

# Vivid

## nilaya

Wallcoverings by Asian Paints



## A S I A N   P A I N T S

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

## N I L A Y A

By creating designs for our own label, collaborating with the world's celebrated designers and curating from the best there is – we bring you an almost endless array of the finest and highest quality surfaces, wallcoverings, decals, borders. Nilaya wallcoverings from Asian Paints allow you to transform your home into the visions you imagine.





## VIVID

Colours cast their spell as **natural** themes and paintbox shades combine to create magic. Spread their **warmth** and charm to create **lively** settings.



W120WT84E75

W120WT85E75

W120WT86E75

W120WT87E75

Tropical Paradise | W120WT87E75

Large scale palms spread their wonderful charm over a room so you can lose yourself in a fantasy tropical paradise. Performs beautifully as a striking feature wall.



W120WT88E75



W120WT89E75



W120WU21E75



W120WU22E75



Tropical Paradise | W120WT85E75

Large scale palms spread their wonderful charm over a room so you can lose yourself in a fantasy tropical paradise. Performs beautifully as a striking feature wall.



W120WT90E75



W120WT91E75



W120WT92E75

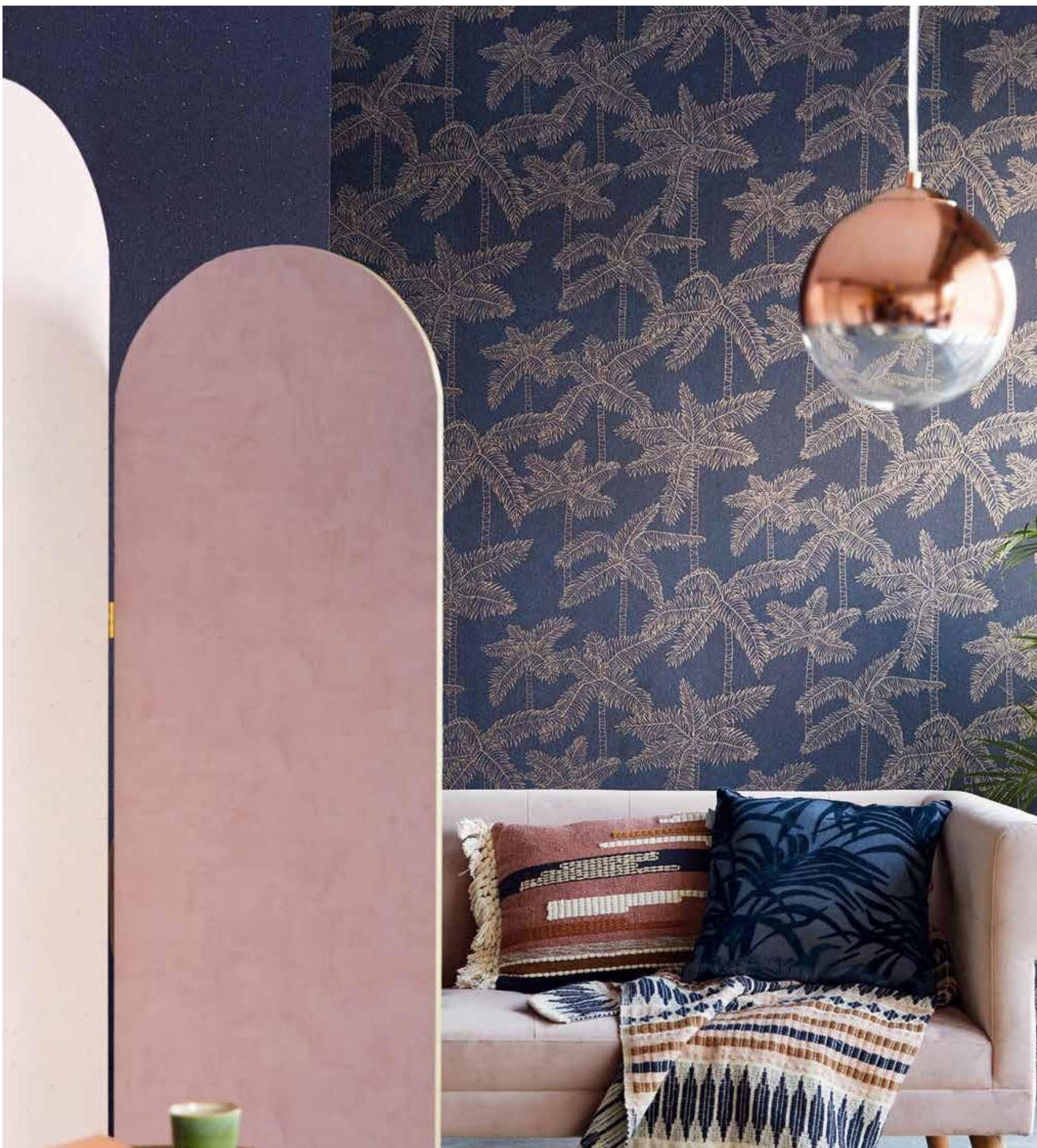


W120WT93E75



Island Dream | W120WT94E75

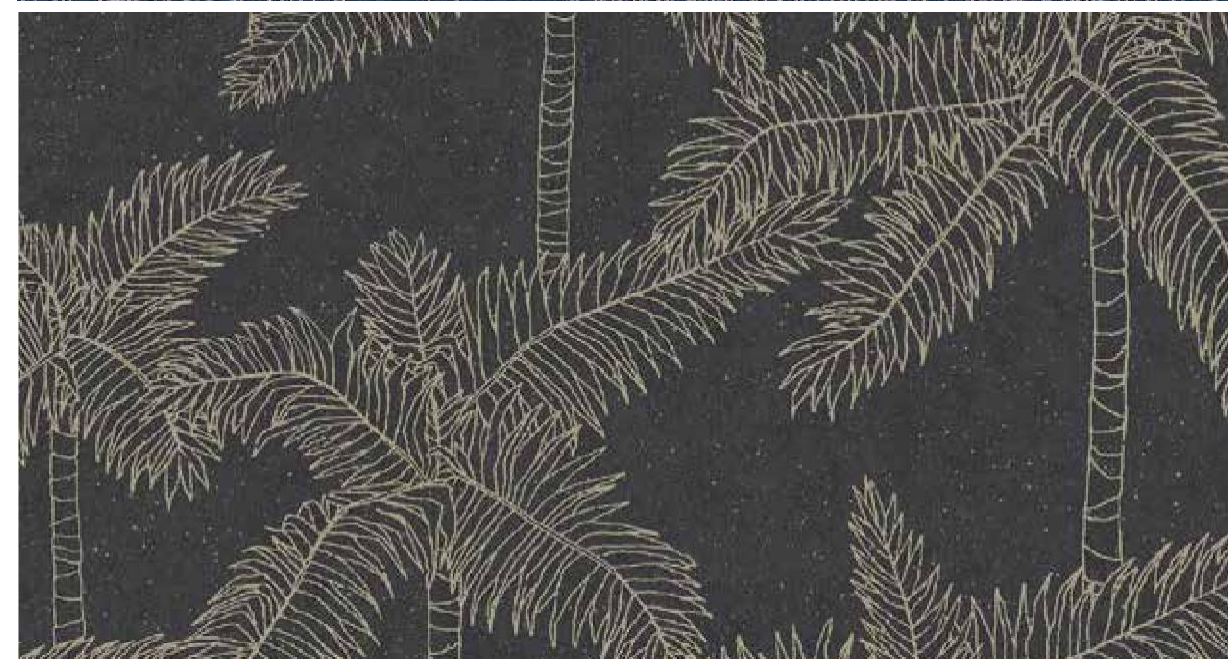
A delicate rendering of palms that has a hand drawn effect against a bold background creates a lush atmosphere and provides an escape from the every day.







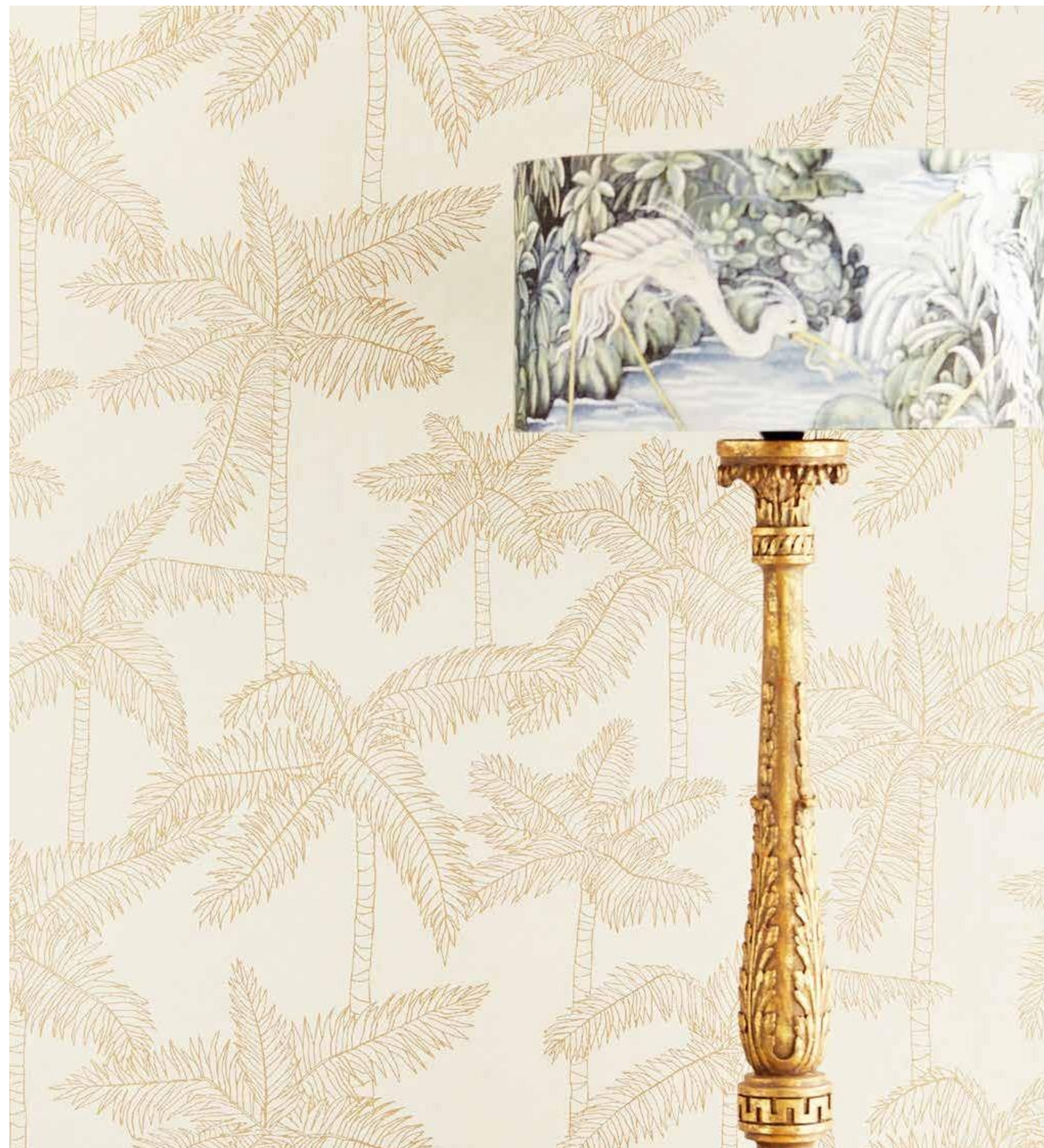
W120WT94E75



W120WT95E75



W120WT96E75



Island Dream | W120WT90E75

A delicate rendering of palms that has a hand drawn effect against a bold background creates a lush atmosphere and provides an escape from the every day.



W120WU09E75



W120WU10E75



W120WU11E75



W120WU12E75

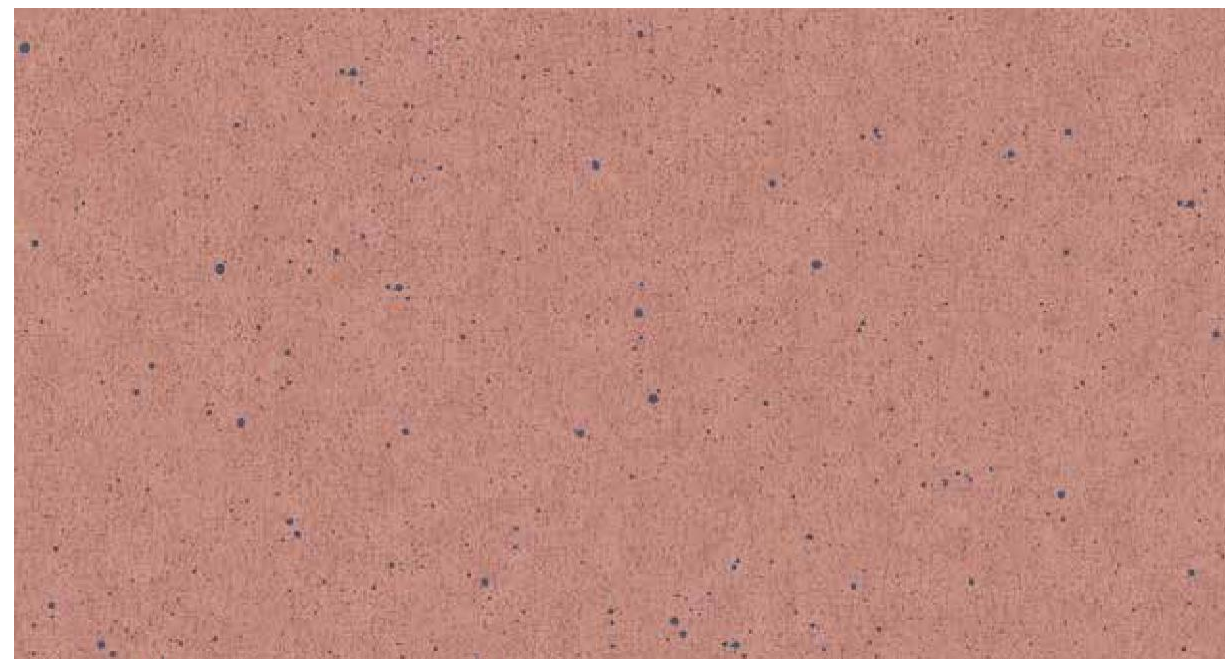


Forever and Always | W120WU13E75

A pretty and simple pattern that eases the atmosphere while providing a quirky sense of style.  
Just perfect for a room with a whimsical mood.







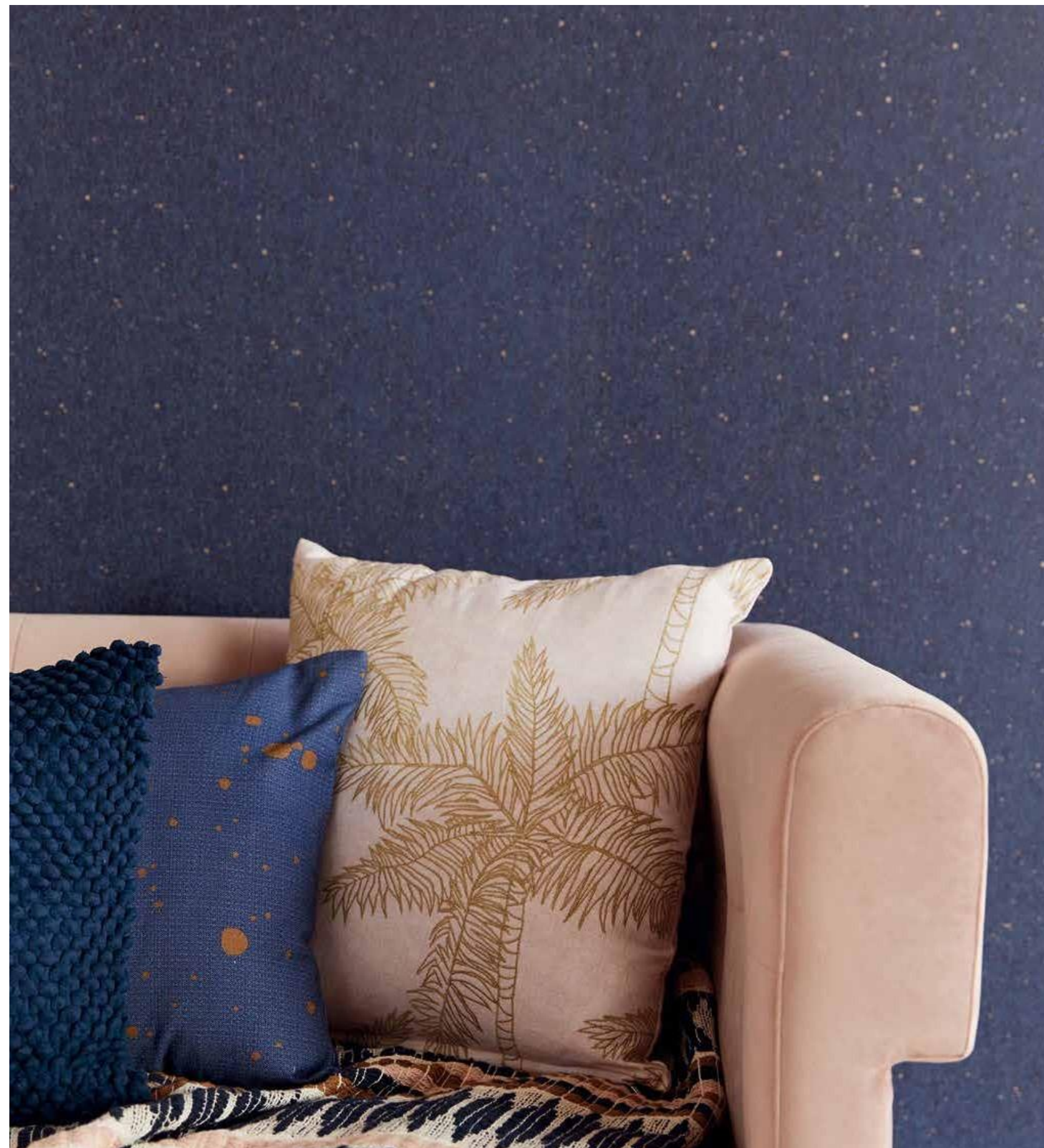
W120WU13E75



W120WU14E75



W120WU15E75



Forever and Always | W120WU15E75

A pretty and simple pattern that eases the atmosphere while providing a quirky sense of style.  
Just perfect for a room with a whimsical mood.



W120WT97E75

W120WT98E75

W120WT99E75

Fair Fall | W120WT98E75

A parade of delicate leaves in paintbox colours makes this pattern a joy to the senses and a decor dream.  
Adds to any room meant to relax in.



W120WU00E75



W120WU01E75



W120WU02E75



Fair Fall | W120WU01E75

A parade of delicate leaves in paintbox colours makes this pattern a joy to the senses and a decor dream.  
Adds to any room meant to relax in.





W120WU16E75



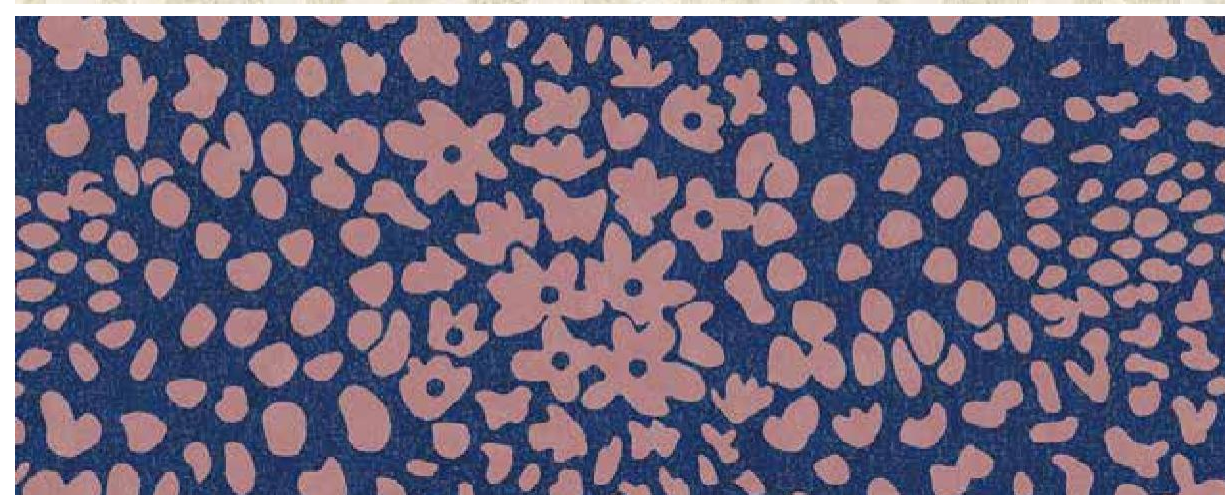
W120WU17E75



W120WU18E75



W120WU19E75



Petal Play | *W120WU18E75*

A pattern that showers a space with an abundance of pretty blossoms but keeps things simple with a duet of shades. You can almost feel the sunlight filtering through.







Studio Allure  
Design Personified.

W120WU03E75

W120WU04E75

W120WU05E75

W120WU06E75

W120WU07E75

W120WU08E75



Softly Please | W120WU04E75

A demure and soft wash of colour add a sense of deep serenity to a space while providing an interesting canvas for any scheme of choice.



W120WU24E75



W120WU23E75



W120WU25E75



Bali | W120WU24E75

Let the Tropics come to you with this watercolour rendition of lush rainforest details filling your home with the joy of nature - a treat for the eyes.





W120WU20E75



Nevada | W120WU20E75

A bouyant and colourful interpretation of various succulents fills a space with fun, beauty and colour and works wonderfully as a stunning and unusual feature.





# N I L A Y A   E C O S Y S T E M

## P A T T E R N   S E L E C T I O N

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with

our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

## S A M P L I N G   &   M O C K   U P S

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

## P R O J E C T   P L A N N I N G   &   M A T E R I A L   D E L I V E R Y

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

## I N S T A L L A T I O N

**Surface preparation:** Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

**Adhesive:** The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

**World class installation tools:** Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

**Trained installers:** Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and ~~your~~ <sup>meet</sup> expectations.



# *Vivid*



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