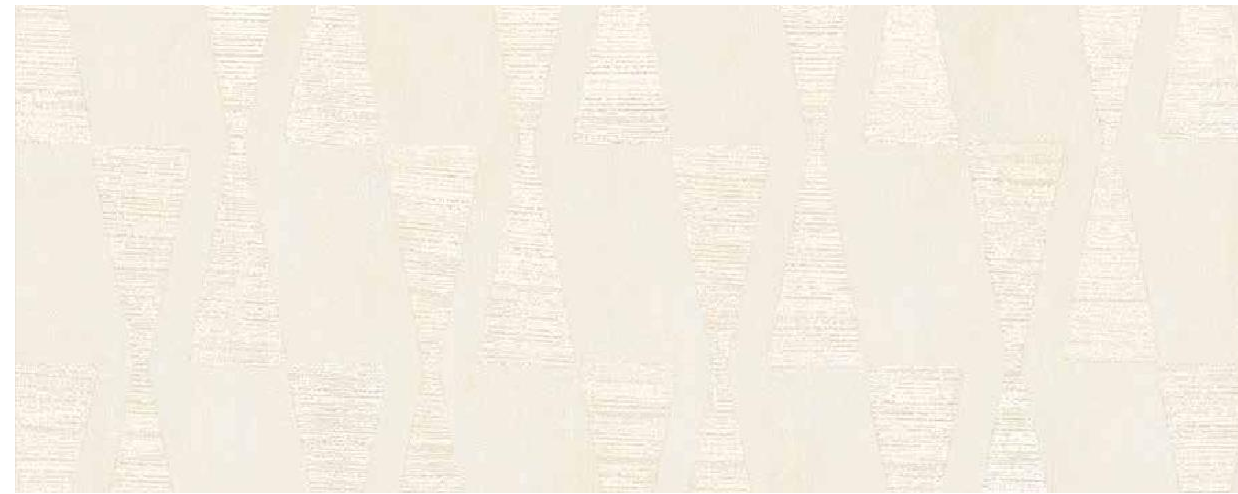
Flecks and a muted grid pattern combine to create a modern effect giving a space a quiet rhythm and style.



W114WN46B75



W114WN47B75



W114WN48B75



W114WN49B75



Urban Grass | W114WN46B75

Distinctive and handsome, this pattern of finely etched wood contrasted with plain sections creates a geometric decor winner. Adds a lot of punch to a stylish scheme.



W114WN52B75

W114WN53B75

W114WN54B75

W114WN55B75

Rough Charm | *W114WN51B75*

A quiet pattern of irregular checks on a textured background has an unexpectedly big impact on a space giving it a modern vibe.

W114WN57B75

W114WN58B75

W114WN59B75

W114WN60B75

Rough Charm | *W114WN56B75*

A quiet pattern of irregular checks on a textured background has an unexpectedly big impact on a space giving it a modern vibe.

N I L A Y A E C O S Y S T E M

P A T T E R N S E L E C T I O N

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

S A M P L I N G & M O C K U P S

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

P R O J E C T P L A N N I N G & M A T E R I A L D E L I V E R Y

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

I N S T A L L A T I O N

Surface preparation: Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

Adhesive: The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

Trained installers: Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and ~~your~~ ^{meet} expectations.

Tango



Studio Allure

Design Personified...

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