



ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment:

Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.



NILAYA

Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces -wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned deasigners, from collaborations with Indian creative artists and from our own Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations

are as perfect as the visions that transform your spaces.





DISNEY 3

Bring home the magic of Disney! Transform every space with enchantment, sparkle and twinkling starlight, and relive the unique pleasure of a Disney fantasy. Invite in your favourite Disney characters and moments - delight in the charm of the lovely Princesses, awaken the force with Star Wars, walk in the woods Winnie Pooh or experience the web weaving wizardry of Spiderman. Open up it's Disney!



Magic in the Air $\,|\,W137X684Y75\,$

Just a lot of gorgeousness. Lovely, intricate scroll work fills up a space against a princess pink background to create that unique Disney dazzle that every child or even adult is entranced by. Wrap a room in it and bring in the magic.





W137X683Y75

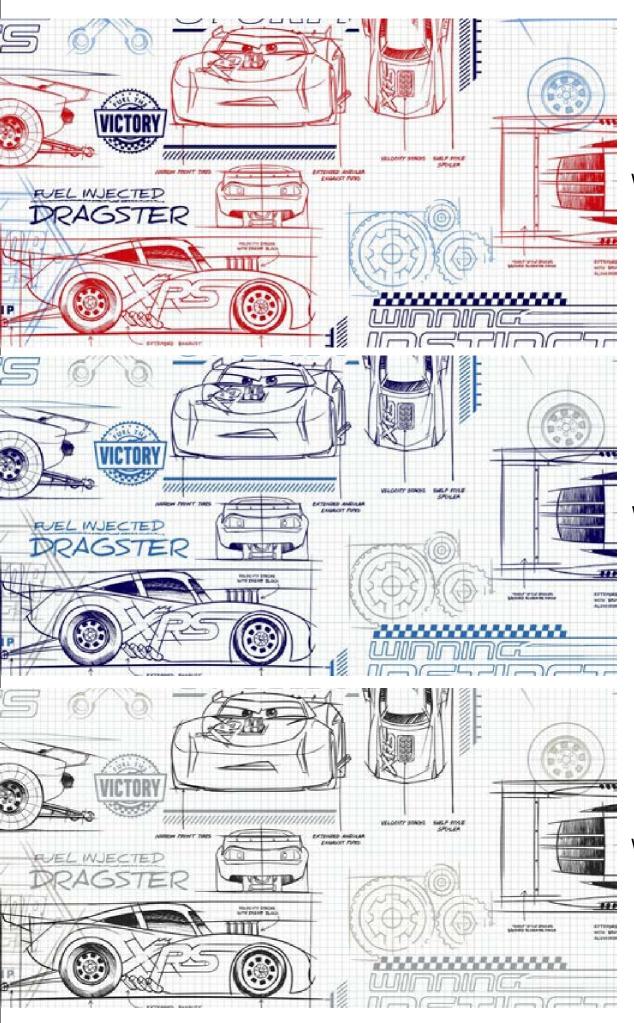
W137X684Y75

W137X685Y75



Go!Go!Go! | W137X619Y75

A Formula 1 themed room will thrill any kid. This fun pattern with its cool illustrations forms a formidable partnership with similar themed furniture and furnishings. it's a winning formula.





W137X619Y75

W137X620Y75

W137X621Y75



Road Trip | W137X622Y75

Emabrk on a room-changing experince with this superbly illustrated pattern of old timey cars. Thay have an artsy charm and a warm cheer. Drive your decor theme with this fun pattern and experince a whoile new room.



Studio Allure George George

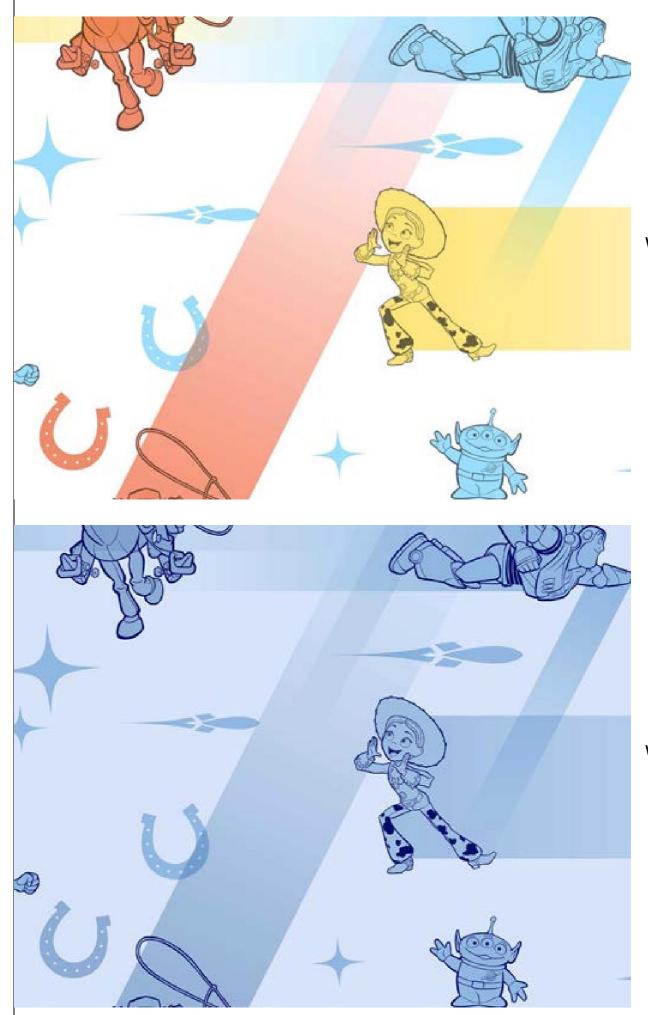
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W137X623Y75



Disney Pals | W137X624Y75

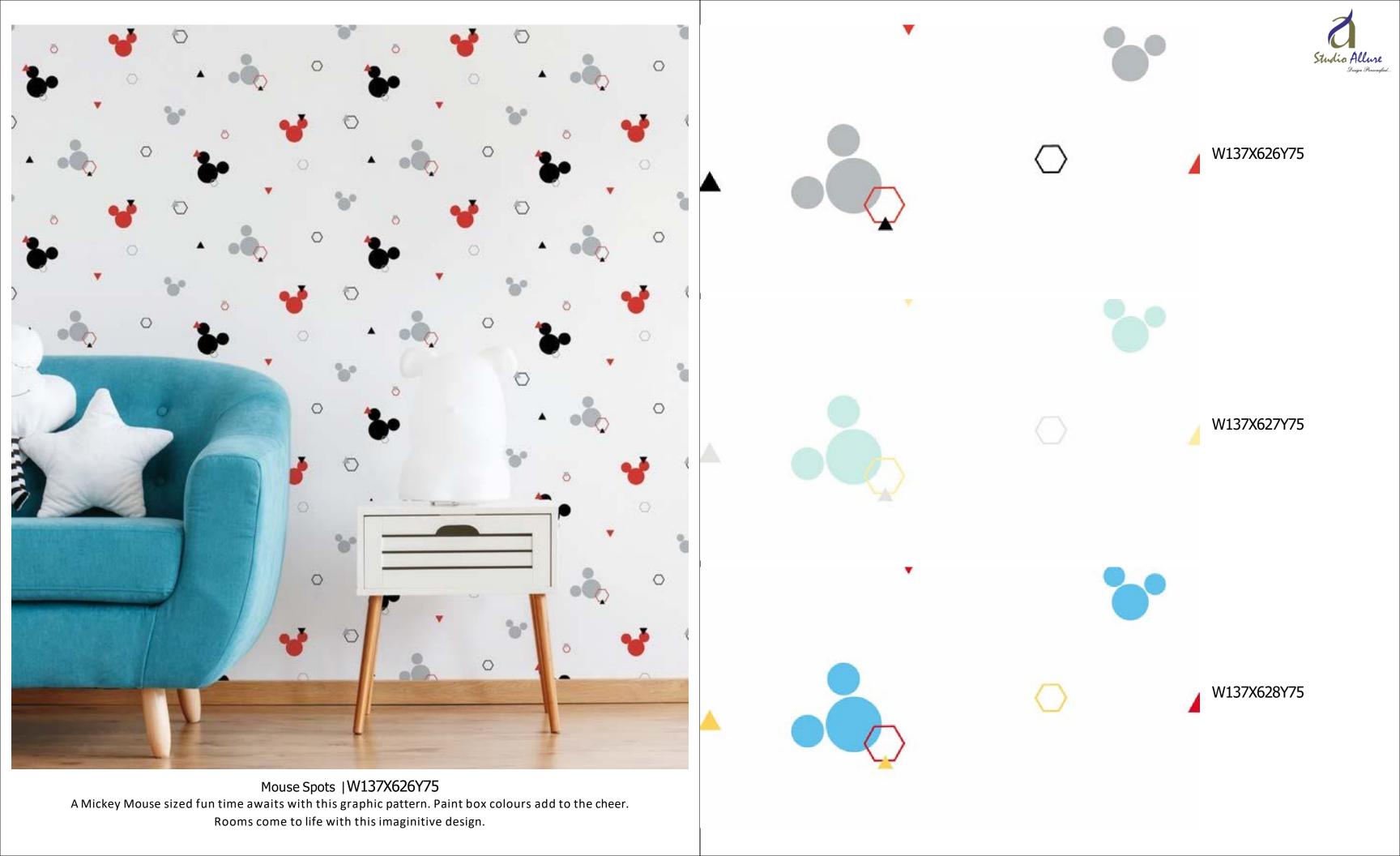
A fun reuinion with your favourite Disney characters keep you company while the warm colours bring cheer to your room. Transform your space and enjoy the show!

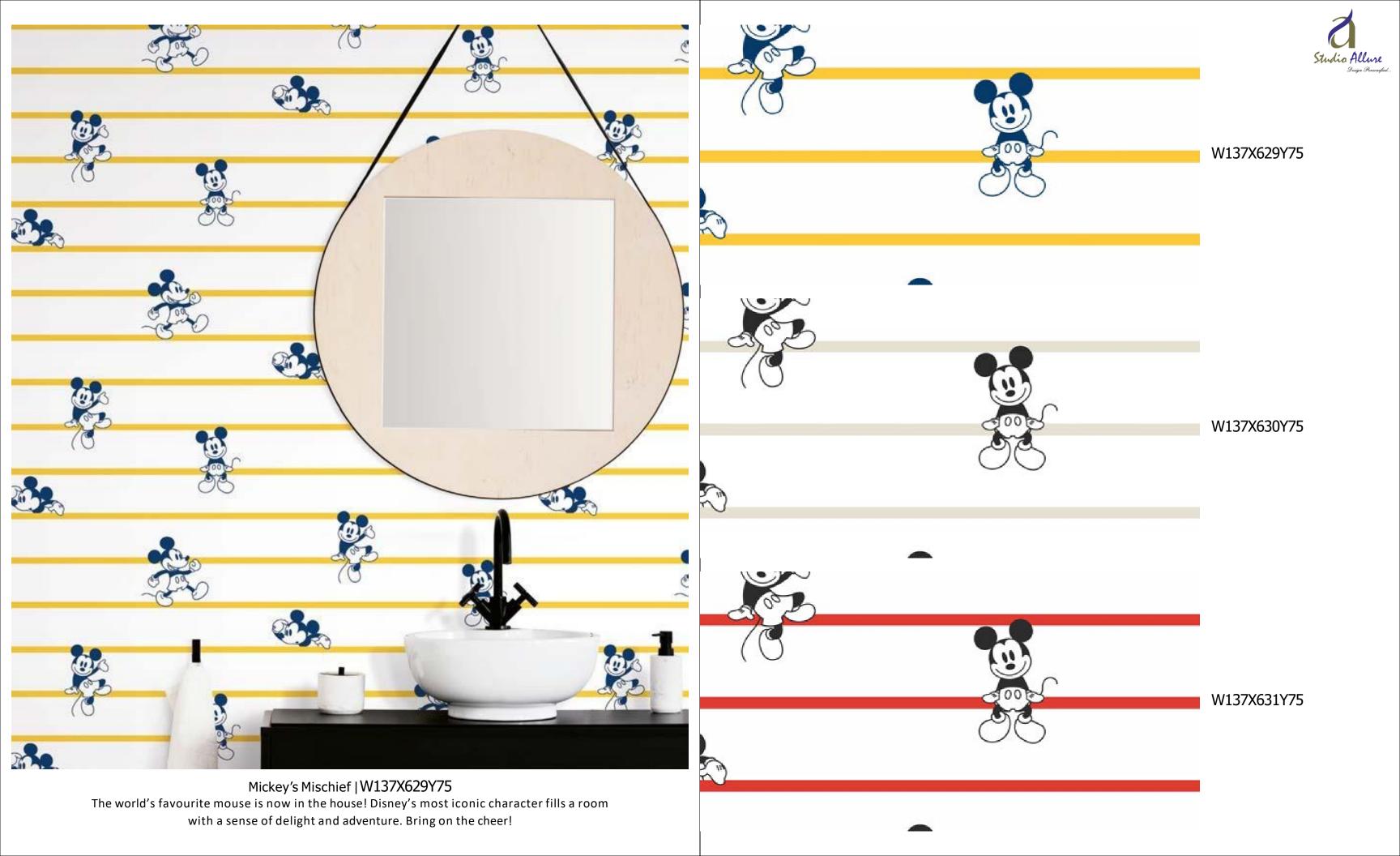


Studia Allure Dasga Penang

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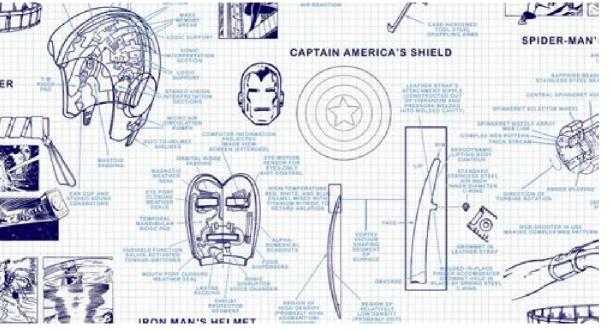




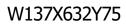


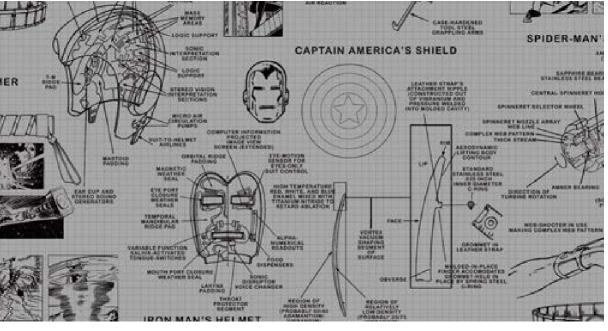
Super Power | W137X632Y75

Only the Avengers can save the world from dull rooms. This fabulous blue print pattern of the Avenger's cool gadgets adds high octane adventure to any room.

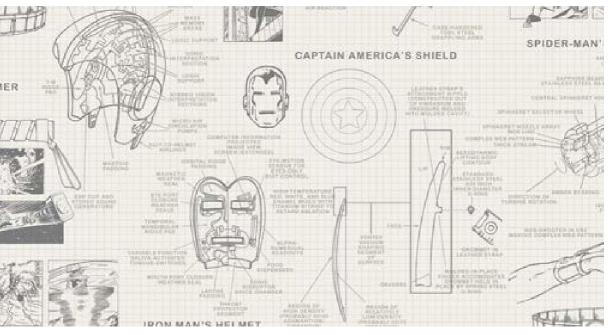








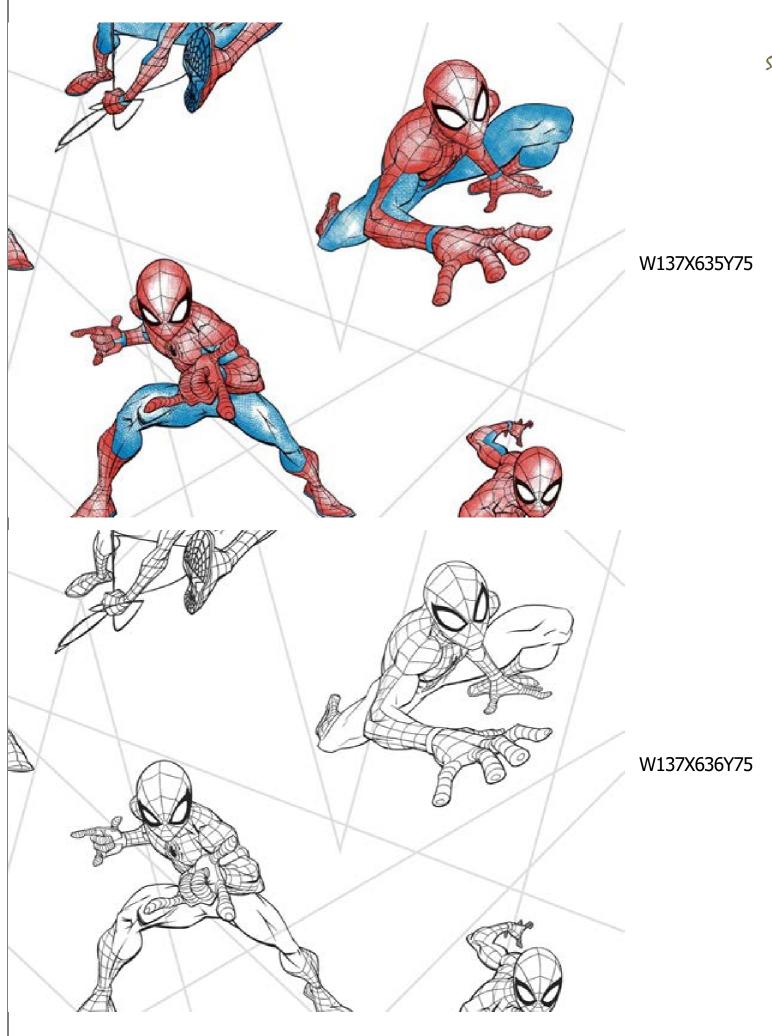
W137X633Y75



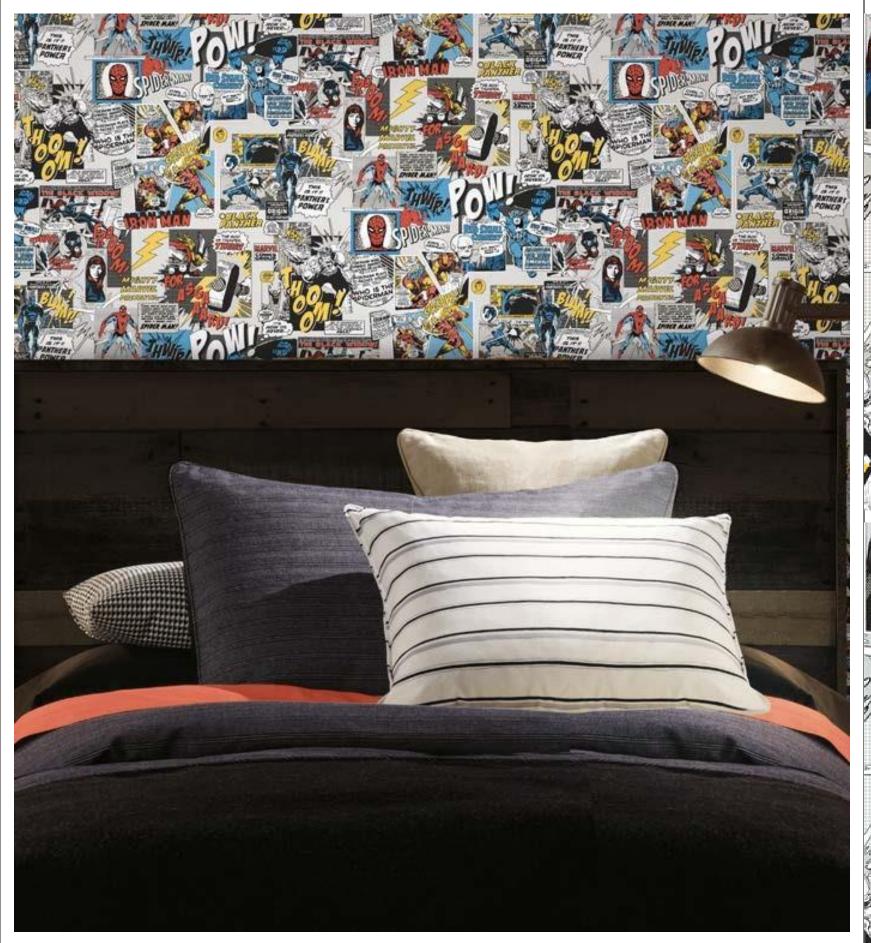
W137X634Y75



Spidey Sense | W137X635Y75
With a great pattern comes great decor-ability. Spiderman swinging from your walls makes your room amazing! Give your kid a thrill-bring home Spiderman.

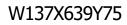






 $Pow! \ | \ W137X639Y75$ You can never get enough of the Marvel universe. This thumping good pattern packs quite a decor punch and turns a room into a super room.



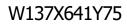


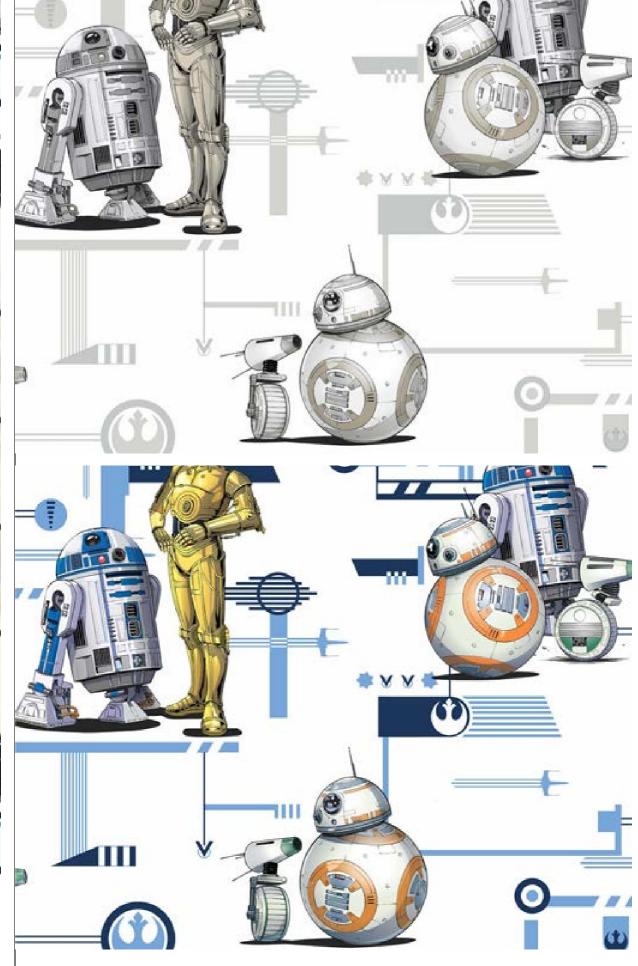
Studio Allure Design Personified...



W137X640Y75

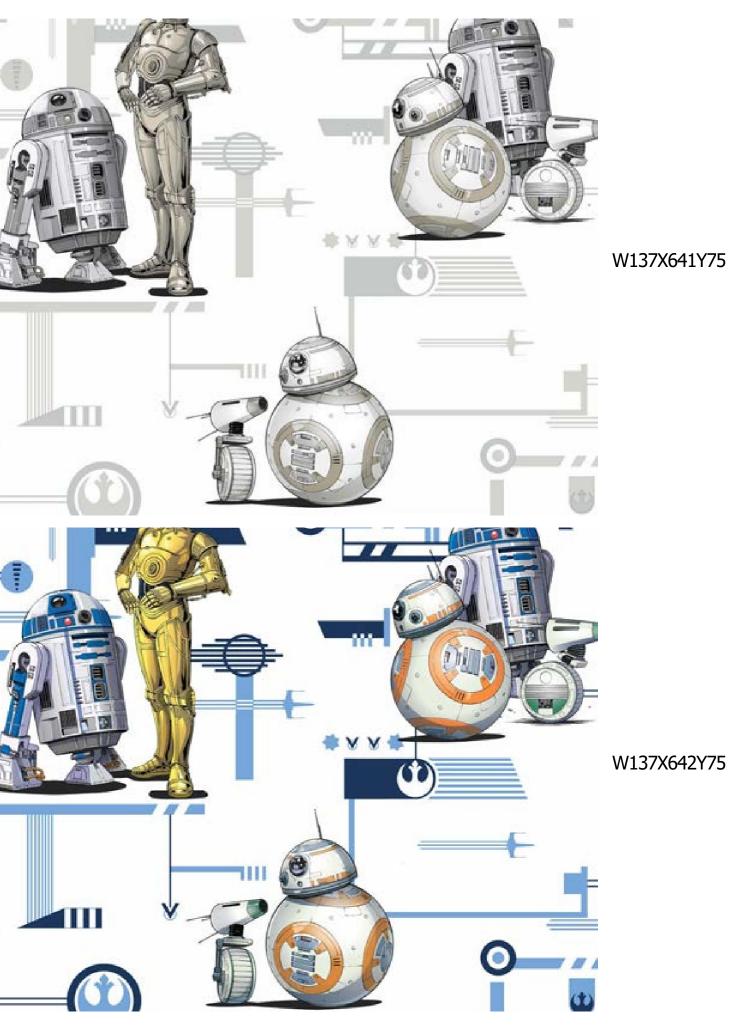


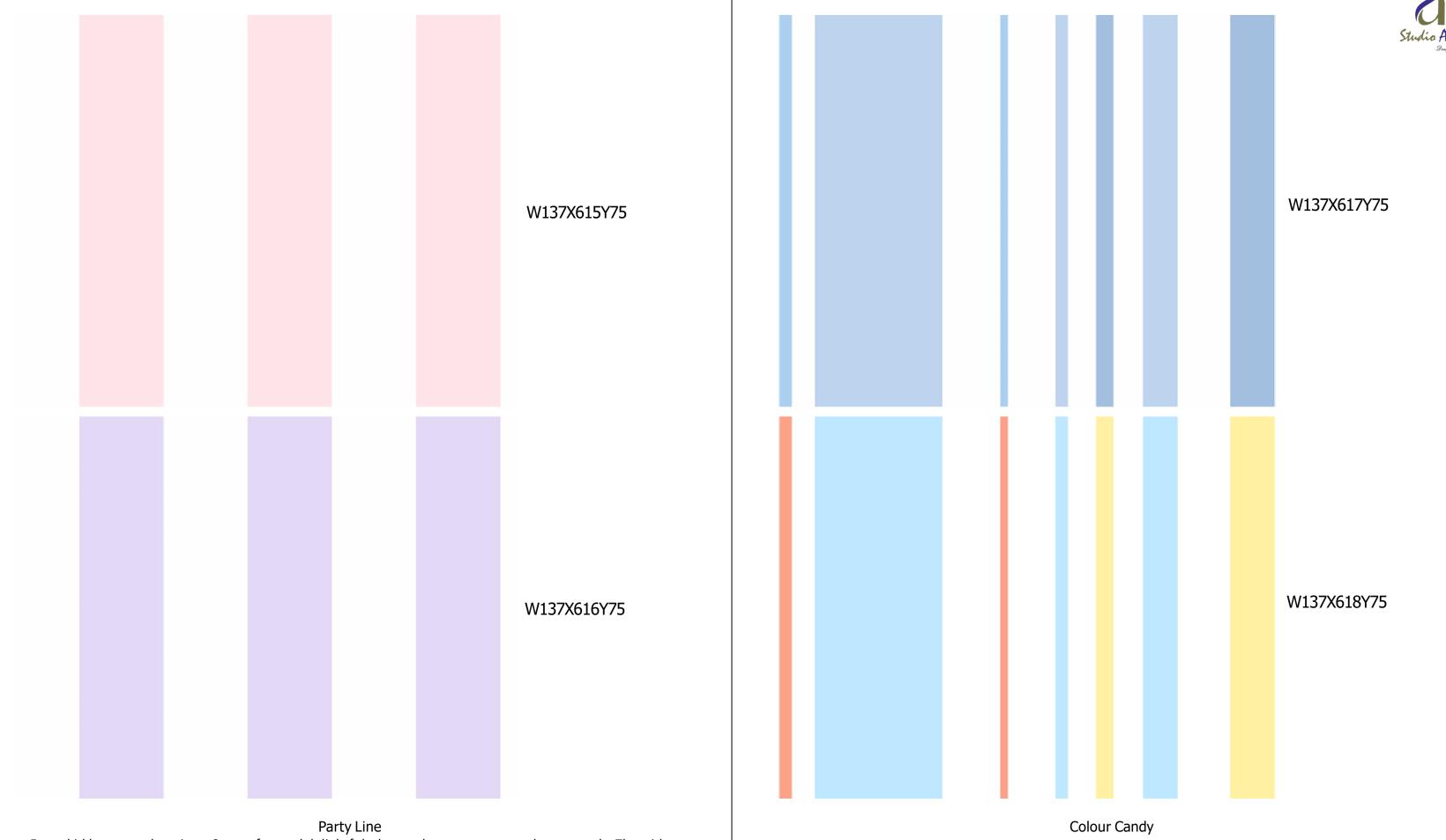






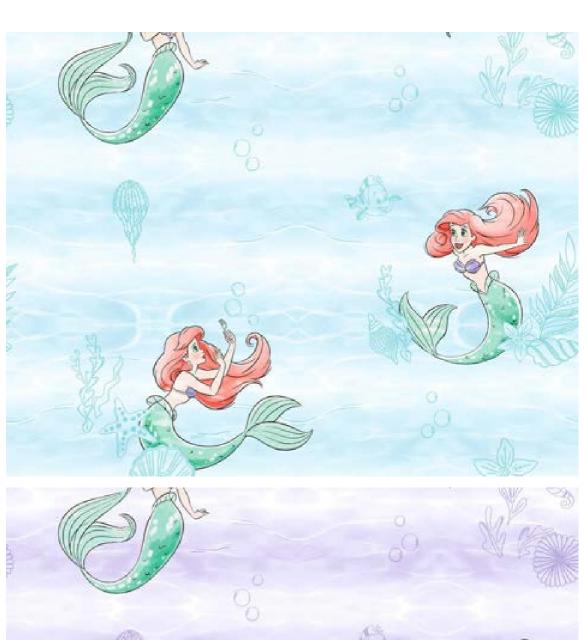
Star Walls | W137X642Y75 Let the force awaken and bring the Star Wars magic right into your room. Droids-R2-D2 and C-3PO offer their service to the resistance to dull rooms and turn it inot the most exciting place in the galaxy.





Party Line
Every kid loves candy stripes. Sweet, fun and delightful, they make a room pop and party ready. The wide bands of colour and white spaces catch the natural light and have a very elegant appeal.

Wide and thin lines alternate to create a fairground feel. You can almost hear the carnival music and the carousel spinning. Large scale furniture and soft furnishigs will complete the look.



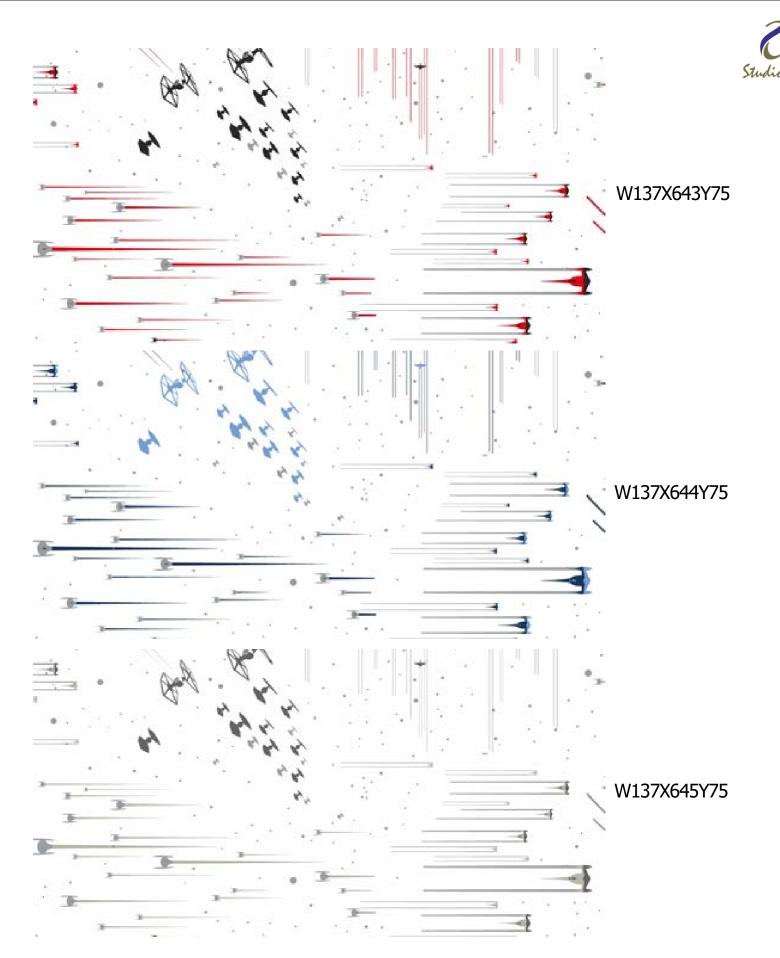
W137X646Y75



W137X647Y75

Mermaid Tales

The Little Mermaid has big plans for your room turning into a Disney dreamscape. No one can resisit the charms of this beloved Disney character.



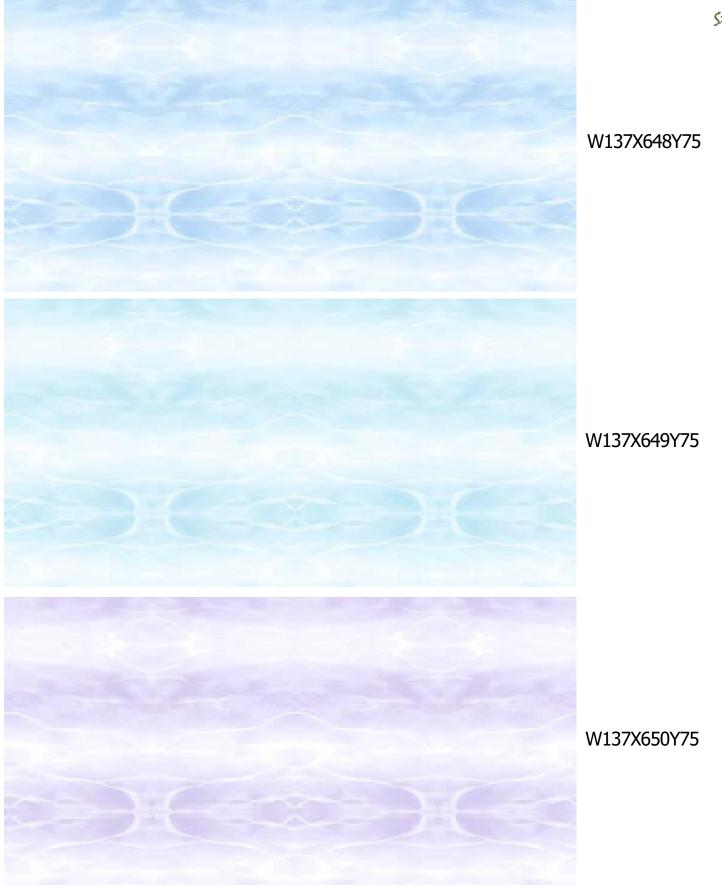
Strike Back
The empire strikes back with full force to put an end to dull rooms. A boost of galactic proportions will make it the funnest place in the universe.



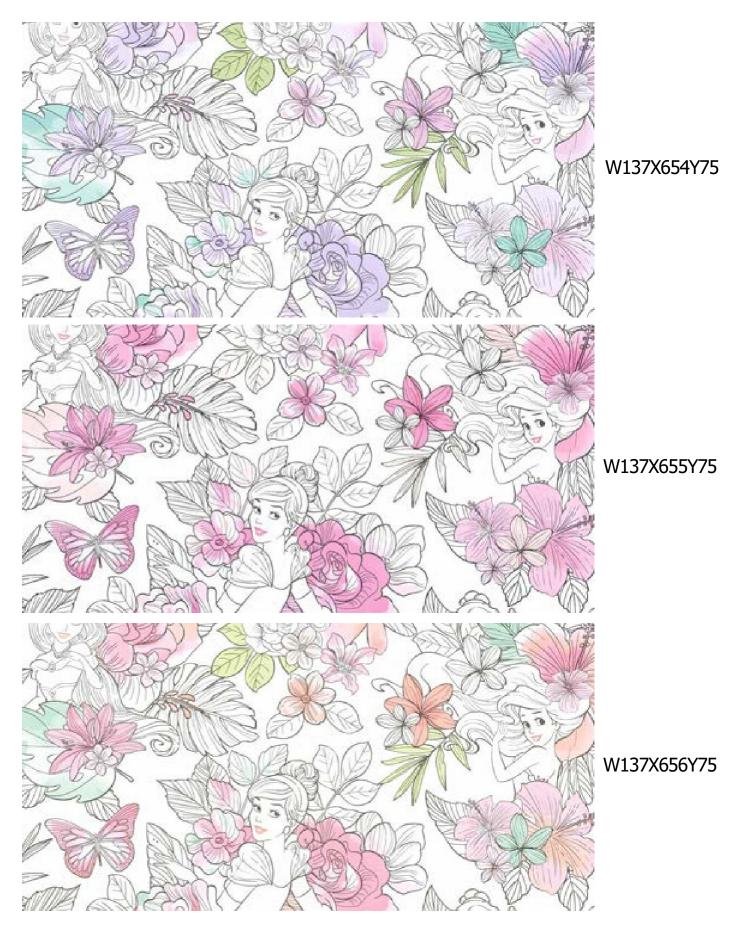
Frozen Flowers

These flowers seem to be made of lilac ice and the enchanted spell of a fairy queen. Let them twinkle and shine and turn your room into a place where magic lives.



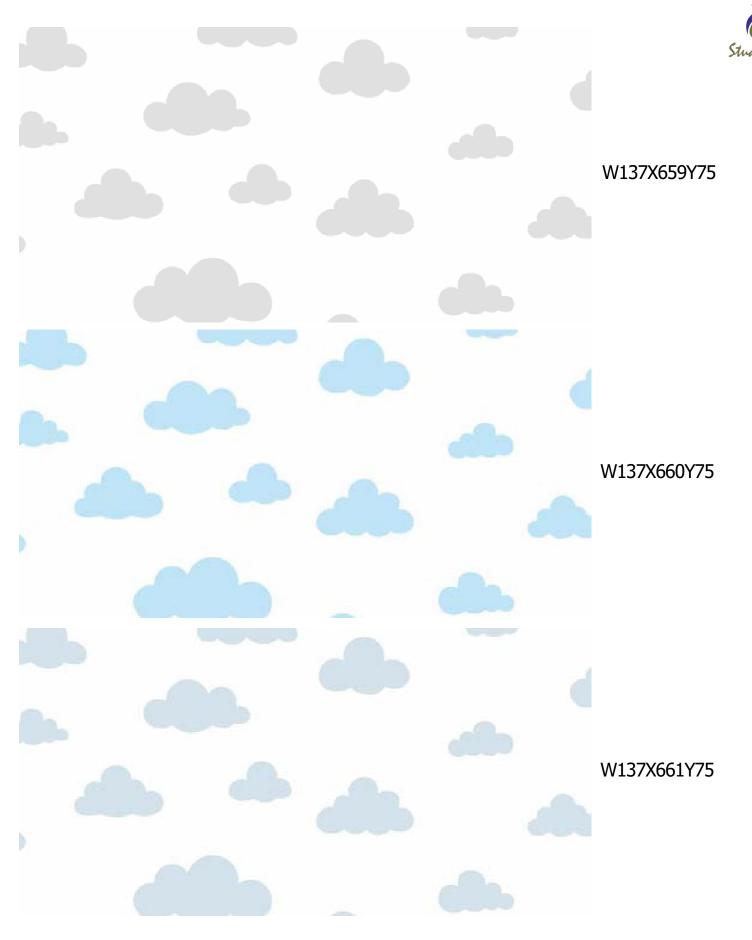


Ocean Blue
There are oceans and there are the magical waters of Disney, a wash of pale blue and white ripples creating a happy space.



Blooming Princess

A spell has been cast -a garden of Disney princesses and flowers blossom in your room spreading that special Disney enchantment.



Cloud Puffs
If you love puffy clouds, Disney can bring them to you. Cover your walls with their charm and turn your room into a sweet dream.







Dear Princess

Your room will sparkle with the beauty of the the Disney princesses. Fill your room with their special charm and turn it into a wonderland.

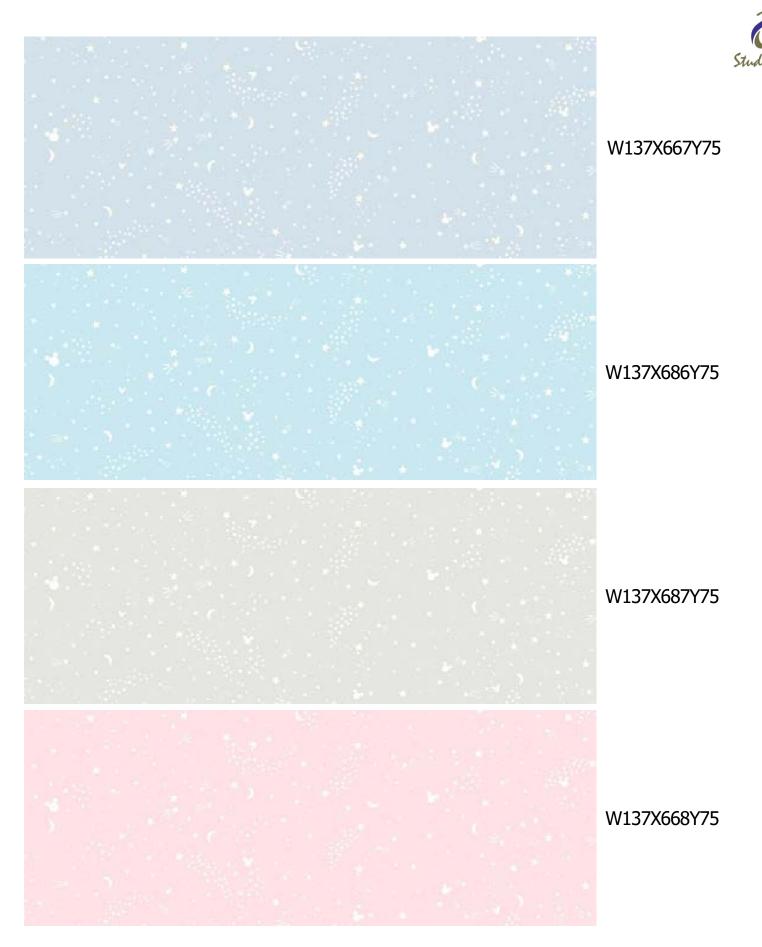




I heart Mickey
The wiorld's favourite mouse decorates your walls with good cheer and some pretty patterns. And your room turns into your favourite place.



Winnie and Friends
Warm your heart and your room with the Hundred Acre Woods gang - Winnie the Pooh and \
his friends. Your room will be filled with fun, joy and laughter.



Mickey's Sky
A night sky twinkling with Mickey shaped stars is a special sky indeed and it's all yours to transform your room into a fun filled adventure.

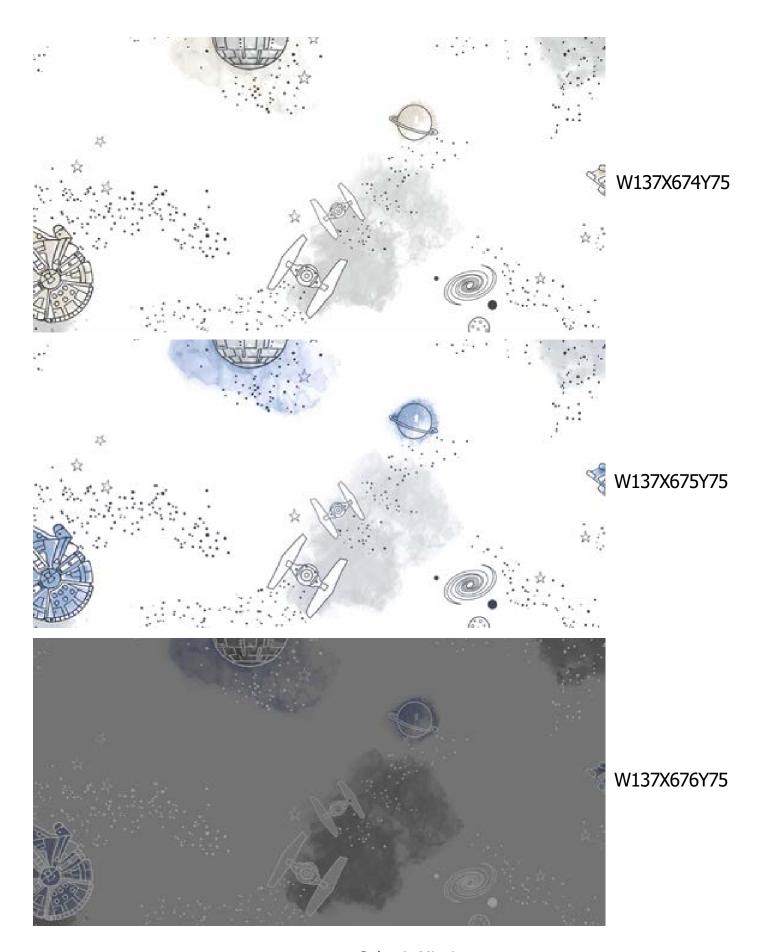


Tropical Tales

Fill your space with colour, fantasy and exuberance with this story book pattern and turn an ordinary room into the most special place in your child's heart.



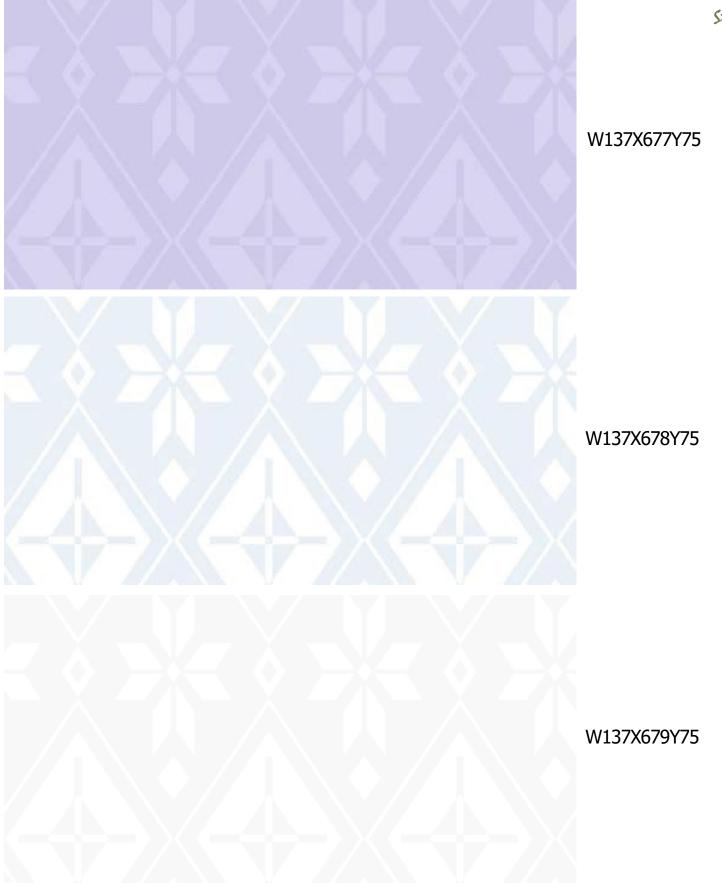
Minnie's World
Minnie Mouse makes everything fun! Rainbows, stars, hearts and bows fill your walls and your room gets the Minnie makeover.



Galactic Mission

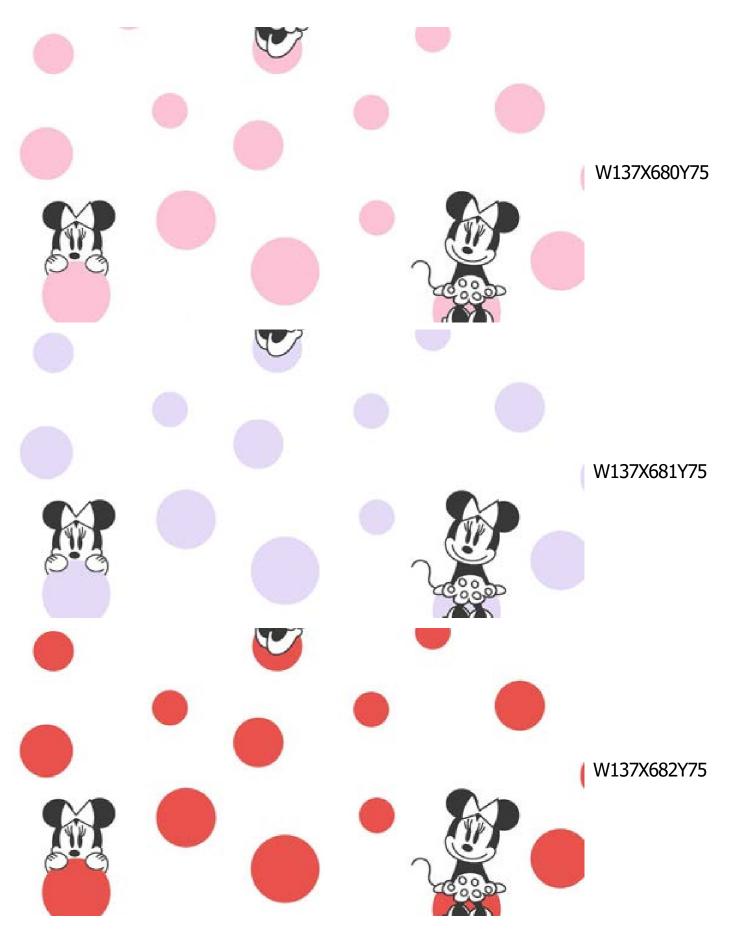
Your orders are to turn your room into the most fabulous space in the universe and your secret weapon is this superb pattern.





Diamond Dream

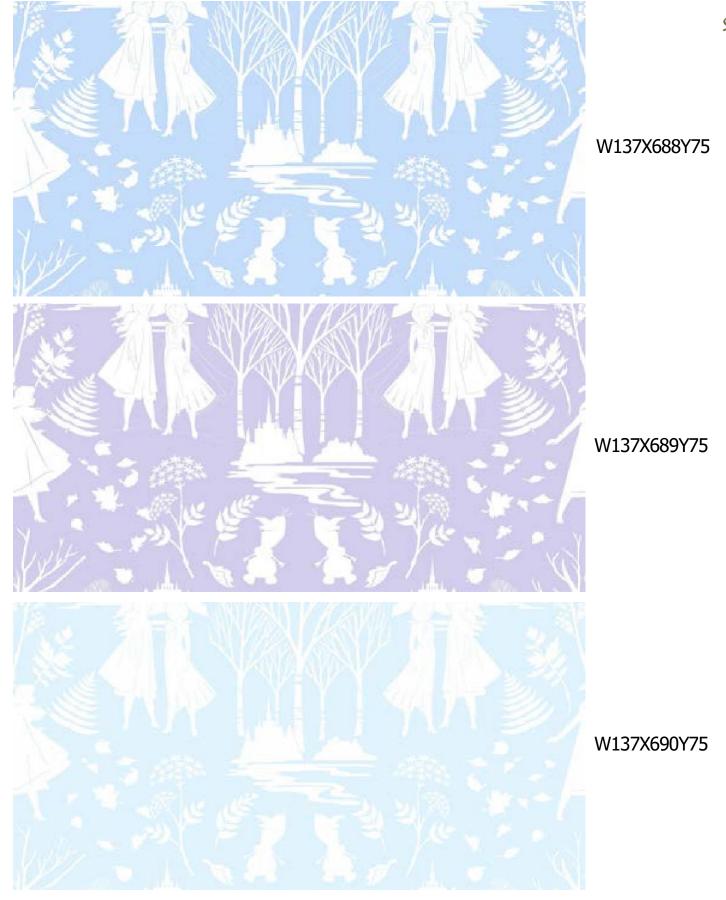
Decor gets the special Disney touch with this enchaniting pattern of floral designs encased in diamonds. Fit for the finest in the land.



Polka Minnie

Minnie Mouse sure knows how to bring in a party spirit with polka dots that float here and there like pink champagne bubbles. If you feel like like you're floating yourself it's because this design is such fun!

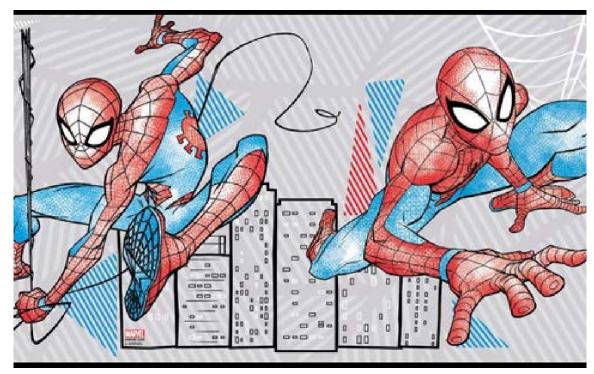




Faraway

Once upon a time there was a room that was the most special room in the land -full of beauty and dreams. Make it yours.

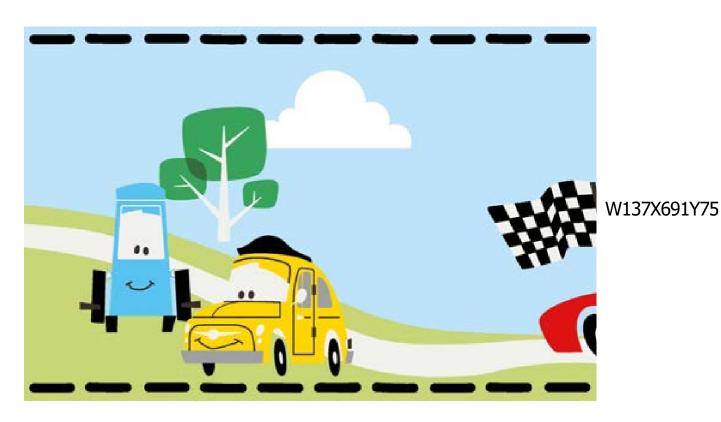
BORDERS



W137X699Y75

Webhead

When boring decor threatens to invade your room, Spiderman rises up and saves it turning it into the most exciting place in the city. Look out!



Flying Start
Add fuel to your walls with Disney-Pixar's Cars and pep things up with action and excitement. Get set and go!



W137X693Y75

M for Mouse

The letters of the alphabet dance across your walls with a little help from Mickey and pals. Fresh, fun and fabulous.



Fantasy Border

Give your decor a finishing touch with this delightful pattern of graphic floral shapes and pretty colouring. It will work like a magic spell.



W137X701Y75

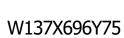
Merry Mermaid The little mermaid swims about creating ripples of colour, joy and fun. A perfect addition to a pretty scheme.



Princess Parade

A parade of the lovely Disney princesses dresses up your walls adding the touch of sparkle needed to lift it up to fairy land standards.







W137X697Y75

Toy Story Surprise
You might get an Oscar for best decorated room. All your favourite characters from the
Toy Story franchise help to make a scene stealing space.



W137X694Y75



W137X695Y75

Star Wars Classics

Any fan of the Star wars franchise will be thrilled to share space with his favourite characters and iconic scenes from the movies. Your room will never be the same.

MURALS





W137X732Y75

Away with Olaf
The magic of the movie continues - in your very own room! Join Elsa, Anna and the adorable snowman,
Olaf, on an epic adventure and fill your room with snowy fun.



W137X731Y75

Princess Time
The pretty Disney Princesses spread their special sparkle and fairy dust into your space making it a wonderland.



W137X727Y75

Marvel-lous

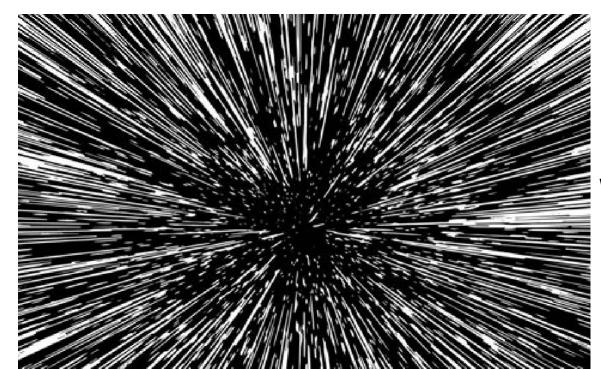
Marvel comic book covers are as exciting as they are some of the most exciting graphic art. This collage will thrill every fan.



W137X728Y75

Super Wall

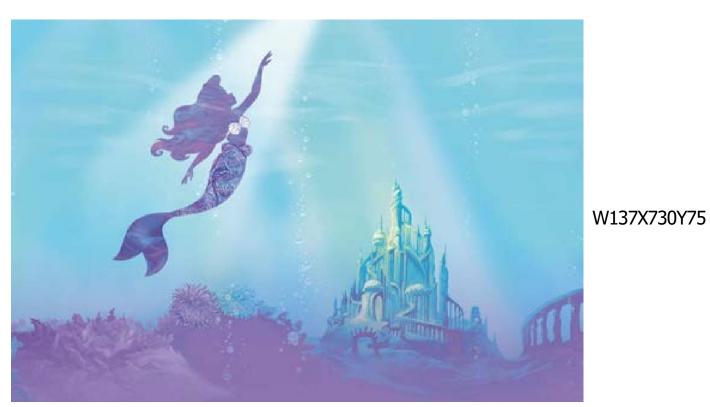
There isn't a dull corner in the house when the Avengers are around. Call on them to fill your room with thrills and excitement.



W137X729Y75

Super Nova

We all love a good explosion of decor. This fantastic pattern takes your room tom a whole new realm of decor excitement.



Sea Palace
The little mermaid swims freely in her magical ocean kingdom and spreads a watery beauty in your room.

DECALS



Toy story -Woody | W137X717Y75



Toy story -Buzz LightyeaR | W137X722Y75

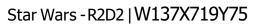


Moana | W137X716Y75



Star Wars - Darth Vader | W137X726Y75







Minnie Mouse | W137X709Y75



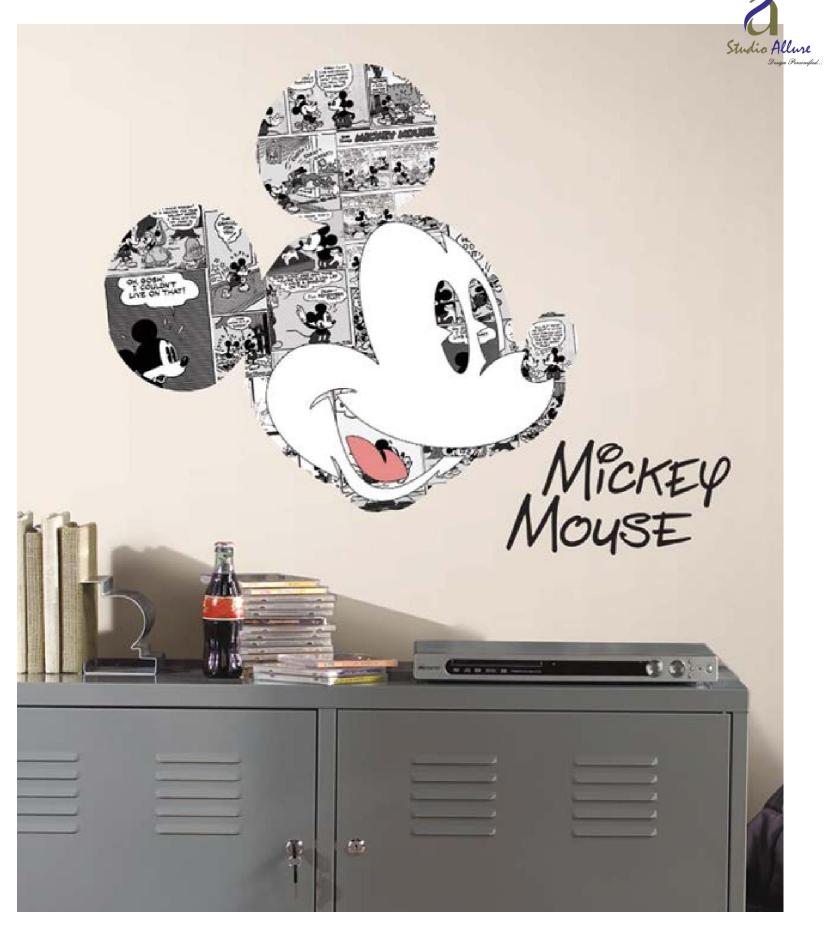
Disney Princess - Royal Debut | W137X707Y75



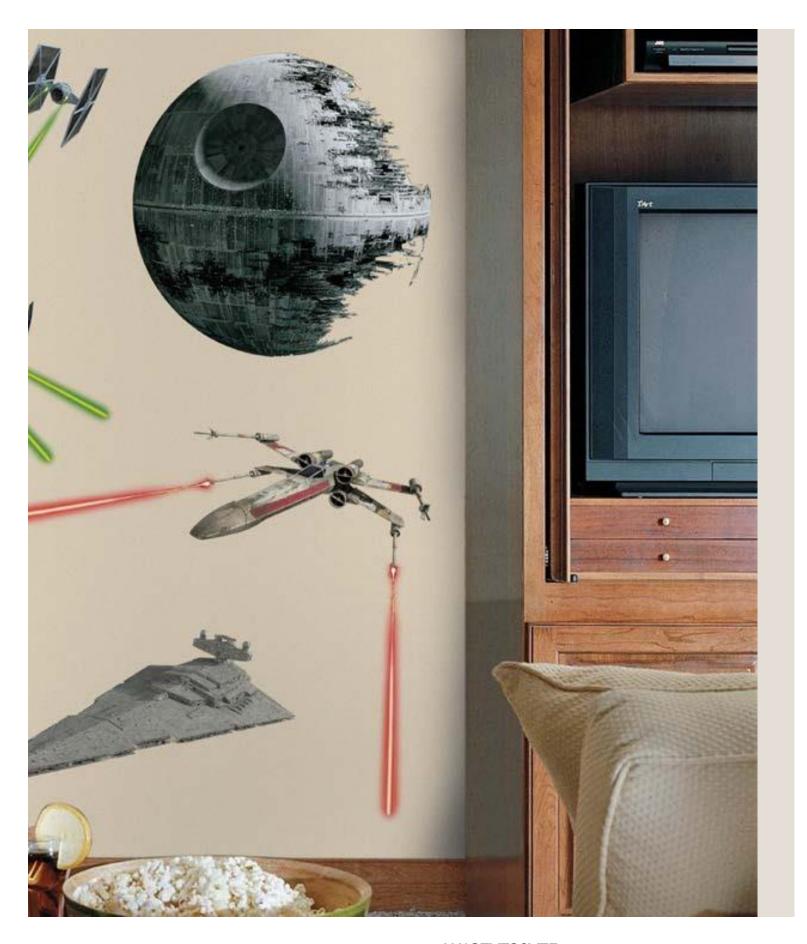
Marvel | W137X702Y75



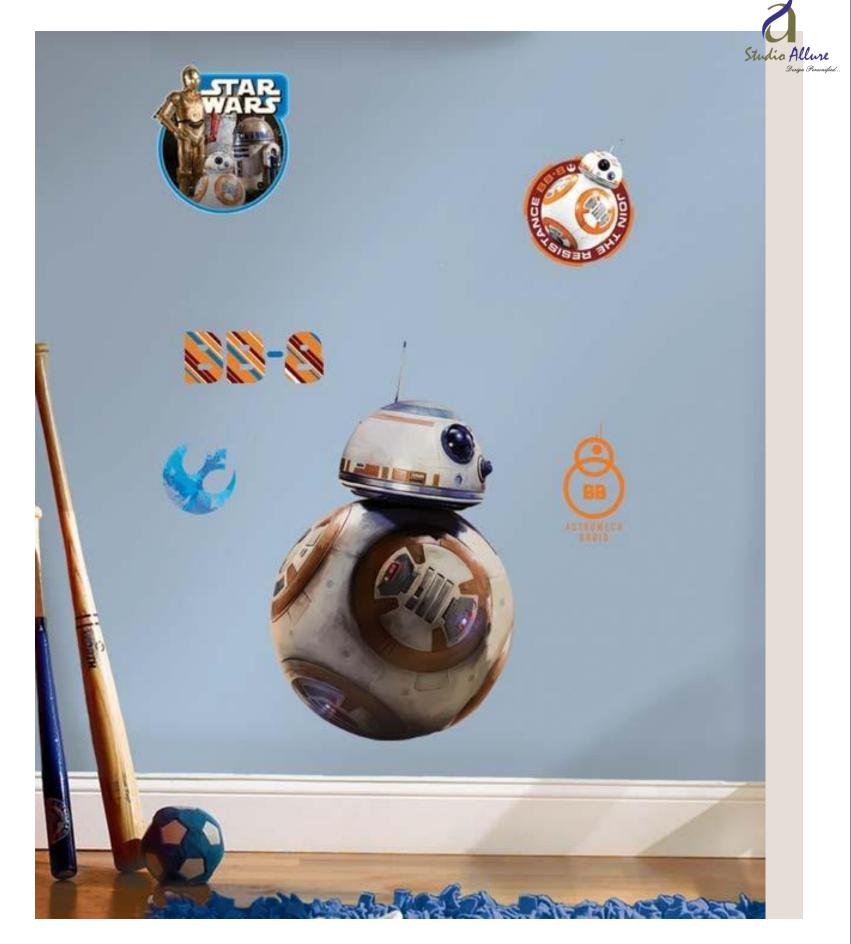
Ariel | W137X710Y75



Mickey Mouse -Graphic | W137X723Y75



Star Wars - Classic Ships | W137X720Y75



Star Wars - BB-8 | W137X711Y75



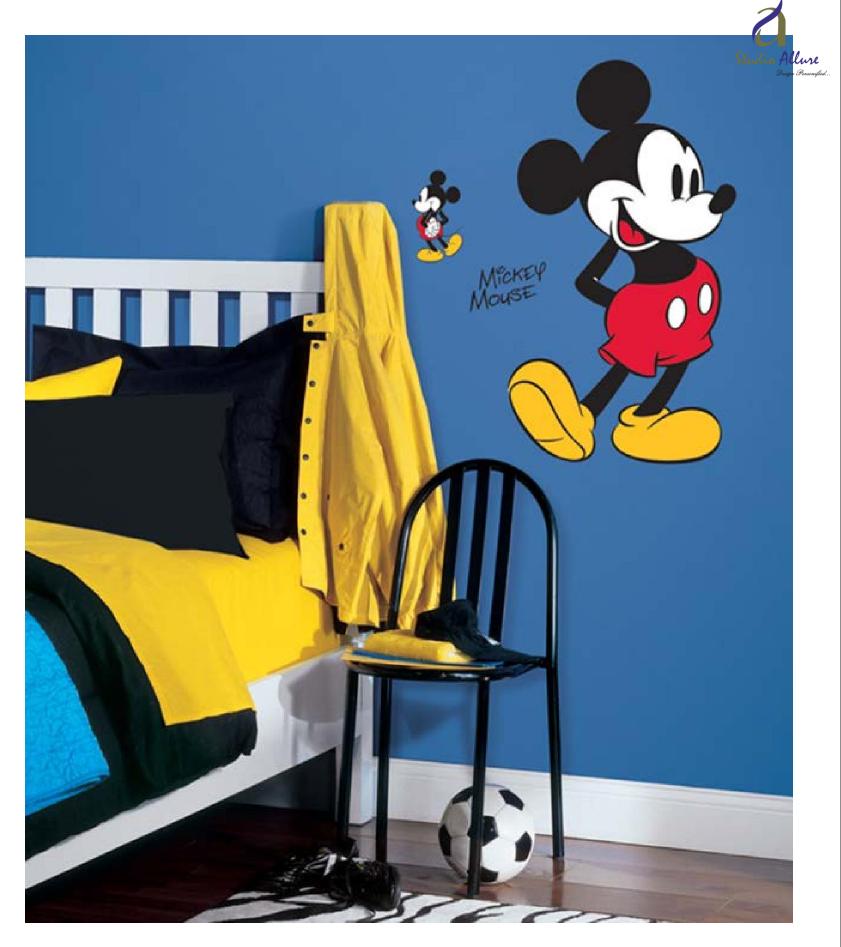
Disney Princess - Friendship Adventures | W137X712Y75



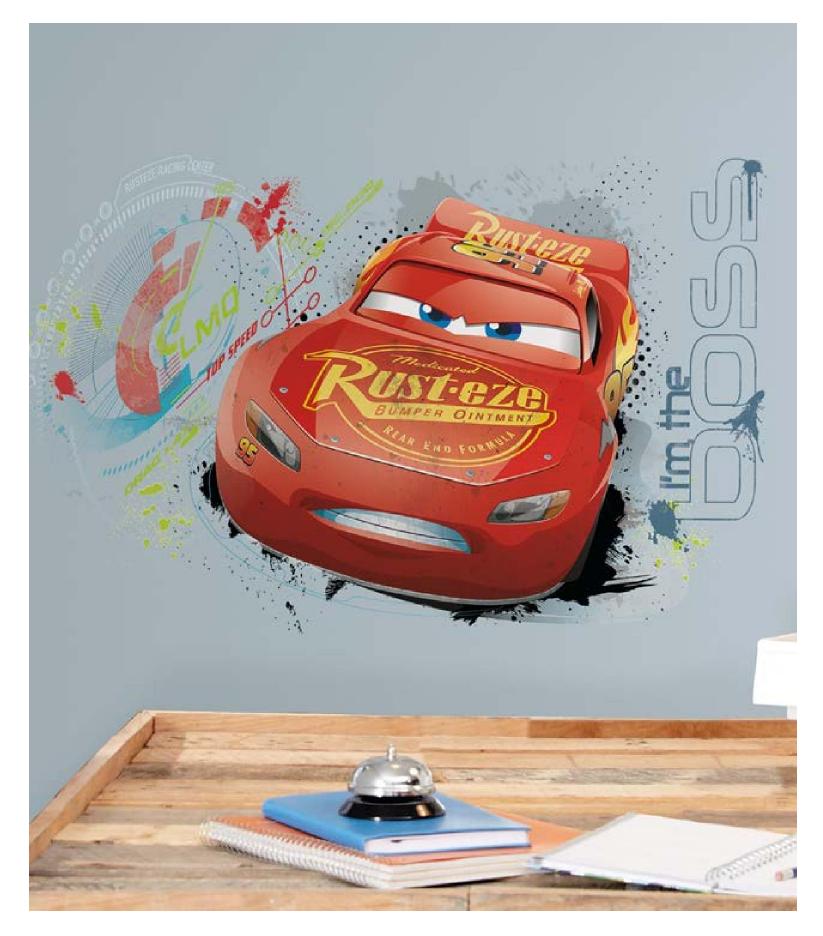
Disney Princess - Belle | W137X724Y75

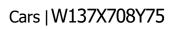


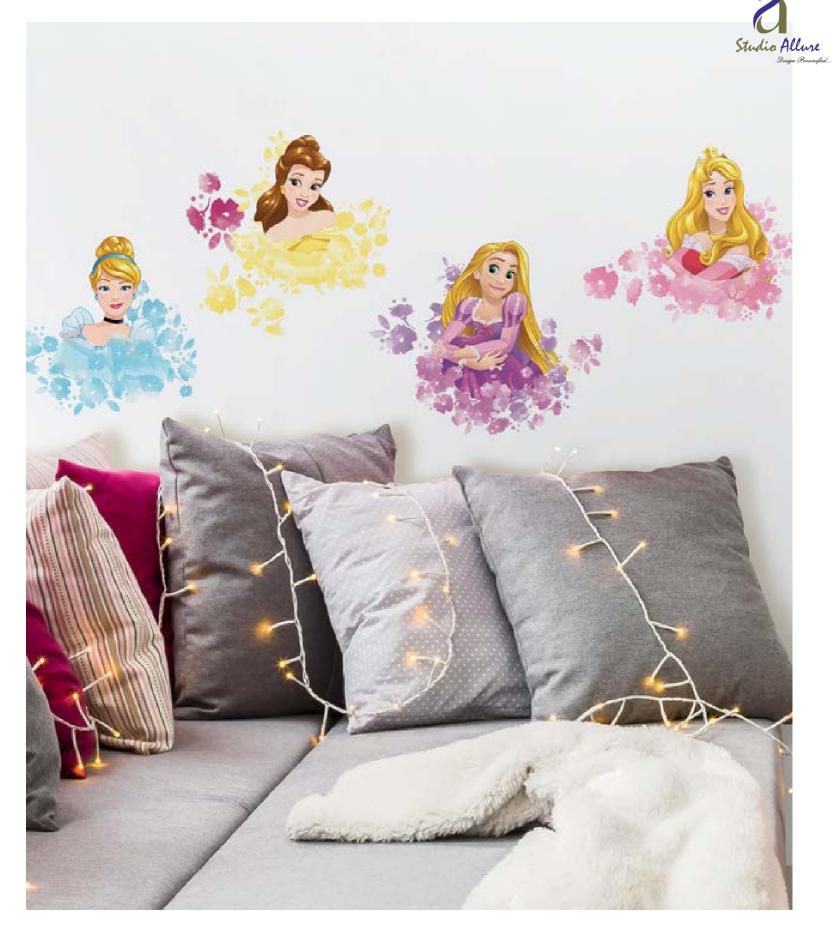
Spider Man | W137X721Y75



Mickey Mouse - Giant decal | W137X713Y75



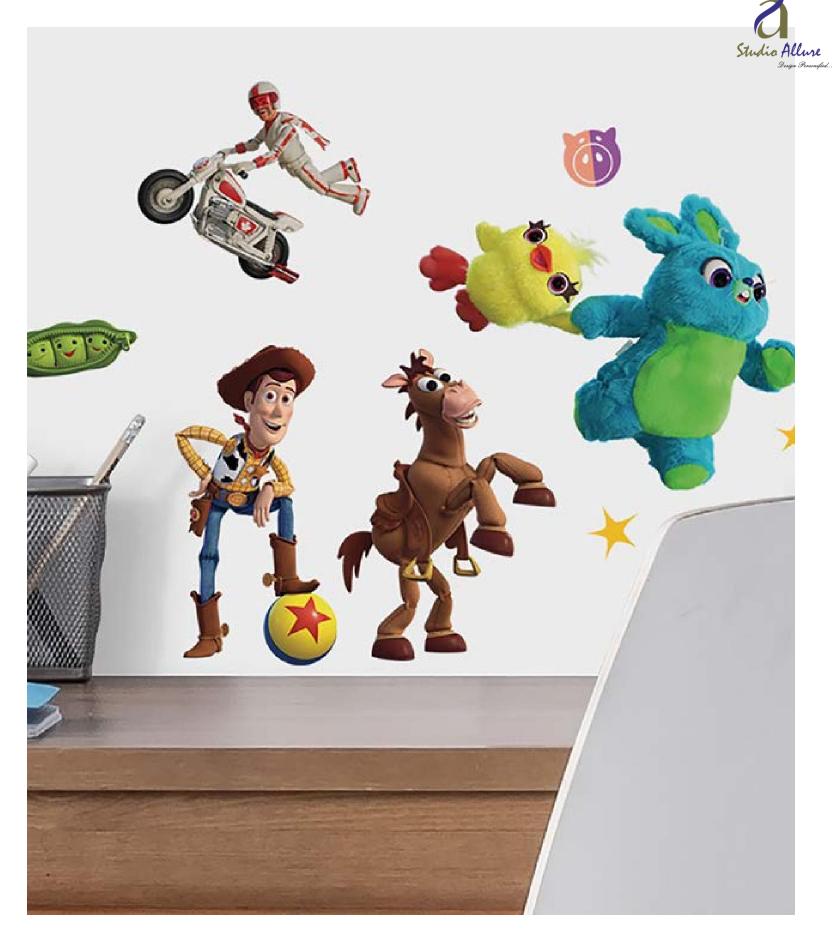




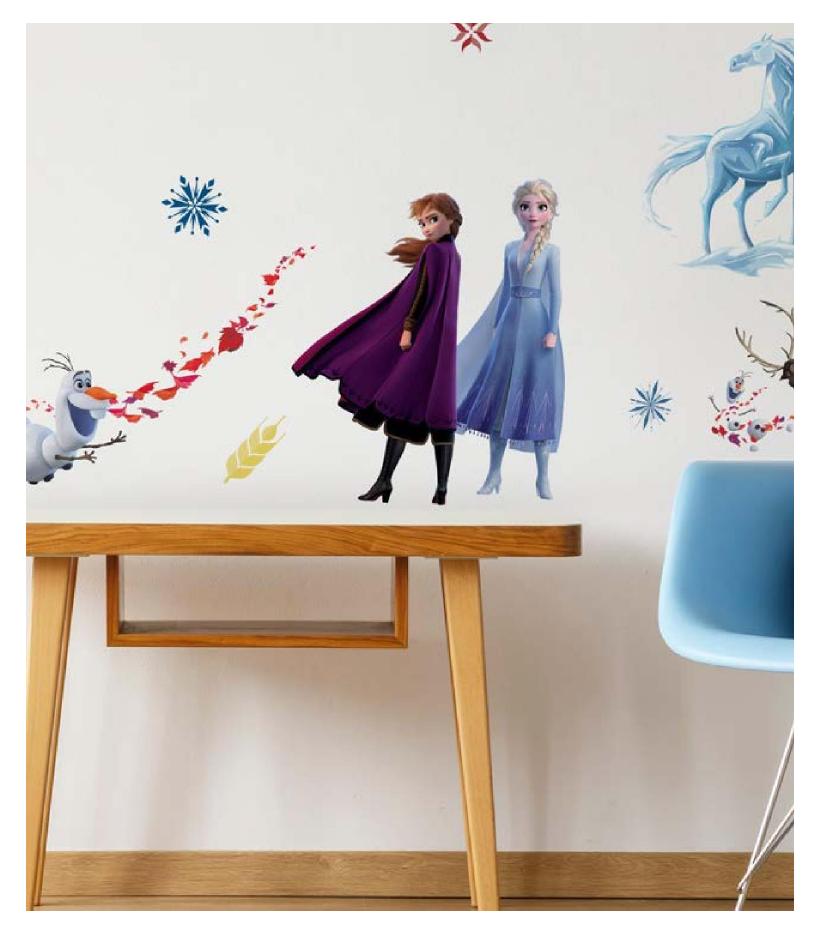
Disney Princess | W137X703Y75



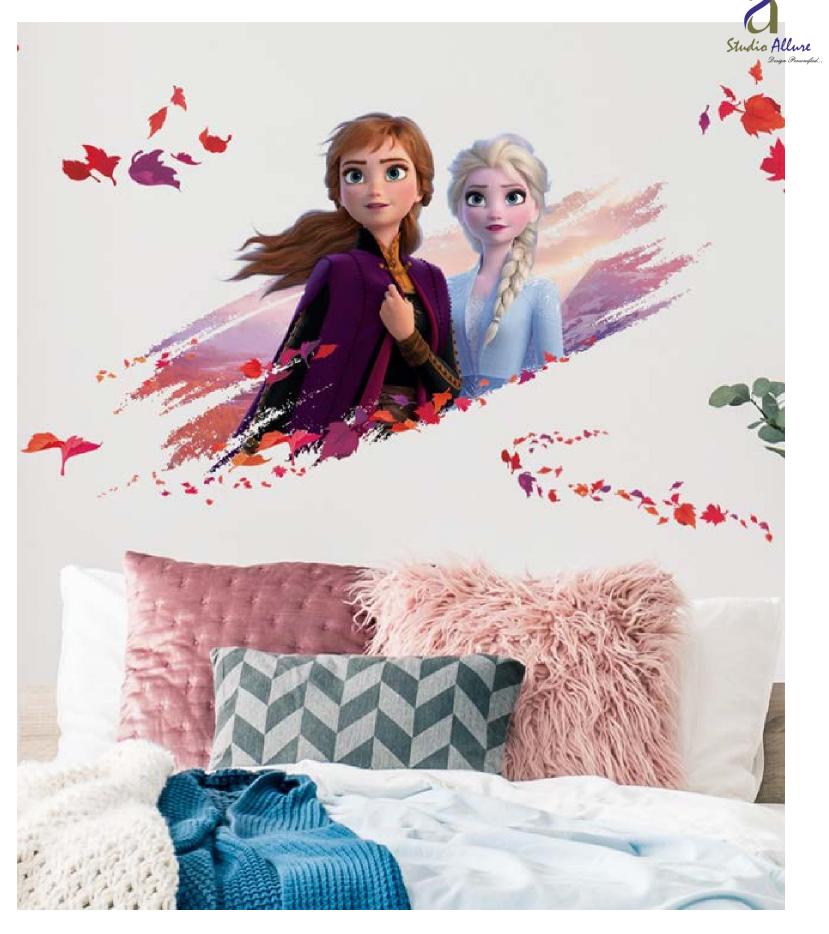
Mickey Mouse - Small | W137X704Y75



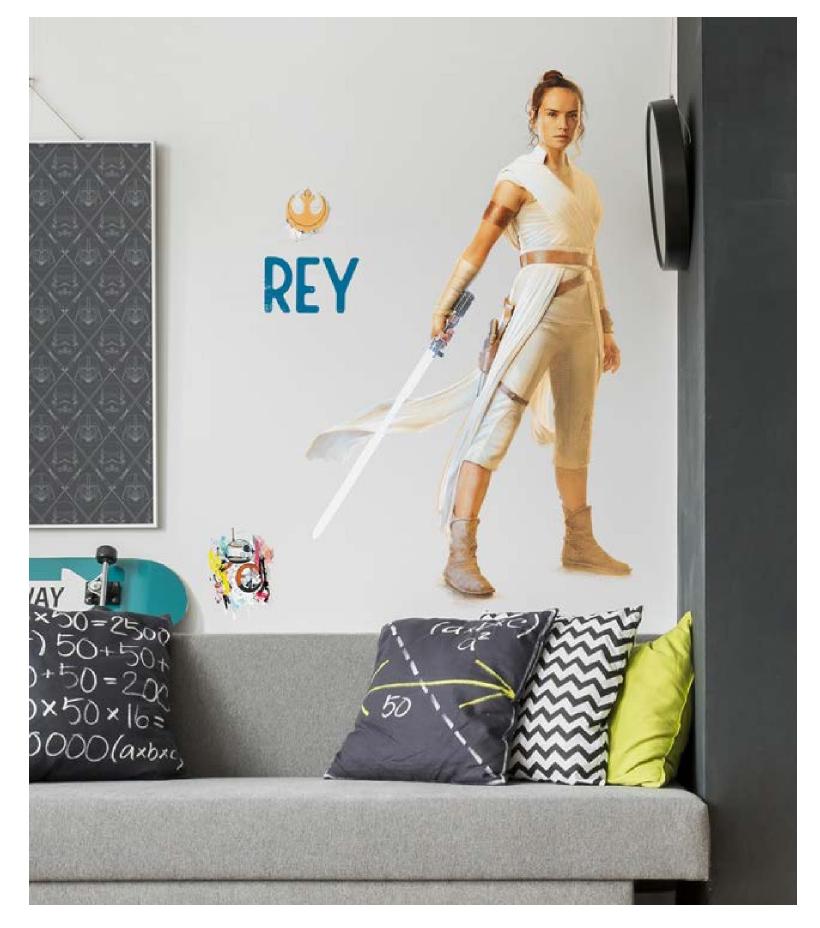
Toy story -Small | W137X705Y75



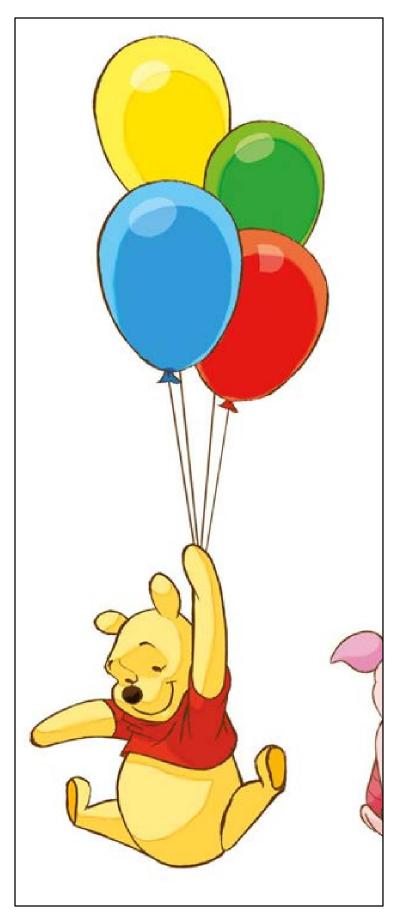
Frozen -Anna, Elsa -Small | W137X706Y75



Frozen - Anna, Elsa - Giant | W137X714Y75







Winnie the Pooh | W137X725Y75



Toy Story - Jessie | W137X718Y75

NILAYA ECOSYSTEM

PATTERN SELECTION

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with

our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

SAMPLING & MOCK UPS

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

PROJECT PLANNING & MATERIAL DELIVERY

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

INSTALLATION

Surface preparation: Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as

a primer coat- it seals the surface well and prepares it for the adhesive coat.

Adhesive: The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

Trained installers: Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and P&PeExpectations.

Studio Allure

Design Personified...

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