

Loft

nilaya

Wallcoverings by Asian Paints



ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

NILAYA

Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces -wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned designers, from collaborations with Indian creative artists and from our own Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations are as perfect as the visions that transform your spaces.

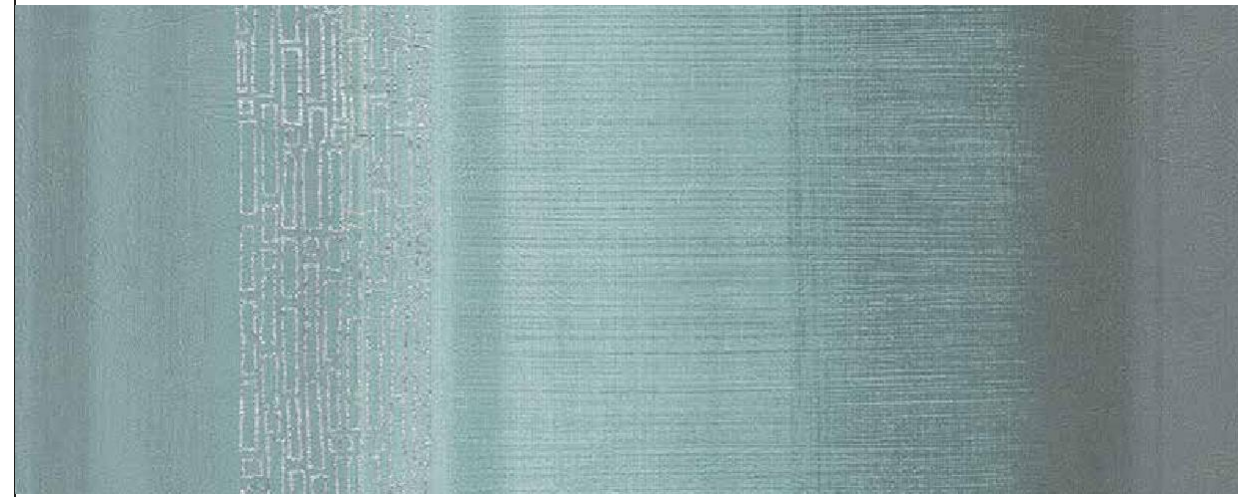
LOFT

Go back to days gone by with faded stripes, patterns like tree bark, plaster – elements that bring back memories of life from another era. Loft transforms a space with a look of real concrete and a touch of patina.

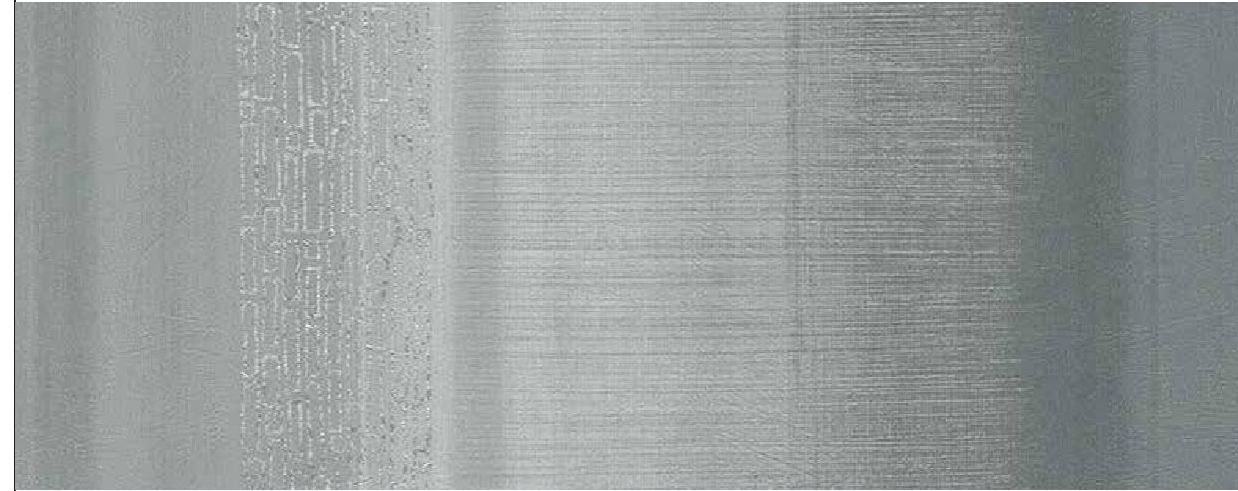




Studio Allure
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Design Personified...



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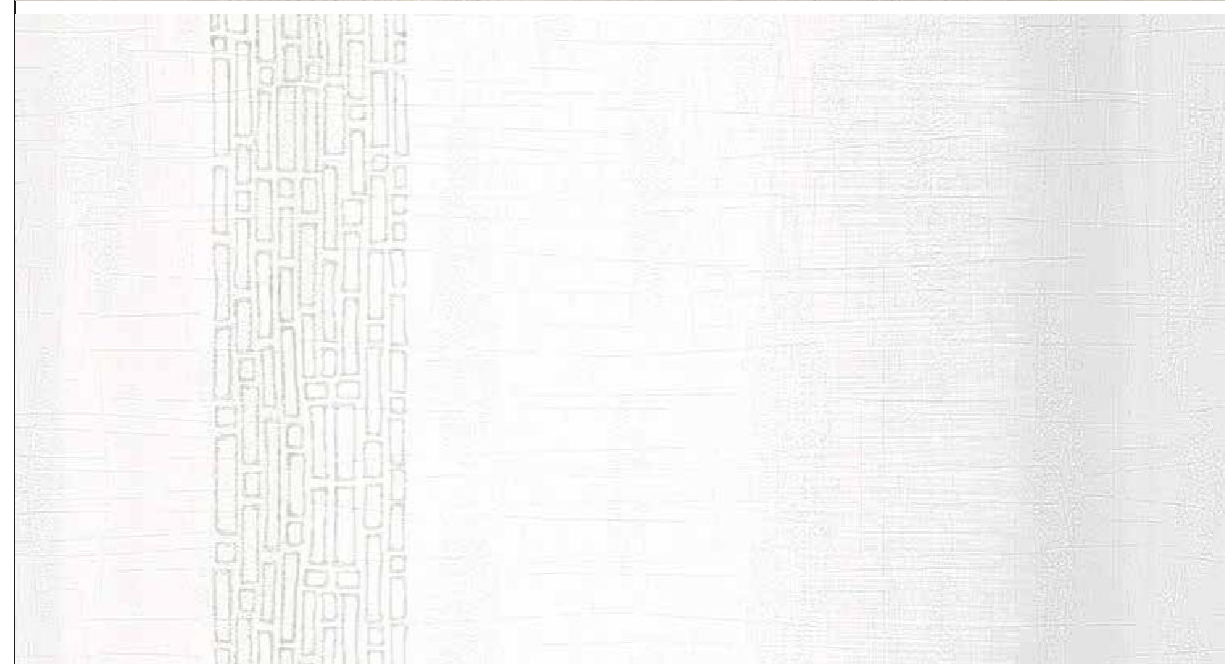


Night Life | W111WK17B75
Thick bands of colour and texture create a dramatic and visually interesting contrast for a modern decor scheme.

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Back Alley | W111WK09B75

Cool and calm, a strong industrial character gives the indoors for an edgy, urban feel.
Creates a dramatic contrast with softer accents.



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W111WK03B75

W111WK04B75



Woven Nature | *W111WK00B75*

A beautiful woven design covers a wall in grace and creates a space with a soft, natural feel. Perfectly adds to any scheme for a relaxing mood.



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Warehouse Chic | *W111WK32B75*

Capture the industrial feel of this classic building material designed in block panels with the look of rough finished concrete for loft living in any space.



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W111WK21B75



Get Streaky | W111WK26B75

Texture and free flowing streaks bring a modern and abstract, arty sensibility into a space creating an easy, modern atmosphere.

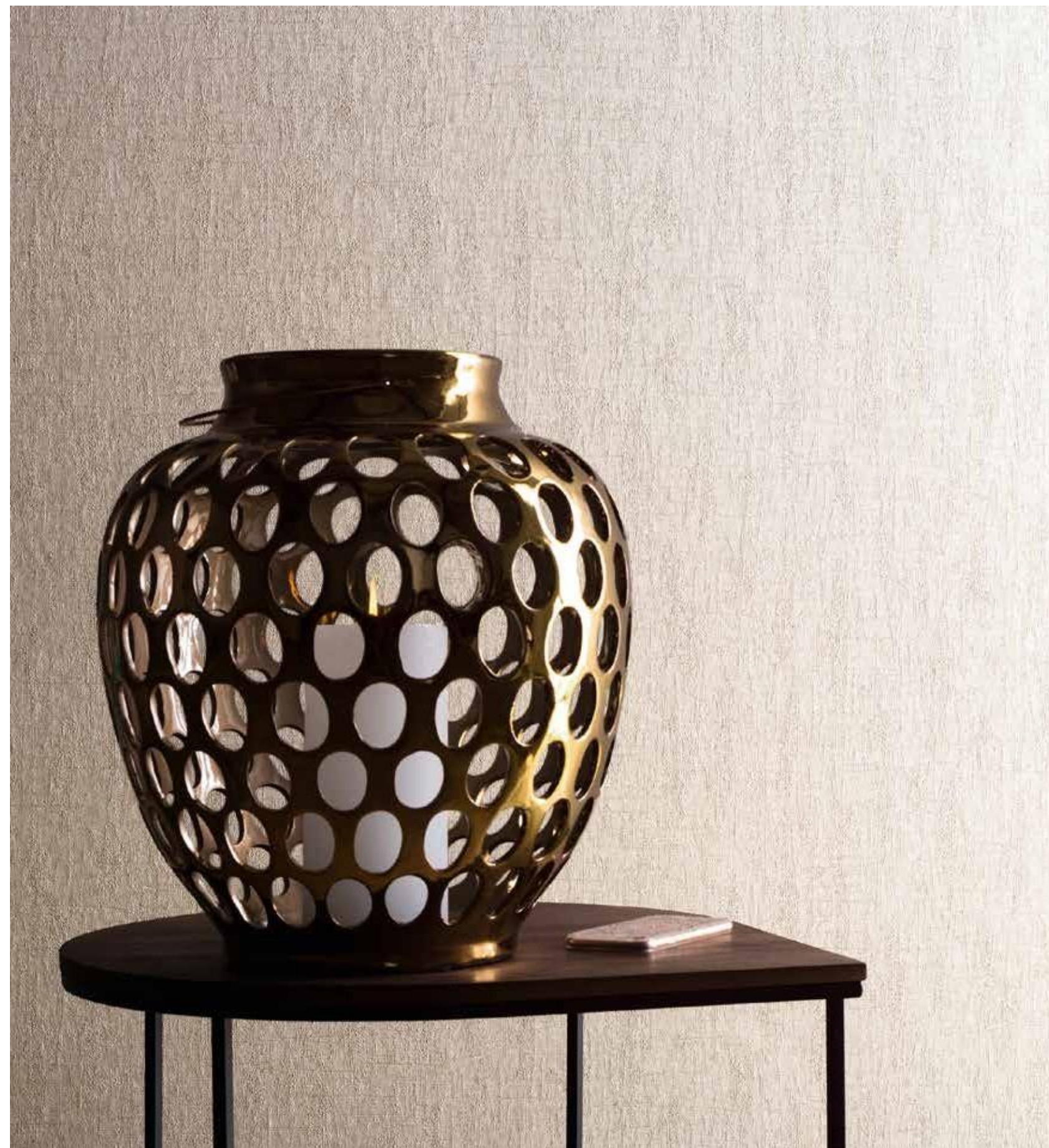
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Studio | W111WK34B75
Add instant character to your space with the understated elegance
of textured wallpaper in muted shades.

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W111WK42B75



City Lights | W111WK45B75
Silvery flecks bring some dazzle into a space creating an abstract, surreal and modernistic atmosphere just perfect for an urban setting.



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W111WK15B75

W111WK14B75

W111WK13B75

W111WK16B75



Weather Report | W111WK12B75

A hint of texture and swathes of colour keep things simple but elegant adding personality and depth to a space.

N I L A Y A E C O S Y S T E M

P A T T E R N S E L E C T I O N

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

S A M P L I N G & M O C K U P S

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

P R O J E C T P L A N N I N G & M A T E R I A L D E L I V E R Y

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.



I N S T A L L A T I O N

Surface preparation: Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

Adhesive: The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

Trained installers: Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and ~~your~~ ^{meet} expectations.



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