

TRILOGY

nilaya

Wallcoverings by Asian Paints



## ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

## NILAYA

Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces -wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned designers, from collaborations with Indian creative artists and from our own Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations are as perfect as the visions that transform your spaces.



## TRILOGY

The rough beauty of natural materials like wood and stone are celebrated in this versatile collection. Organic shades - faded blues and cream, metallic tints and woody tones have a soothing effect and bring the outdoors in. Fill your home with the charm of the country.







W136X511F75



W136X512F75



W136X509F75



W136X510F75



Brick Lane |W136X511F75

Exposed brick is a well loved look and weather worn appearance adds a warm touch in any setting, welcoming in a popular room like a kitchen, avant garde in living room.



W136X473F75

W136X475F75

W136X474F75

### Last Summer | W136X474F75

These wooden slats seem kissed by sweet summer days and a nostalgic light. A country style dining room or a child's play room will be elevated by its rustic charm.



W136X528F75

W136X527F75

Upstairs | W136X528F75

Grey concrete with subtle stripes has a soothing and stylish effect. Gives a place a loft feel and a modern vibe.



W136X501F75



Stone Wall | W136X501F75

Stacks of slate transport you to an English countryside. The grey hues and angularity give this pattern a modern feel that contrasts with the rustic feel. Goes well in a contemporary setting





W136X492F75



W136X491F75



W136X490F75



Adventureland | W136X490F75

A glorious damask is filled with exciting and wondrous details: ships, blossoms, and trumpets. The rich pattern brings back memories of a more classical time while the composition makes it modern.





W136X472F75

W136X471F75

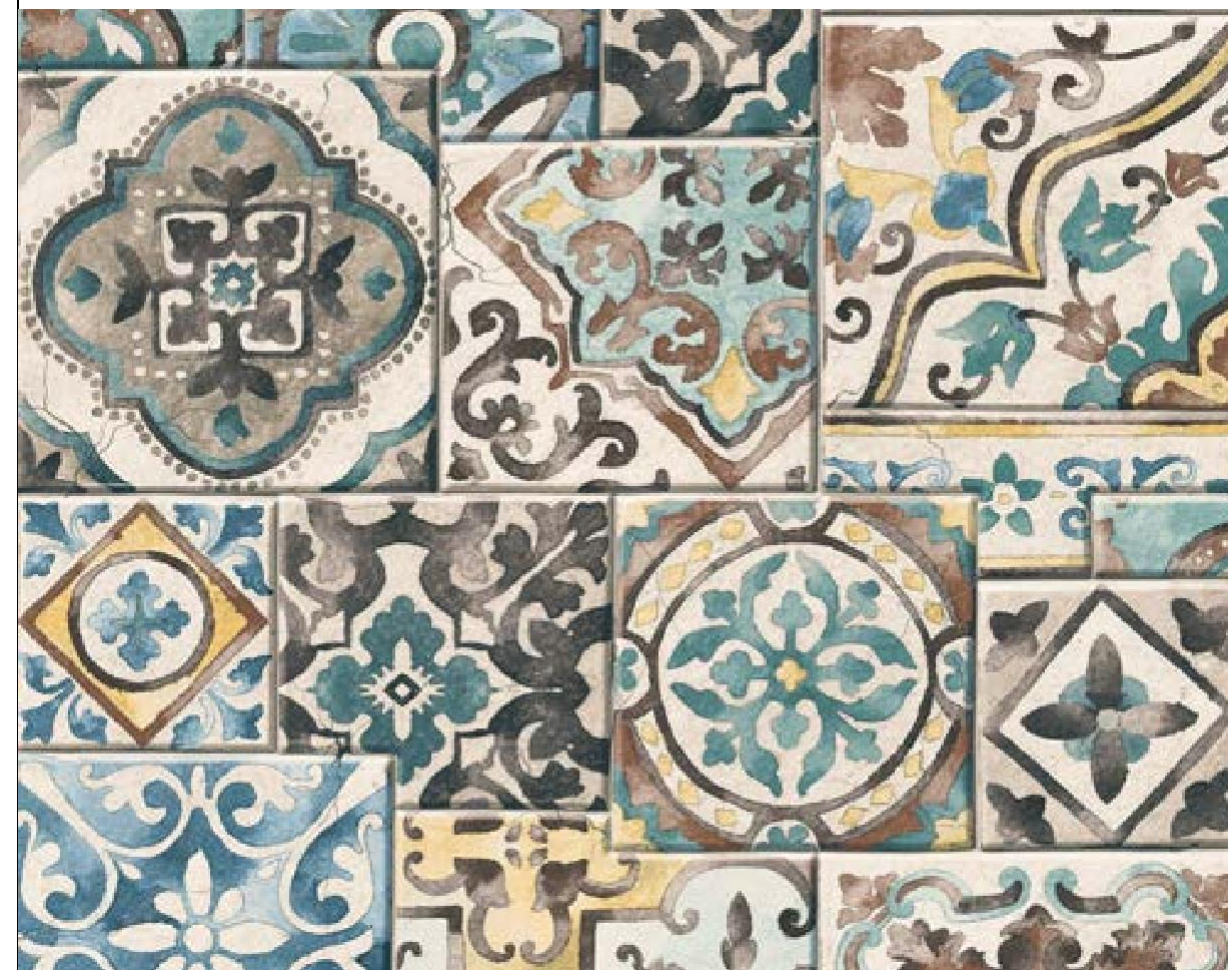
W136X470F75

### Wood Life | W136X472F75

A design fashioned out of wood to resemble a honeycomb has a unique attraction and adds dimension and drama to a space. Elevates any space with its unusual and modern beauty.



W136X503F75



W136X504F75



Josephine | W136X503F75

Painted tiles in vivid colors with lively and graceful patterning give a place a boho feel or a Moroccan sensibility. Will look very charming in a bedroom or a living room.

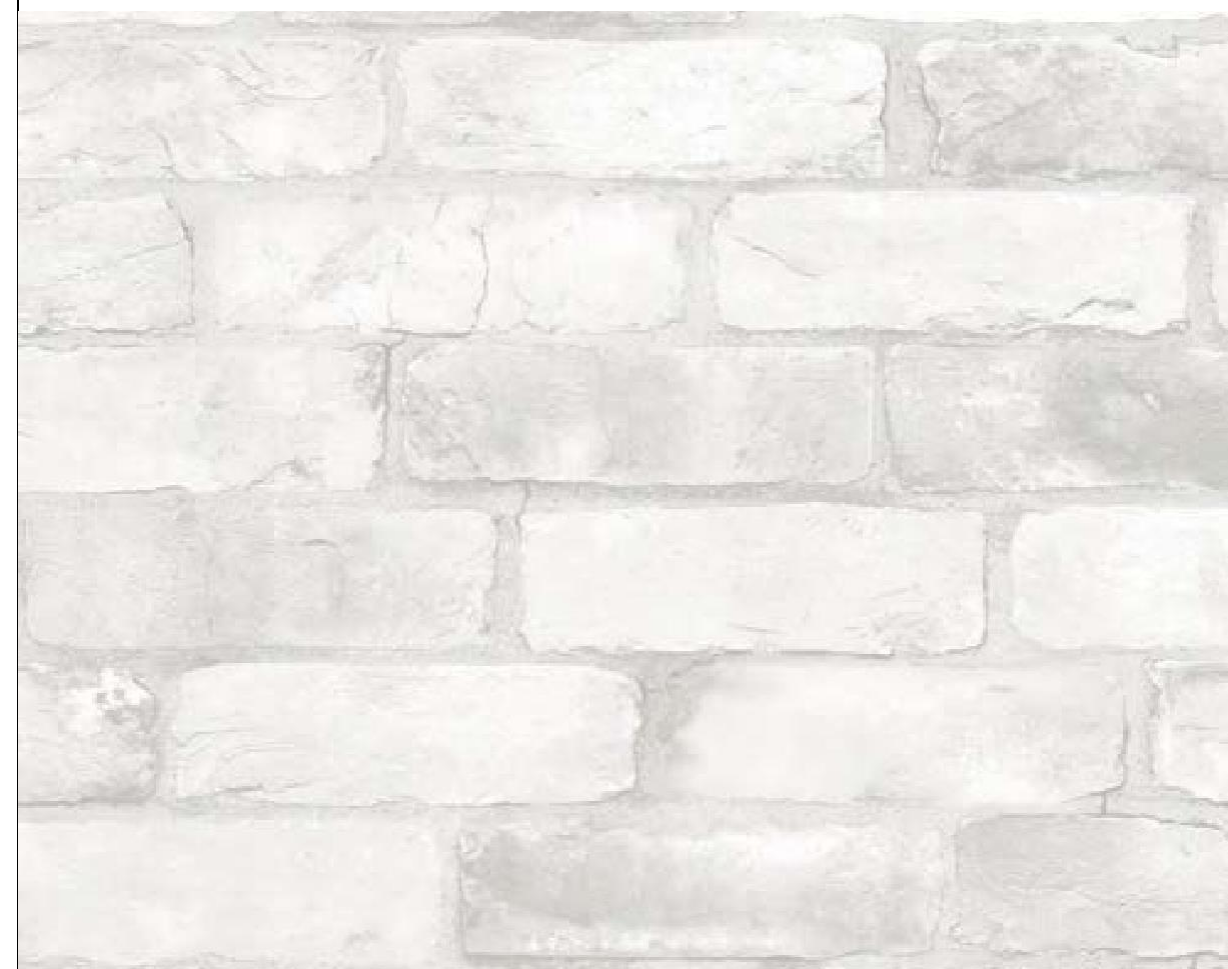




W136X525F75



W136X526F75



City Streets | W136X525F75

Exposed bricks evoke an industrial chic and a big city atmosphere. Create a loft effect or contrast with softer furnishings for an interesting look. This modern pattern never goes out of style.





W136X498F75

W136X499F75

W136X500F75

Ripple | W136X498F75

Sheet metal with a touch of rust illustrate the beauty of simple materials that has been weathered by wind and rain. This pattern adds an interesting touch to any part of the home.



W136X489F75

W136X488F75

### Square Deal | W136X489F75

Squares made by lines of rivets on a metal sheet is the answer to a modern design need. Set the contemporary tone of a space with this unique pattern.



W136X508F75

W136X507F75

### Stepping Stone | W136X508F75

This stone wall pattern has a strong presence and distinctive look that will give any room a decor boost. The natural characteristics charm the eye and create a warm atmosphere.



W136X480F75



W136X482F75



W136X481F75



Tin Roof | W136X482F75

Beautifully ornamented and bringing back memories of a slower time when craftsmanship resulted in unmatched design, this lovely pattern will add grace and charm to any space.





W136X462F75

W136X463F75

W136X461F75

Zermatt | W136X462F75

Wooden planks arranged in an elegant chevron pattern alludes to a mountain lodge retreat.  
Eye-catching, elegant and enduring, this classic pattern will elevate any room.



W136X477F75



W136X479F75



W136X478F75



W136X476F75



### Country Retreat | W136X479F75

Vintage wood panelling adds so much interest and character to any space. This pattern recalls stately homes of the past and gives your home a grand feel.





W136X522F75

W136X521F75

Flitter | W136X522F75

Butterflies, dragonflies, birds and flowers and a burst of glorious color. Let the glory of the morning fill your home and your heart. This sumptuous pattern is perfect for children's spaces or kitchens.



W136X524F75

W136X523F75

Great Wall | W136X523F75

Perfect slim rectangles of bricks emanate a sense of peace and great style. Adds contemporary flair to any part of your home.



W136X513F75

W136X515F75

W136X516F75

W136X514F75

W136X517F75



Columbus |W136X516F75

Wash board planks have a rustic, seaside charm that evoke the simple life. Put together a nice, easy look with this vintage pattern.



W136X506F75



W136X505F75



Maroc | W136X506F75

An intricate tile pattern recalls the elaborate designs of Middle Eastern architecture bringing home in a regal and old world ambience. Add glamour to any part of the home with this glorious pattern.





W136X465F75

W136X464F75

Going Home | W136X465F75

Made of memories and summer days, weathered planks of wood with knots and grain bring home quiet comfort and country style.



W136X484F75

W136X485F75

W136X483F75

Metro | W136X485F75

Urban, abstract and metallic. Geometric design and distressed silver adds city chic to your home.





W136X459F75

W136X460F75

W136X458F75

Touch Wood | W136X459F75

Distressed wood slats mimic a patchwork quilt pattern and create a warm and welcoming atmosphere.  
Goes well in a cheery kitchen or as an imaginative touch in a quieter space.



W136X518F75

W136X519F75

W136X520F75

### Wood Ways | W136X459F75

Plain wooded planks are anything but plain when used as decor. They have a sophisticated, country appeal that is soothing and creates a welcoming atmosphere. Any rom will be elevated with its good looks.





W136X468F75

W136X467F75

W136X466F75

W136X469F75

Madison | W136X467F75

Ageometric pattern in wood with a distressed effect adds a fun 70's touch to a room and some old time glamour. Pair with interesting furniture.



W136X494F75

W136X493F75

Precious Metal | W136X494F75

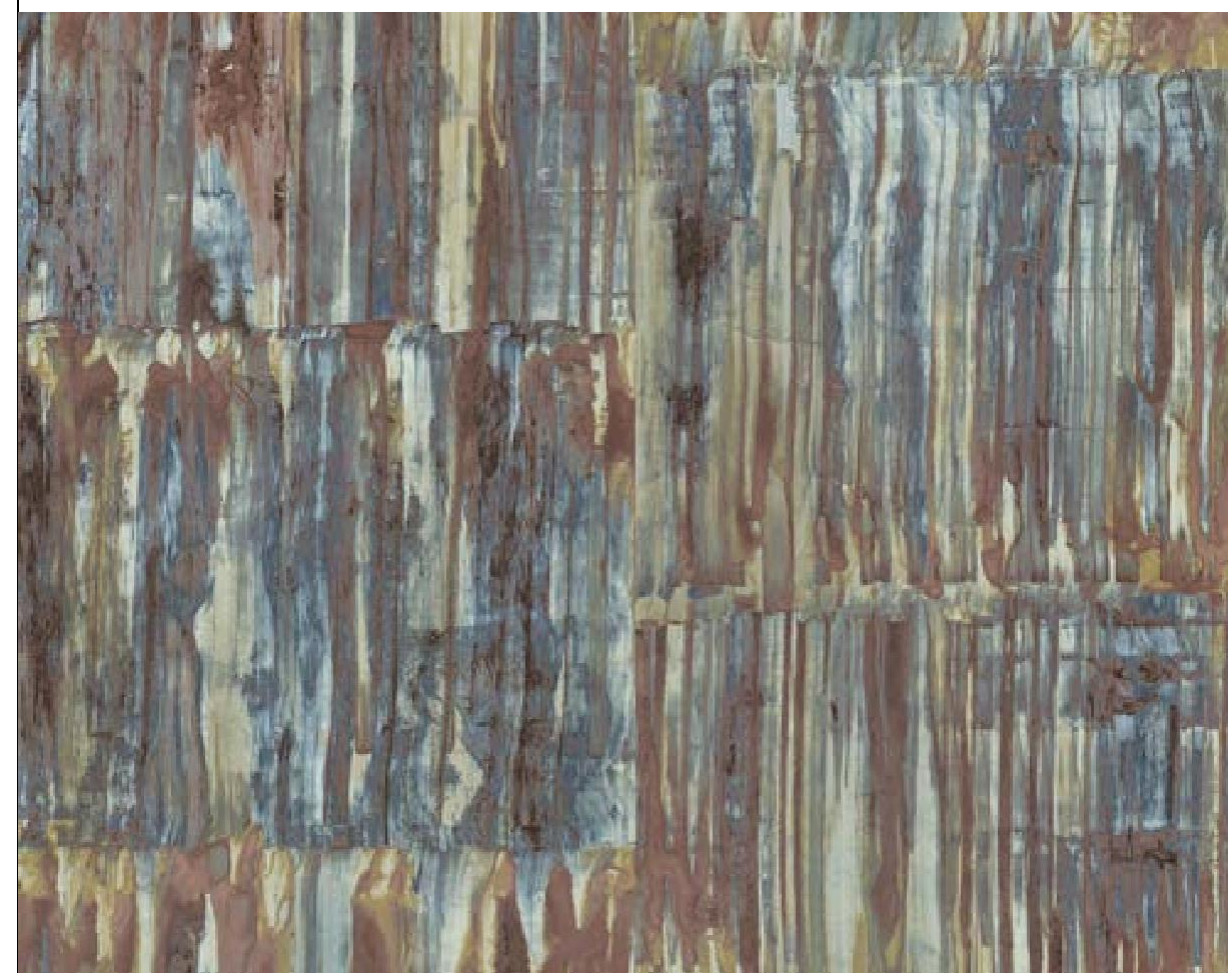
Large squares outlined in hammered metal bring home an industrial chic that will lend enormous style to a study or media room or as a feature wall in a modern scheme.



W136X486F75



W136X487F75



Shine On | W136X487F75

Hues of blues blend with copper and green in this pattern that shows off the beauty of patina on metal. Spaces will dazzle with its modern glamour.





# N I L A Y A   E C O S Y S T E M

## P A T T E R N   S E L E C T I O N

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with

our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

## S A M P L I N G   &   M O C K   U P S

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

## P R O J E C T   P L A N N I N G   &   M A T E R I A L   D E L I V E R Y

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

## I N S T A L L A T I O N

**Surface preparation:** Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as

a primer coat- it seals the surface well and prepares it for the adhesive coat.

**Adhesive:** The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

**World class installation tools:** Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

**Trained installers:** Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and ~~your~~ <sup>meet</sup> expectations.



# *Trilogy*



*Design Personified...*

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