

Badam
W046D28LS75



Gulabi
W046D29MS75



Phiroza
W046D29LS75



Gulbadan | *Gulabi* | W046D29MS75

Lyrical floral prints, Kalamkari, Mughal gardens and chintz inspire Gulbadan. Painstakingly hand rendered and printed, this wallcovering is truly a masterpiece. Bring home some subversive romance.



Pearl
W046D28JS75



Lapiz
W046D28KS75



Batar | Lapiz | W046D28KS75

Royal hunts, opulent hand painted tents, and Shikargah textiles inspire this exotic wallcovering. Transport your interiors to the era of mystique decadence and indulgent living.



China Blue
W046D28OS75



Tea Rose
W046D29FS75



Chittor | *China Blue* | W046D28OS75

Mughal butis, hand block printing on charka khadi, warq and vegetable dyes conjure up Chittor. The undying spirit of Rajput royalty is expressed through this magnificent wallcovering.





Mogholsrai | China Blue | W046D28MS75

Mughal miniatures, Persian verses and a penchant for eclecticism inspire Mogholsrai. Genteel, quiet, romantic yet fiercely passionate, these wallcoverings beckon an era of tehzeeb and tameez.



Madder
W046D28NS75



Peela
W046D29NS75

Pearl
W046D29ES75



Kaschmir | *Madder* | W046D29S575

Vintage carpets, the lush gardens and orchards of Kashmir, exotic spices and exquisite craftsmanship inspire this intricate wallcovering that has been beautifully hand rendered and printed to transport you to a land of romance poetry and mysticism.



Tea Rose
W046D29PS75



Ranthambore | Madder | W046D29OS75

Royal safaris, palatial hunting tents, canvas, muslin, block prints and vegetable dyes; an organic tale of sophisticated indulgence. Ranthambore is a testimonial to some of the finest printed textiles in India. Clad your walls with refinement and unleash the wanderlust in you.





Indigo
W046D299S75



China Blue
W046D29AS75

Coral
W046D292S75



Indigo
W046D290S75



Phiroza
W046D28ZS75

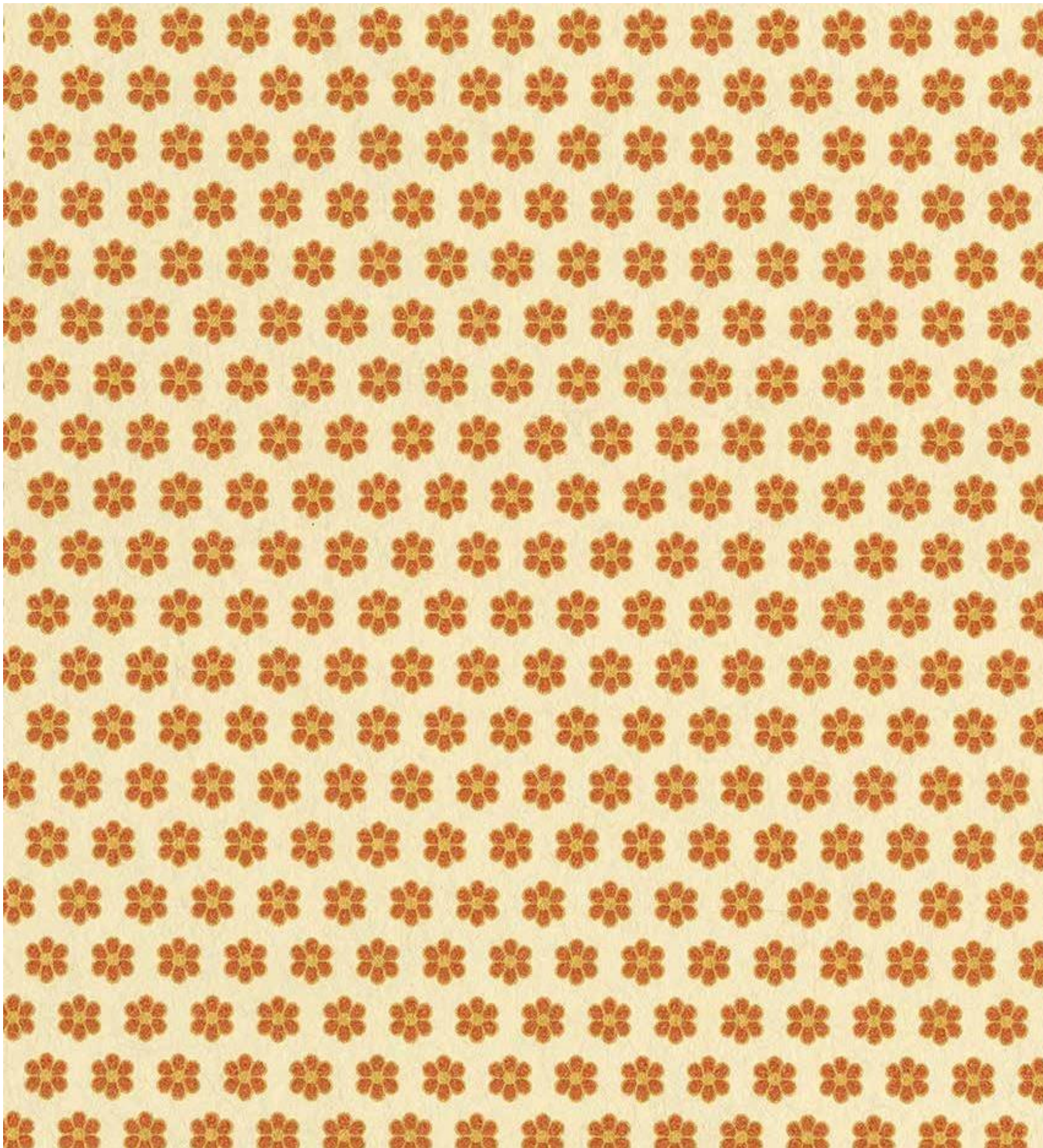


Peach Gold
W046D28WS75

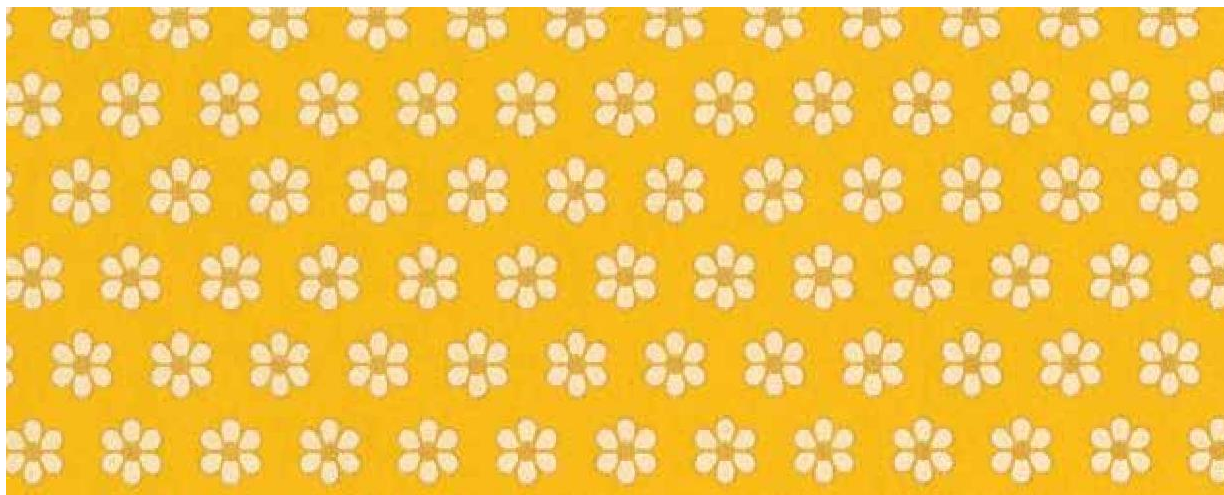


Hazarbuti | Narangi | W046D291S75

One of the most beautiful and simple yet exuberant styles of Jamdani weaving, this wallcovering simply stands for classic refinement.



Peela
W046D293S75



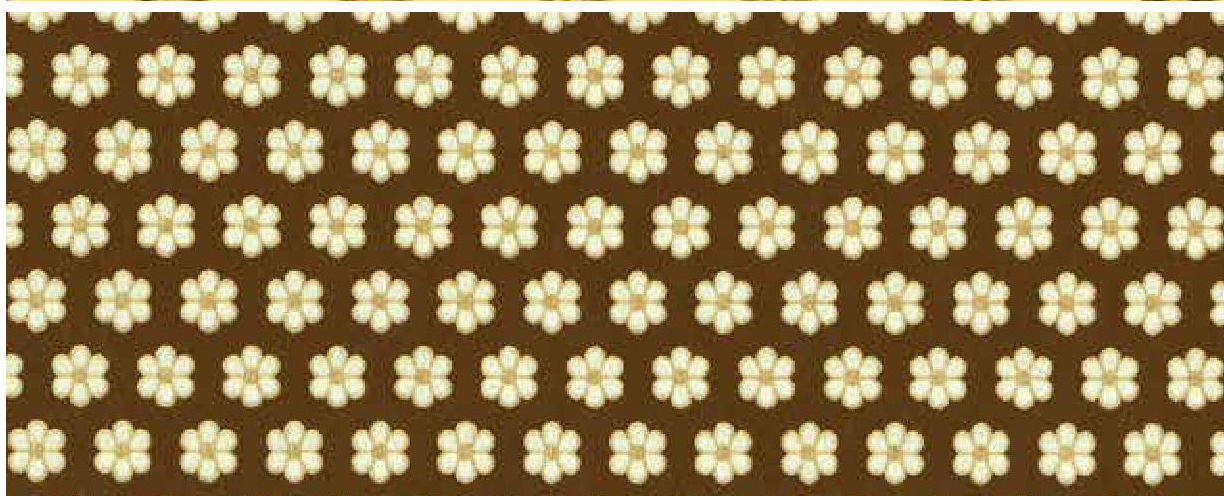
Pista
W046D294S75



Sepia
W046D28YS75



Tobacco
W046D28XS75



Cinnamon
W046D28QS75



Sanganer | Amber | W046D29HS75

Inspired by the block printing tradition of Rajasthan, muslin drapes, sensuous saris and arrogant turbans; Sanganer truly embodies India. Invite into your homes living heritage and forgotten tales.

Vermillion
W046D28TS75



Ivory Gold
W046D28RS75



Brocade | *Vermillion* | W046D28TS75

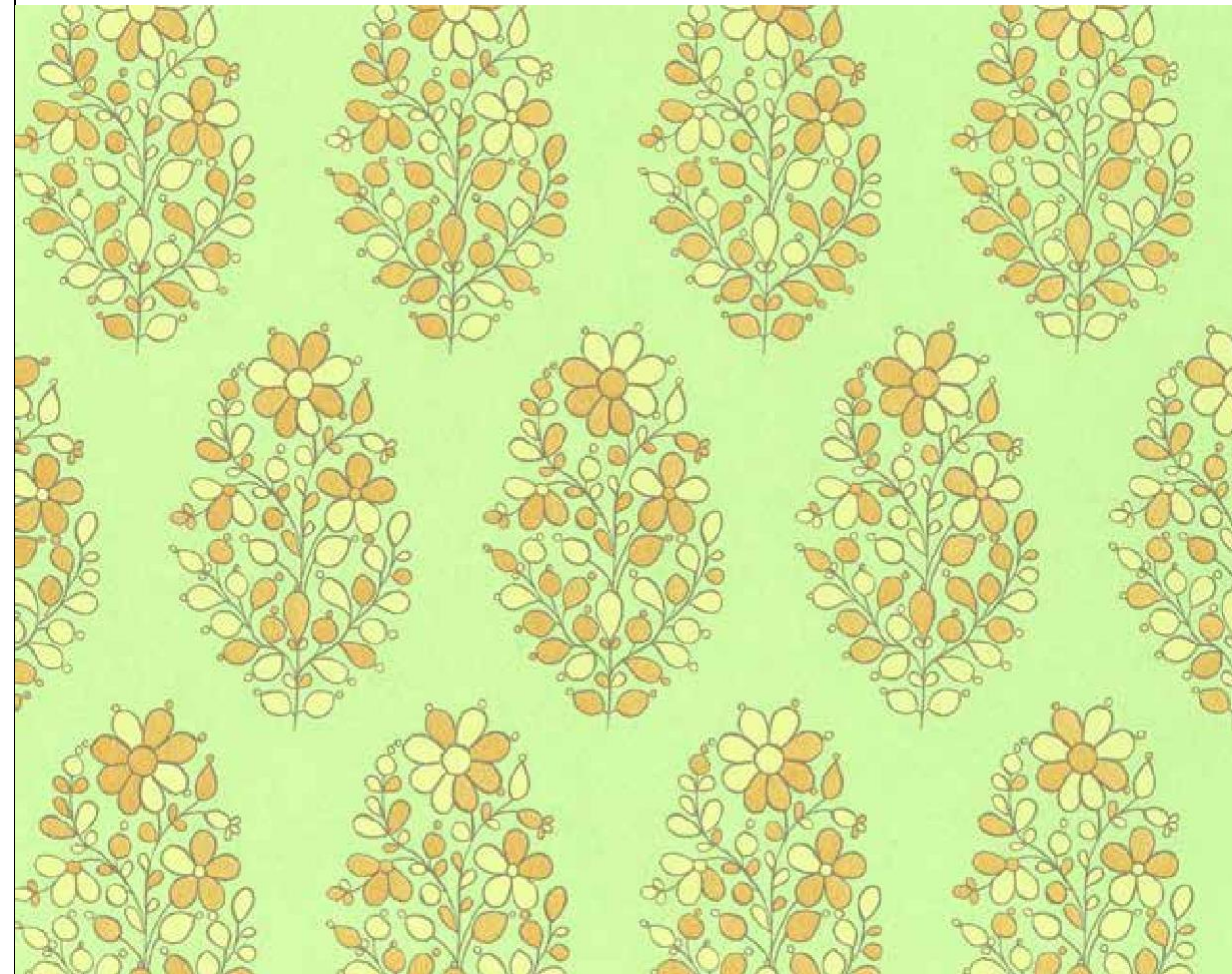
This wallcovering pays tribute to one of our national heritage textiles, the Benarasi brocade. For centuries kings, queens and the nobility have favoured this opulent textile that stands for superlative craftsmanship and tradition.



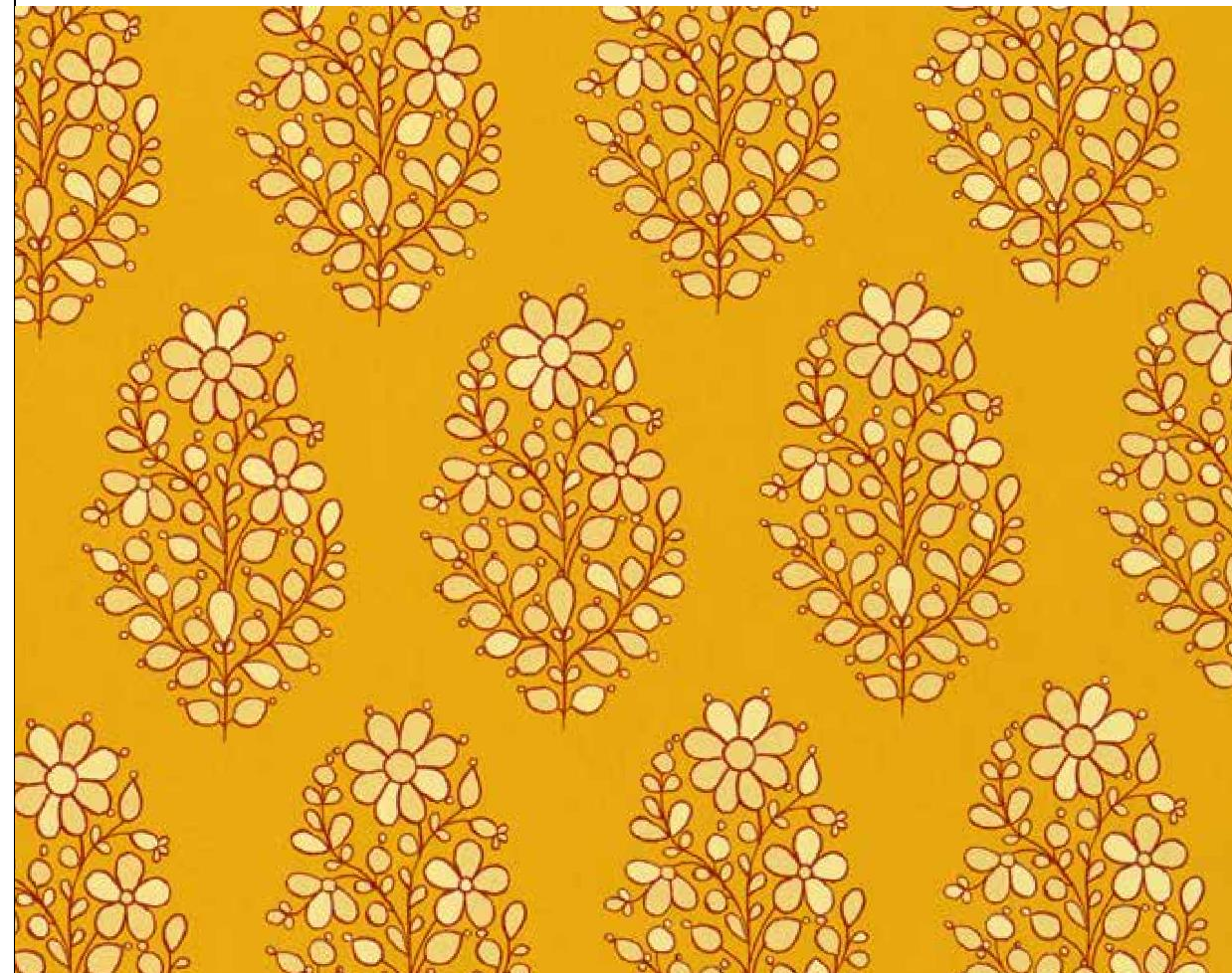
Sand
W046D28SS75



Pista
W046D28US75



Peela
W046D28VS75

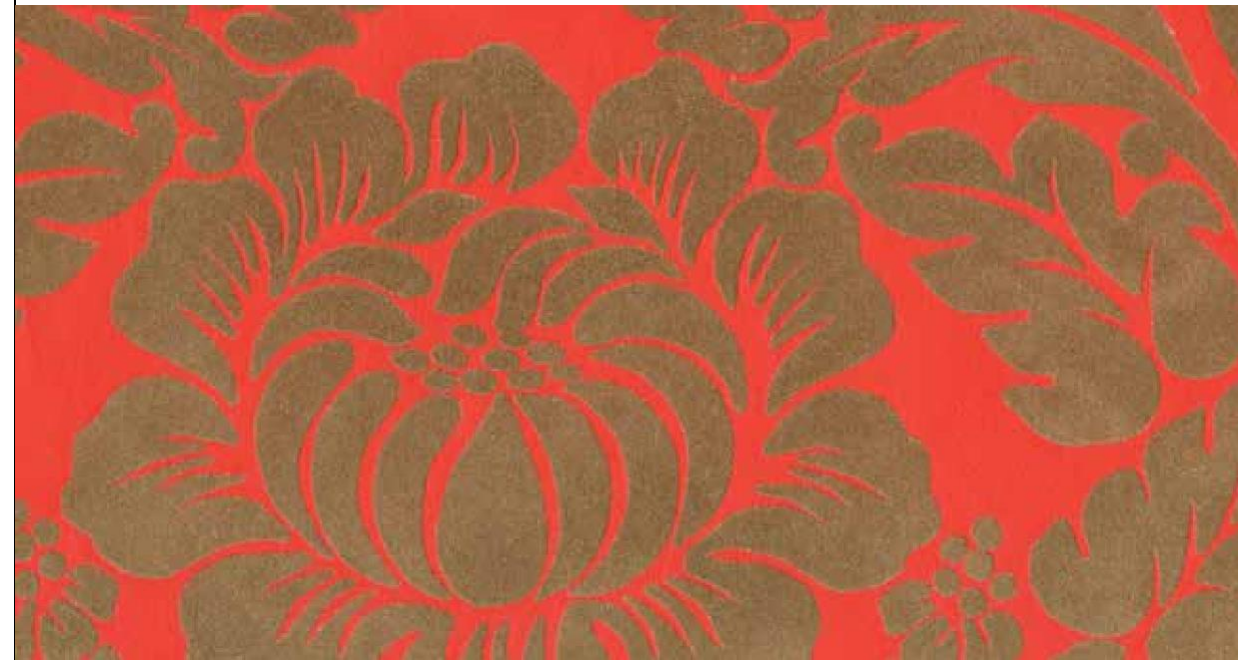


Jamdani | *Pista* | W046D28US75

The famed muslin of Dacca. An entire sari rumoured to pass through a finger ring, patterned in thread and gold. Clad your walls in understated elegance.



Burma Red
W046D29CS75



Walnut
W046D29JS75



Antique Gold
W046D29IS75



Rangmahal | Burma Red | W046D29CS75

Opulent damask wallcovering is inspired by the hedonist lifestyles of the Bengali zamindars of north Calcutta, their horse drawn carriages, marble statues and colourful music rooms.



Camphor
W046D29DS75



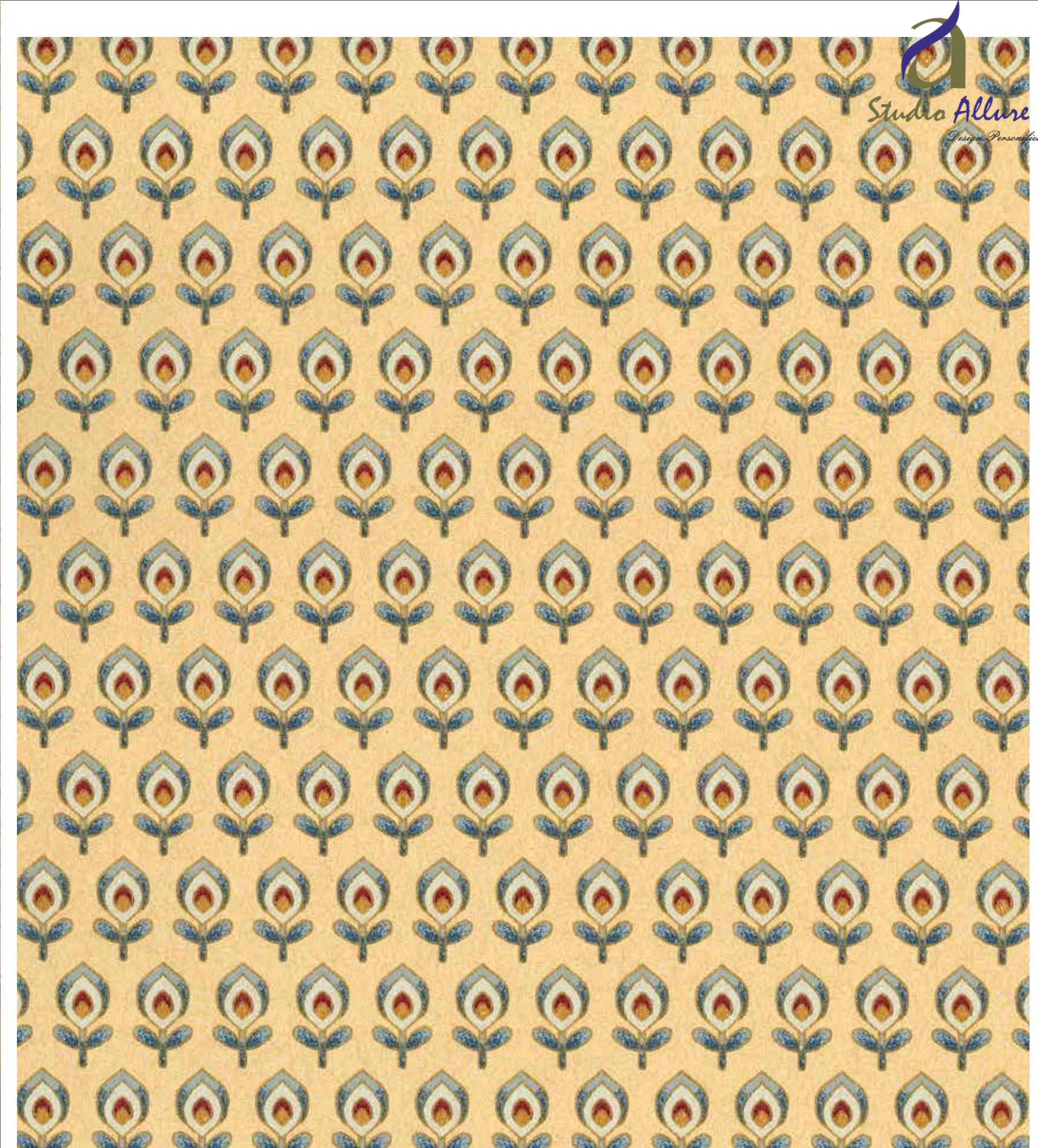
Thyme
W046D29KS75



Surahi | Thyme | W046D29KS75

An Indian damask pattern represented through parrots and flower vases.
Dress up your walls in royal splendour.





Vrindavan | Phiroza | W046D298S75

Stylized peacock feathers, playful, animated, joyous and omnipresent.
Bring home serenity.

Asmani
W046D296S75



Tanchoi | *Midnight* | W046D297S75

Sumptuous brocades, an eye for detail, impossible intricacies and a feral appetite for excellence inspire Tanchoi. A tribute to one of the most glittering royal textiles of India, this wallcovering is both exuberant and genteel at the same time.

Cinnamon
W046D28PS75



China Blue
W046D29GS75



Mithu Miyan | *Cinnamon* | W046D28PS75

Fables and parables, folklore and fortune tellers, Jataka tales and Panchatantra; summer tales shared over stolen mangoes. Mithu Miyan is the perfect wallcovering for the urban home with a rustic soul.





Mogra | Camphor | W046D29BS75

A playful flock inspired by the quintessentially Indian flower: the Mogra.
For global homes with an Indian soul, modern with a hint of tradition.

N I L A Y A E C O S Y S T E M

P A T T E R N S E L E C T I O N

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

S A M P L I N G & M O C K U P S

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

P R O J E C T P L A N N I N G & M A T E R I A L D E L I V E R Y

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

I N S T A L L A T I O N

- Surface preparation:

Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

- Adhesive:

The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

- World class installation tools:

Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

- Trained installers:

Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and as per your expectations.



“Archbishop Casimir Complex” No. 127, Casimir Complex,
1st floor, TTK Road, Alwarpet, Chennai - 600 018.
Mobile: +91 9840165000 | 99406 77778
Email: studioallureint@gmail.com | Web: www.studioallure.in